

[FOR MANAGEMENT & MARKETING DOUBLE MAJORS ENTERING BETWEEN FALL 2014 & SPRING 2016]

*Enrollment in Business Essentials is restricted to freshmen students; transfer students may satisfy this requirement with the combination of both *Intro to Business & Intro to Management* equivalents OR students may complete three (3) credits in a school 52 course at or above the 300 level.

**NISTA refers to the New Jersey Statewide Transfer Agreement policy; the Office of New Student Programs (ONSP) determines eligibility.

***Business Communications is the preferred Writing Intensive (W) course for all RSBC students; transfer students or students seeking approval to utilize other writing intensive (W) course options must meet with an RSBC advisor to discuss approval.

GENERAL INFORMATION ABOUT THE CURRICULUM

- All business students (*and pre-business [006] students with 30 or more credits*) should regularly meet with an advisor in the RSBC **Academic Services Office** (2nd Floor BSB; acadsvcs@camden.rutgers.edu; 856-225-6216).
- Students must complete ALL prerequisites for proper course sequencing. Courses on this worksheet are NOT listed in order of enrollment.
- No one (1) course may be applied to more than one graduation requirement.
- All students must earn a minimum of **120 degree credits** to be eligible for the RSBC Bachelor of Science degree.
- Double major: A double major consists of two majors within the same school or college; RSBC double majors must complete a minimum of **135 degree credits.**
- Dual major: A dual major consists of two majors from two different schools or colleges (i.e. a student that majors in Psychology and in Marketing). Dual majors must complete a minimum of **150 degree credits**, and degree requirements for both schools.
- Business Minor: RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of 3 courses—9 credits—in the secondary business area at or above the 300 level. These courses must be in addition to those applied toward other graduation requirements for a minimum of **129 degree credits.**

GENERAL EDUCATION

- ✓ Social Psychology Requirement: Students may satisfy this requirement with one of the following options:
Intro to Social Psychology (50:830:135) **OR**
Social Psychology (50:830:335) **OR**
Introduction to Sociology & Introduction to Psychology (50:920:207 & 50:830:101)
- ✓ Civilizations & Heritages (C) Requirement: Students are required to complete three (3) credits chosen from courses listed in the catalog with a (C) indicator meaning that the course meets the civilization & heritages requirement.
- ✓ Foreign Language Requirement: Students are required to complete three (3) credits in a foreign language dept. course.
- ✓ Fine Arts Requirement: Students are required to complete three (3) credits from the offerings of the art (080), art history (082), dance (203), music (700 or 701) or theatre arts (965) departments.
- ✓ History, Religion, or Philosophy Requirement: Students are required to complete three (3) credits from the offerings of history (510, 512, or 516), religion (840), or philosophy (730) departments.
- ✓ Natural Science Elective: Students are required to complete three (3) credits from the offerings of environmental science (50:090:206), astronomy (100), biology (120), botany (130), chemistry (160), geology (460), physics (750), physical science (890), or zoology (990) departments.
- ✓ College of Arts & Sciences (CCAS) Elective: Students are required to complete nine (9) or more credits in non-business course options offered via CCAS (school 50).
- ✓ Free Electives: Students are required to complete nine (9) additional degree credits in any academic area(s).

BUSINESS CORE

Ethics Elective: Students are required to complete three (3) credits in an ethics option chosen from the list below:

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| 52:620:301 | Ethics & Social Responsibility of Business | 50:202:326 | White Collar Crime |
| 52:620:310 | Ethics & Law in Business | 50:730:251 | Ethics & Business |
| 52:620:311 | Civic Engagement | 50:730:226 | Ethics |
| | | 50:730:105 | Intro to Current Moral & Social Issues |

MAJOR

Ecommerce Elective: Students are required to complete three (3) credits Management Information Systems (623) courses.

Management Area Electives: Students are required to complete nine (9) credits within Human Resource Management (533), Management (620) and/or Management Information Systems (623) courses at or above the 300 level.

Students may choose to complete all three area elective courses (nine [9] credits) from one of the designated areas below to meet the requirements of a management area concentration.

- Human Resource Management: Completion of nine (9) credits in 533 area courses at or above the 300 level.
- Management Information Systems: Completion of nine (9) credits in 623 area courses at or above the 300 level.
- Entrepreneurship & Strategy—nine (9) credits from:

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| 52:620:483 | Entrep.: New Venture (REQUIRED) | 52:620:489 | Corporate Reorganization & Turnaround |
| 52:135:310 | Raising Capital Entrepreneurship | 52:620:490 | Mergers & Acquisitions |
| 52:620:315 | Corporate Restructuring & Turnaround | 52:620:491 | Special Topics: Social Entrepreneurship |
| 52:620:320 | Total Quality Management | | |
| 52:620:326 | Supply Chain Strategy | <i>No more than three (3) credits from the options below:</i> | |
| 52:620:486 | Developing Consulting Bus | 52:630:355 | Personal Selling |
| 52:620:487 | Independent Study (in related field) | 52:630:361 | Digital Marketing Strategy |
| 52:620:488 | Strategic Management of Technology | 52:630:385 | Marketing Research |
- International Business—nine (9) credits from:

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|------------|-------------------------|------------|---|
| 52:390:350 | Multinational Finance | 52:623:445 | Global Issues in Ecommerce Tech |
| 52:630:371 | International Marketing | | <i>Any Learning/Study Abroad Course in Business</i> |

No more Four (4) credits, beyond the general education requirement, in foreign language acquisition may be applied.
Students may also request permission to complete other related courses WITH PRIOR APPROVAL FROM AREA HEAD

Approved Elective: Students are required to complete three (3) credits in RSBC (school 52) courses at or above the 300 level. These courses may be from any of school 52 area of study and includes Internship & Independent Study options.

