

Student Name: _____

RUID: _____

Management Ecommerce Technology Specialization Major

CURRICULUM WORKSHEET, 2006-2008

GENERAL EDUCATION REQUIREMENTS

Students are required to complete twelve (12) credits in "Arts & Science" (any school 50 courses) electives.

Foreign Language Requirement: Students are required to complete three (3) credits in a foreign language department course, **not necessarily** in language acquisition.

*Social Psychology Requirement can be satisfied with Intro to Soc Psych (50830135), or Social Psych (50830335) or with the combination of Intro to Sociology (50920207) and Intro to Psych (50830101)

Writing Course Requirement: Students are required to complete three (3) credits in a writing intensive course, Business Communications (52:135:250) is preferred. These courses are designated (W), as writing intensive, in the Catalog and/or the Class Hour Schedule.

Fine Arts Requirement: Students are required to complete three (3) credits from the offerings of the art (080), art history (082), dance (203), music (700 or 701) or theatre arts (965) departments. (Courses in speech do not fulfill this requirement.)

MANAGEMENT MAJOR REQUIREMENTS

Ecommerce Elective Requirement: Students are required to complete three credits in ecommerce courses (courses with a 52:623 designation).

Approved Elective Requirement: Students are required to complete six credits in approved courses at or above the 300 level.

- These courses may be from **any** of the business areas listed: accounting (010); finance (390); management (620); ecommerce (623); or marketing (630). The student **is not** required to complete all six credits from the same area.
- **OR Any of the following Approved Business Electives:**
 - 52:623:446 DSS and Data Mining for Managers (3)
 - 52:623:447 Database Management (3)
 - 52:623:448 Fundamentals of Telecommunication and Internet Technologies (3)
 - 52:623:487 Independent Study in Ecommerce
 - 52:623:490 Special Topics in Ecommerce (3)
 - 52:623:491 Special Topics in MIS (3)
 - 52:623:353 Integrated Marketing Communications (3)
 - 52:630:368 Retailing and Ecommerce (3)
 - 52:630:491 Special Topics in Marketing: Ecommerce in Marketing
- **OR Any one of the following Approved Arts & Science Electives:**
 - 50:070:319 Visual Anthropology (3) (from the Sociology Department)
 - 50:080:437 Communications Design (3) (from the Art Department)
 - 50:080:445 Design for the World Wide Web (3) (from the Art Department)
 - 50:080:485 Computer Graphics (3) (from the Art Department)
 - 50:920:270 Social Change in the Global Economy (3) (from the Sociology Department)

See Reverse Side

PRE-BUSINESS REQUIREMENTS

The first eleven courses listed below must be completed with at least a grade of "C" and a cumulative grade point average of 3.0 before admission into a School of Business-Camden major. (33 credits)

<u>Course Name</u>	<u>Number</u>	<u>Grade/SemYr</u>	<u>Comments</u>
Microeconomic Principles	50:220:102	/	
Macroeconomic Principles	50:220:103	/	
English Composition I	50:350:101	/	
English Composition II	50:350:102	/	
Calculus for Business	50:640:130	/	
Introduction to Statistics I	50:960:283	/	
Introduction to Statistics II	50:960:284	/	
Introduction to Financial Accounting	52:010:101	/	
Management Accounting	52:010:202	/	
Introduction to Business Computing	52:135:201	/	
Business Law I: Legal Environment	52:140:101	/	

GENERAL EDUCATION REQUIREMENTS

Any Arts & Sciences course (school code 50) may be used to satisfy these requirements. (45 credits)

Arts & Science Elective		/	
Arts & Science Elective		/	
Arts & Science Elective		/	
Arts & Science Elective		/	
World Masterpieces	50:090:238	/	
Foreign Language Requirement		/	
Writing Course Requirement		/	
Theater, Music, or Art Requirement		/	
History, Philosophy, or Religion Requirement		/	
Philosophy Elective		/	
Social Psychology (See Reverse)		/	
Social Science Requirement		/	
Natural Science Requirement		/	
Free Elective		/	
Free Elective		/	

BUSINESS CORE REQUIREMENTS

These courses are completed after admission into a School of Business-Camden major. (18 credits)

Principles of Finance	52:390:301	/	
Organizational Behavior	52:620:303	/	
Management Science	52:620:321	/	
Operations Management	52:620:325	/	
Management Information Systems	52:623:334	/	
Principles of Marketing	52:630:201	/	

MANAGEMENT ECOMMERCE TECHNOLOGY MAJOR REQUIREMENTS (21 credits)

System Analysis & Design	52:623:335	/	
Managing Emerging Technology	52:623:343	/	
Managing Ecommerce Projects	52:623:444	/	
Global Issues in Ecommerce	52:623:445	/	
Ecommerce Elective	52:623:xxx	/	
Approved Elective		/	
Approved Elective		/	

Business Policy and Strategy should be taken in the Senior year after the completion of the Core. (3 credits)

Business Policy and Strategy	52:620:450	/	
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