

STUDENT NAME: _____ **RUID #:** _____

[FOR MARKETING MAJORS (630) ENTERING BETWEEN FALL 2012 AND SPRING 2014]

PLEASE NOTE THE FOLLOWING:

- Students must **complete ALL prerequisites** for proper course sequencing. Courses on this worksheet are NOT listed in order of enrollment. **No one course may be applied to more than one graduation requirement.**
- All students must earn a minimum of **120 degree credits** to be eligible for the RSBC Bachelor of Science degree.
- **Double major:** A double major consists of two majors within the same school or college; RSBC double majors must complete a minimum of **135 degree credits**. Accounting is always the primary major when double majoring with accounting.
- **Dual major:** A dual major consists of two majors from two different schools or colleges (for example: a student that majors in Psychology and in Marketing). Dual majors must complete a minimum of **150 degree credits**, and all Major and General Education requirements for both schools.
- **Business Minor:** RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of 3 courses—9 credits—in the secondary business area at or above the 300 level. These courses must be **in addition to** those applied toward other graduation requirements for a minimum of **129 degree credits**.
- **Non-Business Minor:** RSBC students are eligible to complete a minor in a non-business (CCAS) area; CCAS minors generally consist of a minimum of 18 credits (9 credits above the 100 level, of which 6 must be at the 300 or 400 level). Specific information about the requirements for declaring and completing a non-business minor is available via the department's webpage and should be planned in consultation with the department chairperson.

A MAJOR PREREQUISITE REQUIREMENTS

Business Essentials: Enrollment in this course is restricted to freshmen students. Transfer students may satisfy this requirement with the combination of both *Intro to Business & Intro to Management* **OR** students may complete three (3) credits in an **Approved Elective (school 52, subject 010, 135, 533, 620, 623, or 630) course at or above the 300 level.**

B GENERAL EDUCATION REQUIREMENTS

- **Writing Intensive Course Requirement:** All students are required to complete three (3) credits in a writing intensive course, designated (W) in the Catalog and/or the Class Hour Schedule. **Preferred Option: Business Communications (52:135:250).**
- **Ethics Requirement:** All students are required to complete three (3) credits in an ethics option chosen from:

52:620:301	Ethics & Social Responsibility of Business	50:730:226	Ethics
52:620:310	Ethics & Law in Business	50:730:260	Ethics & Business
52:620:311	Civic Engagement	50:730:315	Contemporary Moral Issues
50:202:326	White Collar Crime		
- **Social Psychology Requirement:** Students may satisfy this requirement with Intro to Social Psychology (**50:830:135**), or Social Psychology (**50:830:335**) or the combination of Intro to Sociology (**50:920:207**) & Intro to Psychology (**50:830:101**).
- **Social Science Requirement:** Students are required to complete three (3) credits from the anthropology (070), criminal justice (202), economics (220), political science (790), psychology (830), sociology (920), or urban studies (975) departments.
- **Foreign Language Requirement:** Students are required to complete three (3) credits in a foreign language department course.
- **Fine Arts Requirement:** Students are required to complete three (3) credits from the offerings of the art (080), art history (082), dance (203), music (700 or 701) or theatre arts (965) departments.
- **History, Religion, or Philosophy Requirement:** Students are required to complete three (3) credits from the offerings of history (510, 512, or 516), religion (840), or philosophy (730) departments.
- **Natural Science Elective:** Students are required to complete three (3) credits from the offerings of environmental science (50:090:206), astronomy (100), biology (120), botany (130), chemistry (160), geology (460), physics (750), physical science (890), or zoology (990) departments.

