

NAME: _____ **RUID #:** _____ **PROGRAMS:** _____

MAJOR PREREQUISITES (30 CREDITS) ALL COURSES MUST BE COMPLETED WITH GRADE OF "C" OR BETTER

REQUIREMENT	COURSE NUMBER	GRADE	TERM/YEAR	COMMENTS/COURSE TITLE
Microeconomic Principles (LQR)	50:220:102	_____	_____	_____
Macroeconomic Principles	50:220:103	_____	_____	_____
Calculus for Business/Economics	50:640:130 or 121	_____	_____	_____
Introduction to Statistics I	50:960:283	_____	_____	_____
Introduction to Statistics II	50:960:284	_____	_____	_____
Intro to Financial Accounting	52:010:101	_____	_____	_____
Management Accounting	52:010:202	_____	_____	_____
Business Essentials (SEE REVERSE)	52:135:101	_____	_____	_____
Introduction to Bus. Computing	52:135:201 or 623:201	_____	_____	_____
Business Law I: Legal Environment	52:140:101	_____	_____	_____

GENERAL EDUCATION THEMES SEE REVERSE (21 CREDITS) THIS SECTION WAIVED IF NJSTA COMPLIANT NO MORE THAN ONE "D" GRADE**

English Composition I	50:350:101/100	_____	_____	_____
English Composition II	50:350:102	_____	_____	_____
Arts & Aesthetics (AAI)	50: _____:_____	_____	_____	_____
Global Communities (GCM)	50: _____:_____	_____	_____	_____
Heritages & Civilizations (HAC)	50: _____:_____	_____	_____	_____
Physical & Life Sciences (PLS)	50: _____:_____	_____	_____	_____
United States in The World (USW)	50: _____:_____	_____	_____	_____

BUSINESS CORE (27 CREDITS) CUMULATIVE AVERAGE OF 2.00; NO MORE THAN ONE "D" GRADE

Ethics Elective (SEE REVERSE FOR OPTIONS)	_____ : _____ : _____	_____	_____	_____
Business Communications***	52:135:250	_____	_____	_____
Principles of Finance	52:390:301	_____	_____	_____
Organizational Behavior (DIV)	52:620:303	_____	_____	_____
Management Science I	52:620:321	_____	_____	_____
Operations Management	52:620:325	_____	_____	_____
IT & Project Management	52:623:302	_____	_____	_____
Principles of Marketing	52:630:201	_____	_____	_____
Business Policy & Strategy***	52:620:450	_____	_____	_____

MAJOR (SEE REVERSE FOR ELECTIVE OPTIONS) (24 CREDITS) NO MORE THAN ONE "D" GRADE

International Marketing	52:630:371	_____	_____	_____
Consumer Analysis	52:630:374	_____	_____	_____
Marketing Research	52:630:385	_____	_____	_____
Strategic Market Planning	52:630:403	_____	_____	_____
Marketing Elective (above 300 level)	52:630:_____	_____	_____	_____
Marketing Elective (above 300 level)	52:630:_____	_____	_____	_____
Advanced Business Elective	_____ : _____ : _____	_____	_____	_____
Advanced Business Elective	_____ : _____ : _____	_____	_____	_____

FREE ELECTIVES (18 CREDITS) COURSES TOWARD MINORS OR TRACKS MAY BE APPLIED NO MORE THAN ONE "D" GRADE

Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____

**NJSTA refers to the [New Jersey Statewide Transfer Agreement](#) policy; the Office of New Student Programs (ONSP) determines eligibility. Contact ONSP at new.students@camden.rutgers.edu or 856-225-6689 to discuss program eligibility.

***BUSINESS COMMUNICATIONS 52:135:250 & BUSINESS POLICY 52:620:450 must be COMPLETED at Rutgers-Camden.

STUDENT RESPONSIBILITY TO BE INFORMED: Please Read the Reverse Side of This Curriculum Worksheet.

