

**Student Name:** \_\_\_\_\_

**RUID:** \_\_\_\_\_

**Management Major**  
**Strategy, International Business & Entrepreneurship Specialization**  
CURRICULUM WORKSHEET, 2006-2008

**GENERAL EDUCATION REQUIREMENTS**

Students are required to complete twelve (12) credits in "Arts & Science" (any school 50 courses) electives.

Foreign Language Requirement: Students are required to complete three (3) credits in a foreign language department course, **not necessarily** in language acquisition.

\*Social Psychology Requirement can be satisfied with Intro to Soc Psych (50830135), or Social Psych (50830335) or with the combination of Intro to Sociology (50920207) and Intro to Psychology (50830101.)

Writing Course Requirement: Students are required to complete three (3) credits in a writing intensive course, Business Communications (52:135:250) is preferred. These courses are designated (W), as writing intensive, in the Catalog and/or the Class Hour Schedule.

Fine Arts Requirement: Students are required to complete three (3) credits from the offerings of the art (080), art history (082), dance (203), music (700 or 701) or theatre arts (965) departments. (Courses in speech do not fulfill this requirement.)

**MAJOR REQUIREMENTS**

Approved Electives: Students are required to complete nine credits from the following list of courses:

- 52:135:491 Special Topics: Investment Banking
  - 52:135:491 Special Topics: Raising Capital
  - 52:390:350 Multinational Corporate Finance
  - 52:620:421 Independent Study in International Business- France
  - 52:620:421 Independent Study in International Business- South Africa
  - 52:620:488 Strategic Management of Technology
  - 52:620:489 Corporate Reorganization and Turnaround 52:620:490 Mergers and Acquisitions
  - 52:620:491 Special Topics: Social Entrepreneurship
  - 52:620:497 Management internship in entrepreneurship, strategy/consulting, or international business
  - 52:630:355 Persuasion, Sales, and Negotiation
  - 52:630:371 International Marketing
  - 52:630:385 Market Research
  - 52:630:487 Special Topics: Internet Marketing
  - 52:630:491 Special Topics: Internet Research
  - 50:XXX:XXX Second semester of a foreign spoken language (same foreign language or a new one)
- Other related courses that are approved by the Coordinator of the Area

Business Elective: Any course taught in from a business area (school 52) that is at or above the 300 level.

*See Reverse Side*

STRATEGY INTERNATIONAL BUSINESS & ENTREPRENEURSHIP SPECIALIZATION

**PREBUSINESS REQUIREMENTS**

The first eleven courses listed below must be completed with at least a grade of "C" and a cumulative grade point average of 3.0 before admission into a School of Business-Camden major. (33 credits)

<u>Course Name</u>	<u>Number</u>	<u>Grade/SemYr</u>	<u>Comments</u>
Microeconomic Principles	50:220:102	/	
Macroeconomic Principles	50:220:103	/	
English Composition I	50:350:101	/	
English Composition II	50:350:102	/	
Calculus for Business	50:640:130	/	
Introduction to Statistics I	50:960:283	/	
Introduction to Statistics II	50:960:284	/	
Introduction to Financial Accounting	52:010:101	/	
Management Accounting	52:010:202	/	
Introduction to Business Computing	52:135:201	/	
Business Law I: Legal Environment	52:140:101	/	

**GENERAL EDUCATION REQUIREMENTS**

Any Arts & Sciences course (school code 50) may be used to satisfy these requirements. (45 credits)

Arts & Science Elective		/	
Arts & Science Elective		/	
Arts & Science Elective		/	
Arts & Science Elective		/	
World Masterpieces	50:090:238	/	
Foreign Language Req.		/	
Writing Course Req.		/	
Theater, Music, Art, Art Hist. or Dance		/	
History, Philosophy, or Religion Requirement		/	
Philosophy Elective		/	
<b>*Social Psychology (See Reverse)*</b>		/	
Social Science Requirement		/	
Natural Science Requirement		/	
Free Elective		/	
Free Elective		/	

**BUSINESS CORE REQUIREMENTS**

These courses are completed after admission into a School of Business-Camden major. (18 credits)

Principles of Finance	52:390:301	/	
Organizational Behavior	52:620:303	/	
Management Science	52:620:321	/	
Operations Management	52:620:325	/	
Management Information Systems	52:623:334	/	
Principles of Marketing	52:630:201	/	

**MANAGEMENT STRATEGY/ENTREPRENEURSHIP MAJOR REQUIREMENTS (21 credits)**

The Management of Multination Business	52:620:369	/	
Entrepreneurship: New Venture	52:620:483	/	
Entrepreneurship: Team Consulting	52:620:486	/	
Approved Elective		/	
Approved Elective		/	
Approved Elective		/	
Business Elective		/	

Business Policy and Strategy should be taken in the Senior year after the completion of the Core. (3 credits)

<b>Business Policy and Strategy</b>	<b>52:620:450</b>	<b>/</b>	
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