D MARKETING MAJOR REQUIREMENTS

Marketing Electives: Students are required to complete three (3) credits in a marketing (630) course **at or above the 300 level.**

Approved Electives: Students are required to complete **six (6) credits** from the following approved elective options:

Any school 52 (subject code 010, 135, 533, 620, 623, or 630) course at or above the 300

Any statistics (50:960) course at the 300 level or above

Any psychology (50:830) course at the 300 level or above

50:220:308 Introductory Managerial Economics

50:220:322 Econometrics

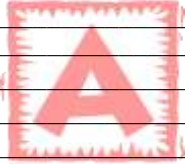
50:920:301 Methods and Techniques of Social Research

STUDENT NAME _____

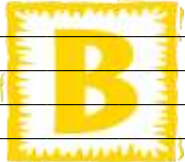
RUID # _____

REQUIREMENT	COURSE #	GRADE	TERM/YEAR	COMMENTS
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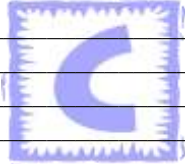
A MAJOR PREREQUISITE REQUIREMENTS (21 Credits; All grades "C" or better)

Microeconomic Principles	50:220:102	_____	_____	
Macroeconomic Principles	50:220:103	_____	_____	
Calculus for Business/Economics	50:640:130/121	_____	_____	
Introduction to Statistics II	50:960:284	_____	_____	
Management Accounting	52:010:202	_____	_____	
Business Essentials (see reverse)	52:135:101	_____	_____	
Business Law I: Legal Environment	52:140:101	_____	_____	


B GENERAL EDUCATION REQUIREMENTS (57 Credits; No more than 2 grades of "D")

English Composition I	50:350:101	_____	_____	
English Composition II	50:350:102	_____	_____	
Introduction to Statistics I	50:960:283/183	_____	_____	
Introduction to Financial Accounting	52:010:101	_____	_____	
Introduction to Business Computing	52:135:201	_____	_____	
Writing Intensive Req. (see reverse)	____:____:_____	_____	_____	
Ethics Requirement (see reverse)	____:____:_____	_____	_____	
Social Psychology Requirement (see reverse)	50:____:_____	_____	_____	
Social Science Requirement (see reverse)	50:____:_____	_____	_____	
World Masterpieces	50:350:238	_____	_____	
Foreign Language Requirement (see reverse)	50:____:_____	_____	_____	
Fine Arts Requirement (see reverse)	50:____:_____	_____	_____	
History/Religion/Philosophy Req. (see reverse)	50:____:_____	_____	_____	
Natural Science Requirement (see reverse)	50:____:_____	_____	_____	
School 50 Elective (3 or more credits)	50:____:_____	_____	_____	
School 50 Elective (3 or more credits)	50:____:_____	_____	_____	
School 50 Elective (3 or more credits)	50:____:_____	_____	_____	
School 52 or 50 Elective (3 or more credits)	____:____:_____	_____	_____	
School 52 or 50 Elective (3 or more credits)	____:____:_____	_____	_____	

C BUSINESS CORE REQUIREMENTS (18 Credits; No more than one grade of "D" & a min. cumulative GPA of 2.0)

Principles of Finance	52:390:301	_____	_____	
Organizational Behavior	52:620:303	_____	_____	
Management Science I	52:620:321	_____	_____	
Operations Management	52:620:325	_____	_____	
Mgt. Info. Systems or IT & Project Mgt.	52:623:334/302	_____	_____	
Principles of Marketing	52:630:201	_____	_____	

D MAJOR REQUIREMENTS (630) (21 Credits; No more than one grade of "D")

International Marketing	52:630:371	_____	_____	
Consumer Analysis	52:630:374	_____	_____	
Marketing Research	52:630:385	_____	_____	
Strategic Marketing Planning	52:630:403	_____	_____	
Marketing Elective (see reverse)	52:630:_____	_____	_____	
Approved Elective (see reverse)	____:____:_____	_____	_____	
Approved Elective (see reverse)	____:____:_____	_____	_____	

Capstone Course Requirement (3 Credits; Senior Status & Completion of Business Core Required to Enroll)

Business Policy & Strategy	52:620:450	_____	_____	
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Senior Review Date: _____ **Expected Grad Date:** _____ **Academic Services Initial:** _____ **Student's Initial:** _____

Minor : _____ **Minor Courses:** _____