Bachelor of Arts in Business Administration (B.A.B.A.)
Rutgers at Brookdale Community College

rsbc.rutgers.edu/baba/

Contact us:
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A Game Changing Experience; Endless Possibilities.
Bachelor of Arts in Business Administration
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THE B.A.B.A PROGRAM HIGHLIGHTS
» A globally-acclaimed Rutgers degree offered in familiar surroundings
» World-class Rutgers faculty, who incorporate their experiences into the classroom
» Complete this degree in 2 to 3 years or work at your own pace
» Global integration with international studies opportunities
» A degree from a renowned business school accredited by The Association to Advance Collegiate Schools of Business (AACSB)
» Scholarships are available to qualified applicants ranging from $500 to $2,000 annually

THE B.A.B.A. CURRICULUM

Brookdale Community College Courses:
Students can transfer to the Rutgers School of Business–Camden B.A.B.A. program with a completed A.A. or A.S. degree from Brookdale Community College. Students transferring to the B.A.B.A. degree should complete the following courses during the course of their associate degree:
- Macroeconomics (ECON105)*
- Microeconomics (ECON106)*
- Principles of Accounting II (ACCT102)*
- Business Statistics (ECON225)*
- Computer Applications in Business (BUSI165)*
- Business Law I (BUSI221)*

Rutgers School of Business–Camden Courses
Students will complete 60 Rutgers University credits within the following 5 categories beyond their associate degree, and a minimum of 120 credits total to satisfy graduation requirements:

1-PRE-FOUNDATION (3 credits)
- Calculus (MTH176)*

2-FOUNDATION (9 credits)
- Applied Business Statistics
- Business Communications
- Ethics

3-BUSINESS CORE (21 credits)
- Principles of Finance
- Organizational Behavior
- Management Science
- Operations Management
- IT and Project Management
- Principles of Marketing (MRKT101)*
- Management Accounting (ACCT112)*

4-BUSINESS ADMINISTRATION MAJOR (24 credits)
- Strategic Human Resource Management
- The Management of Multinational Business
- Essentials in Financial Statement Analysis
- Advanced Business Electives in:
  - Management
  - Marketing
  - Finance
  - Information Systems
  - Business Administration

5-CAPSTONE (3 credits)
- Business Policy & Strategy

*These courses are transferable from Brookdale Community College with a grade of C or above.

FREQUENTLY ASKED QUESTIONS
What are the admission requirements for the B.A.B.A.?
To gain admission to the B.A.B.A. program, you will need:
- A completed A.A. or A.S. degree from a regionally accredited community college
- A minimum cumulative GPA of 2.50

How many credit hours are required to complete the program?
Students will complete 60 Rutgers University credits beyond their associate degree, and a minimum of 120 credits total to satisfy graduation requirements.

When is enrollment for the B.A.B.A. program?
Students can be admitted in either the fall or spring.

Will I have to go to a Rutgers campus to take classes?
All coursework for the B.A.B.A. will be offered at the Brookdale Community College, Western Monmouth campus or online.

HOW TO APPLY
Complete the online application available at admissions.rutgers.edu
Submit all required documents including transcripts to the Rutgers University Undergraduate Admissions Office.

FOR MORE INFORMATION ON THE B.A.B.A AT BROOKDALE COMMUNITY COLLEGE CONTACT:
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For additional information on the B.A.B.A. degree visit our website rsbc.rutgers.edu/baba/