GENERAL INFORMATION ABOUT THE CURRICULUM

- ✓ All business students (*and declared pre-business [006] with 30 or more credits*) should regularly meet with an advisor in the RSBC **Academic Services Office** (located on the 2nd Floor BSB; acadsvcs@camden.rutgers.edu; call **856-225-6216** to schedule an appointment).
- ✓ Students must complete ALL prerequisites for proper course sequencing. Courses on this worksheet are NOT necessarily listed in order of enrollment. With the exception of the Cross Cutting Categories course, *no one course may be applied to more than one graduation requirement.*
- ✓ Students must complete all forty (40) degree requirements listed and earn a minimum of 120 degree credits to be eligible for the RSBC Bachelor of Science; graduation requirements are listed at: <http://business.camden.rutgers.edu/academic/services/graduationinformation/>.
- ✓ **Double major:** A double major consists of two majors within the same school or college; RSBC double majors must complete a minimum of 135 degree credits. Accounting is always the primary major when double majoring with accounting.
- ✓ **Dual major:** A dual major consists of two majors from two different schools or colleges (for example: a student that majors in Psychology and in Marketing). Dual majors must complete a minimum of 150 degree credits, and all Major and General Education requirements for both schools.
- ✓ **Business Minor:** RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of 3 courses—9 credits—in the secondary business area at or above the 300 level. *These courses may be applied to meet Free Electives only and cannot be applied toward other specific degree requirements.*
- ✓ **Non-Business Minor:** RSBC students are eligible to complete a minor in a non-business (CCAS) area, generally consisting of approximately 15-21 credits in a particular area of study. Specific information about the requirements for a non-business minor is available via the department’s webpage and should be planned in consultation with the department undergraduate program coordinator.
- ✓ **Major Declaration** is required by completion of 60 credits—see your academic advisor for details.
- ✓ RSBC students are required to complete a **Pre-Senior Review** one-year prior to expected graduation—generally at completion of 75-90 credits.

BUSINESS ESSENTIALS

Enrollment in this course is restricted to **first-time first-year students and transfer students with less than 24 completed credits**. Transfer students may satisfy this requirement with the combination of two introductory management or general business courses (*see RSBC advisor for details*) OR students may complete three (3) credits in an Advanced Business Elective (school 52: 010, 135, 390, 533, 620, 623, or 630) course at or above the 300 level.

GENERAL EDUCATION THEMES (THIS SECTION OF THE CURRICULUM IS CONSIDERED “COMPLETED” FOR NJSTA ELIGIBLE STUDENTS)

- General Education Elective course options are searchable via the University Schedule of Classes by completing a keyword search with the appropriate three-letter coding (i.e. Heritages and Civilizations options will be noted with "HAC" in the online Schedule of Classes).
- **Keep in mind that new courses may be added to the current General Education Elective options and that students are strongly urged to meet with a RSBC advisor each semester to review and map course options.**
- Please make note of individual course prerequisites before attempting to register for an upcoming term. Prerequisites are listed in the online schedule of classes as well as in the online course catalog.
- **Cross-Cutting Categories:** All students are required to complete a minimum of three (3) credits in a course from the areas of Diversity (DIV), Engaged Civic Learning (ECL), or Experiential Learning (XPL) options.

BUSINESS CORE

Ethics: All students are required to complete three (3) credits in an ethics option chosen from:

52:620:301	Ethics & Social Responsibility in Business (EAV)	50:730:105	Contemporary Moral Issues (EAV)
52:620:310	Ethics & Law in Business	50:730:226	Ethics (EAV)
52:620:311	Civic Engagement	50:730:251/260	Ethics and Business (EAV)

Writing Intensive Course (WRI): All students are required to complete three (3) credits in a writing intensive course, designated (WRI) in the Course Catalog and/or the Schedule of Classes. **Business Communications (52:135:250) is required for all RSBC students.**

MAJOR SPECIFIC ELECTIVE REQUIREMENTS

Marketing Electives: Students are required to complete six (6) credits from the offerings of school 52, subject 630 courses at or above the 300 level. The Marketing Internship course 52:630:497 may be applied to meet no more than three (3) of the six required marketing elective credits.

Advanced Business Electives: Students are required to complete six (6) credits from the following approved elective options:

- 52: _____: _____ Any school 52 (subject code 010, 135, 390, 533, 620, 623, or 630) course at or above the 300
- 50:830: _____ Any psychology (50:830) course at the 300 level or above
- 52:960: _____ Any statistics (50:960) course at the 300 level or above
- 50:220:308 Introductory Managerial Economics
- 50:220:322 Econometrics
- 50:920:301 Methods and Techniques of Social Research