INTERNATIONAL PROGRAMS

PARALLEL DEGREE

VISITING STUDENT

EXCHANGE STUDENT

RSBC.RUTGERS.EDU/PROSPECTIVESTUDENTS/INTERNATIONAL
About Rutgers University at Camden

Founded
1926 (as the South Jersey Law School), joined Rutgers in 1950

Location
Camden, New Jersey (just across the Delaware River from Philadelphia)—closest university campus to the Liberty Bell!

Campus
40 acres, small city setting

Enrollment size (2011-2012)
Total: 6,627
Undergraduate: 4,576
Graduate: 2,051

Students
Average class size: 22
States represented among students: 29
Nations represented among students: 33
Residential students: 520
Graduates: 41,500

Faculty/Staff
Full-time faculty: 288
Faculty with terminal degrees: 98%
Total employees: 1,098

Programs
Undergraduate majors: 35
Graduate: 26

University Accreditation
Rutgers is accredited by the Middle States Commission on Higher Education. Rutgers School of Business-Camden is accredited by the Association to Advance Collegiate Schools of Business (AACSB).
BUSINESS PROGRAMS

Our programs prepare students for a wide-range of professional positions as well as graduate studies. Our diversified curriculum ensures that coursework is tailored to satisfy academic requirements and build real-world knowledge.

Accounting
Accounting is sometimes described as “the language of business.” With the increasingly complex and interdisciplinary nature of workplaces, the accounting major offers a comprehensive foundation in accounting theory, financial accounting, taxation, auditing concepts, and business law. Our program provides background needed to sit for the Certified Public Accountant (CPA), Certified Management Accountant (CMA), and the Certified Internal Auditor (CIA) examinations.

Management
The management major at Rutgers School of Business–Camden encompasses the multiple facets of business management. This program provides training in analyzing problems, making decisions, delegating assignments, training and supervising employees, budgeting, and coordinating. The curriculum is designed to prepare students interested in careers in operations, human resource management, entrepreneurship, management information systems (MIS)/Ecommerce, and strategy and international business. Students also have the opportunity to specialize in general management, strategy/international business/entrepreneurship, or MIS/Ecommerce.

Finance
Finance is the art and science of all things related to money. In today’s global economy, understanding even the fundamentals of finance is essential for success. The finance major provides students with solid theoretical and practical knowledge of domestic and international finance in the areas of corporate finance, financial derivatives, investments, portfolio management, and financial markets and institutions.

Marketing
The marketing major offers students the opportunity to develop knowledge and skills that are essential for analyzing markets and designing the best combinations of price, product, promotion, and distribution to meet and exceed customer wants and needs. The program provides students with the quantitative and qualitative skills necessary to investigate and analyze customer behavior, competitors, and external groups who may be affected by the marketing process. Specializations in marketing research and e-marketing are also available.
OUR FACULTY

Rutgers faculty are top researchers in their fields and compelling instructors. Many have received national recognition for their teaching and influential research—work that has a significant, ongoing impact on the business world. They are thought leaders in their disciplines and receive the respect of their peers at other top business schools as well as in industry.

Accounting Faculty
Dr. Joseph Canada
Dr. Erica Harris
Dr. Ivo Jansen
Dr. Emel Kahya
Dr. Jin Wook Kim
Dr. Izzet Kenis
Dr. Sungsoo Kim
Mr. David Vance

Finance Faculty
Dr. John Broussard
Dr. Andrei Nikoforov
Dr. Richard Michelfelder
Dr. Min Park
Dr. Eugene Pilotte
Dr. Uzi Yaari

Human Resources, Organizational Behavior Faculty
Mr. Joseph Gaspar
Dr. Julie Hancock
Dr. Rita Palrecha
Dr. Gayle Porter
Dr. Samuel Rabinowitz

Marketing Faculty
Dr. Franklin Houston
Dr. Jaishankar Ganesh
Dr. Carol Kaufman-Scarborough
Dr. Julie Ruth
Dr. Robert Schindler
Dr. Yuliya Strizhakova

Management Faculty
Dr. Snehmay Banerjee
Dr. Alok Baveja
Dr. Chon-Huat Goh
Dr. Ram Gopalan
Dr. Julie Kendall
Dr. Kenneth Kendall
Dr. Shankar Sundaresan

Strategy, International Business, and Entrepreneurship Faculty
Dr. Anuja Gupta
Dr. Shoko Kato
Dr. Jun Li
Dr. Briance Mascarenhas
Dr. Rakesh Sambharya

FACULTY HIGHLIGHTS

Accounting Professor Earns Fulbright Distinguished Chair
During September through December 2011, Dr. Sungsoo Kim taught undergraduate and graduate courses on the subprime mortgage crisis and U.S. firms’ financial reporting practices. He also delivered lectures on international financial reporting at other venues in South Korea. Awards in the Fulbright Distinguished Chairs Program are among the most prestigious appointments in the Fulbright Scholar Program. Recipients are senior scholars with significant publication and teaching records.

Professor Ranked Among World’s Top Pricing Researchers
Dr. Schindler has been recognized as one of the top pricing researchers in the world by an article published in the Journal of Business Research, which surveyed the articles, authors, and institutions that have contributed most to the topic of pricing over the past 30 years. The publication ranks Schindler as the 4th-most productive pricing researcher in number of articles adjusted for multiple authorship and the 13th-most productive researcher in absolute number of articles.