STUDENT NAME _____

RUID # _____

| REQUIREMENT | COURSE # | GRADE | TERM/YEAR | COMMENTS |
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| MAJOR PREREQUISITES (27 CREDITS) | | ALL GRADES "C" OR BETTER | | |
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| Microeconomic Principles | 50:220:102 | _____ | _____ | _____ |
| Macroeconomic Principles | 50:220:103 | _____ | _____ | _____ |
| Calculus for Business/Economics | 50:640:130/121 | _____ | _____ | _____ |
| Introduction to Statistics I | 50:960:283 | _____ | _____ | _____ |
| Introduction to Statistics II | 50:960:284 | _____ | _____ | _____ |
| Intro to Financial Accounting | 52:010:101 | _____ | _____ | _____ |
| Management Accounting | 52:010:202 | _____ | _____ | _____ |
| Business Essentials | 52:135:101* | _____ | _____ | _____ |
| Introduction to Business Computing | 52:135/623:201 | _____ | _____ | _____ |

| GENERAL EDUCATION (42 CREDITS) | NO MORE THAN TWO "D" GRADES | WAIVED FOR NJSTA COMPLIANT STUDENTS** | | |
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| English Composition I | 50:350:101/100 | _____ | _____ | _____ |
| English Composition II | 50:350:102 | _____ | _____ | _____ |
| Civilizations & Heritages (C) Elective | 50:____:_____ | _____ | _____ | _____ |
| Fine Arts Elective | 50:____:_____ | _____ | _____ | _____ |
| Foreign Language Elective | 50:____:_____ | _____ | _____ | _____ |
| History, Religion or Philosophy Elective | 50:____:_____ | _____ | _____ | _____ |
| Natural Science Elective | 50:____:_____ | _____ | _____ | _____ |
| Social Psychology Elective | 50:830:_____ | _____ | _____ | _____ |
| College of Arts & Sciences Elective | 50:____:_____ | _____ | _____ | _____ |
| College of Arts & Sciences Elective | 50:____:_____ | _____ | _____ | _____ |
| College of Arts & Sciences Elective | 50:____:_____ | _____ | _____ | _____ |
| Free Elective | ____:____:_____ | _____ | _____ | _____ |
| Free Elective | ____:____:_____ | _____ | _____ | _____ |
| Free Elective | ____:____:_____ | _____ | _____ | _____ |

| BUSINESS CORE (30 CREDITS) | NO MORE THAN ONE "D" GRADE | | | |
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| Ethics Elective | ____:____:_____ | _____ | _____ | _____ |
| Business Communications (W) | 52:135:250*** | _____ | _____ | _____ |
| Business Law I: Legal Environment | 52:140:101 | _____ | _____ | _____ |
| Principles of Finance | 52:390:301 | _____ | _____ | _____ |
| Organizational Behavior | 52:620:303 | _____ | _____ | _____ |
| Management Science I | 52:620:321 | _____ | _____ | _____ |
| Operations Management | 52:620:325 | _____ | _____ | _____ |
| IT & Project Management | 52:623:302 | _____ | _____ | _____ |
| Principles of Marketing | 52:630:201 | _____ | _____ | _____ |
| Business Policy & Strategy Capstone | 52:620:450 | _____ | _____ | _____ |

| MAJOR 1 (21 CREDITS) | NO MORE THAN ONE "D" GRADE | | | |
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| Strategic Human Resource Management | 52:533:365 | _____ | _____ | _____ |
| Management of Multinational Business | 52:620:369 | _____ | _____ | _____ |
| Ecommerce Elective | 52:623:_____ | _____ | _____ | _____ |
| <i>Identify Concentration Option (if applicable):</i> Human Resource Management____ MIS____ Entrepreneurship____ International Bus____ | | | | |
| Management Area Elective | 52:____:_____ | _____ | _____ | _____ |
| Management Area Elective | 52:____:_____ | _____ | _____ | _____ |
| Management Area Elective | 52:____:_____ | _____ | _____ | _____ |
| Approved Elective | 52:____:_____ | _____ | _____ | _____ |

| MAJOR 2 (21 CREDITS) | NO MORE THAN ONE "D" | | | |
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| International Marketing | 52:630:371 | _____ | _____ | _____ |
| Consumer Analysis | 52:630:374 | _____ | _____ | _____ |
| Marketing Research | 52:630:385 | _____ | _____ | _____ |
| Strategic Marketing Planning | 52:630:403 | _____ | _____ | _____ |
| Marketing Elective (300 level or higher) | 52:630:_____ | _____ | _____ | _____ |

DO NOT WRITE BELOW THIS LINE

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|--|----------------------------------|
| Senior Review Date: _____ | Expected Grad Date: _____ |
| Expected Credit Min: _____ | ASO Signature: _____ |
| Diploma Application Date: _____ | Student Signature: _____ |