Course Syllabus

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Course Description

53:533:90 Spring 2018

Investigate a business organization’s relationships with the external environment; the influence of consumers and labor organizations; ethics; governmental influences, such as taxation, rules and regulations, and antitrust policy; the role of business in the economy.

Course Learning Goals

Achieve facility with ethical analysis as practiced from Classical Greece through the present day

Learn three primary theories of law (Natural Law, American Legal Realism, and Law and Economics) essential to understanding its social function

Integrate ethics and law compliance with management tools designed to enhance business results within real-world social, political, and economic constraints

Course meetings & format:

8 am Saturdays, Mid-May through July

The weekly format is discussion, with a few hours of lecture

Readings

Required Textbooks

Blackburn, Being Good (2003)


Kahneman, Thinking Fast and Slow (2011)
Assessment

Grading

Midterm  50%
CSR quizzes (set of 10)  50%

Academic Integrity

The consequences of scholastic dishonesty are very serious. You are responsible for reading and understanding our policy on academic integrity policy, available from the Rutgers Academic Integrity website. Academic integrity means, among other things, that all Rutgers students are required to:

Properly acknowledge and cite all use of the ideas, results, or words of others
Properly acknowledge all contributors to a given piece of work
Make sure that all work submitted as his or her own in a course or other academic activity is produced without the aid of unsanctioned materials or unsanctioned collaboration
Treat all other students in an ethical manner, respecting their integrity and right to pursue their educational goals without interference. This requires that a student neither facilitate academic dishonesty by others nor obstruct their academic progress

Students with Disabilities:

Students who have a diagnosed disability on file with the Office of Disability Services are eligible for accommodations, as specified by the University. Please contact the Office of Disability Services at 856-225-6442 if you need to begin the process of receiving accommodations. Students who do not have a letter of accommodation from the university will not be eligible to receive accommodations in this course.