Professor Receives Leaders in Faculty Diversity Award
Dr. Briance Mascarenhas was a recipient of the Rutgers Leaders in Faculty Diversity Award in recognition of his work in developing four international field study courses on three different continents to expose students to a multicultural environment; his dedicated service to the Camden Youth Entrepreneurship Initiative, which introduces Rutgers students to the diverse needs of that community; and his efforts to develop women leaders through a program encouraging them to identify core values and experiences that will prepare them for powerful, authentic leadership roles.
STUDY OPTIONS

Rutgers School of Business–Camden has partnerships with international universities that allow students to have an amazing opportunity to study in another culture. There are multiple study options that interested students from those participating universities can choose from. The dual degree program and visiting student programs create the opportunity for international and Rutgers School of Business–Camden students to study together and exchange academic ideas. These programs will also encourage the development of other sorts of scholarly activities of mutual interests.

Dual Degree Program
This program is designed to provide students with the opportunity to receive both a bachelor’s degree from their home institution and a bachelor’s degree from Rutgers School of Business–Camden. The participating student completes their first two years at their home institution and finishes their final two years at Rutgers–Camden. Students will experience the many benefits we have to offer, which include:

- A Rutgers world-class education: Rutgers is one of America’s premier public research universities and is internationally recognized for its high standards in faculty excellence and reputable academic programs.
- Rutgers School of Business–Camden programs are accompanied by a high level of personal and academic support and services.
- Students have the opportunity to engage in internships during the course of their studies, as well as an opportunity to participate in an Optional Practicing Training (OPT) internship for one full year at the conclusion of their studies.

Visiting Student Program
This program is designed to provide academically qualified international juniors and seniors majoring in business the opportunity to enroll in undergraduate level courses at Rutgers School of Business–Camden. These students can choose to enroll for one full year or for six months, depending on their interests in the program. Current participating international institutions for the School of Business–Camden exchange program are located in Brazil, China, India, South Africa, and South Korea.

Student Exchange Program
The purpose of this program is to enhance students’ educational experiences and cultural understanding. Students accepted into this program will be enrolled into Rutgers School of Business–Camden as a full-time, nondegree student for one semester or one academic year. Academic credits earned at RSBC will be transferred to the home institution in accordance with the academic policies of the home institution.
Rutgers–Camden Office of International Students

is committed to providing quality advising services and supportive programming to our international population. The goal of the OIS is to support your academic success by helping you navigate the challenges you encounter as an international student. The OIS will assist you with concerns related to immigration and acculturation throughout your stay at Rutgers.

For more information about this office, please visit: http://ois.camden.rutgers.edu

International Students Association

The International Student Association at Rutgers University-Camden was established to bring together the international community on campus and to build international awareness and understanding. The association aims to:

• To help incoming international students get acclimated to life at Rutgers-Camden and in the US.
• To offer valuable social, educational, and cultural programs that promote global awareness, cooperation, and friendship.
• To provide a support system for incoming international students and its members.
• To provide an open forum for the exchange of thoughts and ideas about international student issues.

2011 International Students Association Members
The Fitness Center - Rutgers University-Camden unveiled its newly-renovated $12 million Athletic and Fitness Center in 2009.

The 75,000-square foot facility serves Rutgers-Camden’s students, staff and athletic programs with a massive gymnasium filled with:
- 40 Life Fitness Signature Series cardio machines, including treadmills, ellipticals, bikes, steppers, cross trainers and spin bikes.
- The facility also includes the full line of Life Fitness Signature Series circuit strength training equipment, as well as a free weight area.

Dining at Rutgers–Camden provides students many options and services. The main dining facility is located in the Campus Center and features a full-service dining hall for breakfast, lunch, dinner, snacks, and even take-out services.

The Campus Center also houses a Starbucks Coffeehouse that offers their famous high-quality beverages as well as pastries and confections.

Students can choose from a variety of meal plan options that will be charged to their term bill. Meal plans are accepted in the Campus Center Dining Facility, as well as Starbucks Coffeehouse.

The Corner C-Store is an expanded convenience store with over 950 products and items, as well as a recreational area with wireless internet access, printing/computer stations, billiards tables, comfy tables and chairs, and a workspace.

The area also serves as a lounge and study area, as well as a gallery space to display student art work. The Corner C-Store also contains a community bulletin board space for student groups to post announcements and events.
Office of Campus Involvement offers various events throughout the school year to help shape students’ perspectives on life, and to also serve as a catalyst for the positive change of diverse social, cultural, and intellectual ideas. Some of these events include:

- Homecoming
- Weekend bus trips
- Movie nights
- Raptor Rage Pep Rally
- Snow Ball Winter Formal
- Riverfest Concert Series
- Spring Fling
- Riversharks Baseball Games

The Recreation Department offers many intramural activities and club sports programs throughout the school year.

- Club Sports – cheerleading/dance team, men's lacrosse, ice hockey, men's volleyball, and New Jersey Black Belt Karate Club.
- Intramural Sports – Flag football, racquetball tournament, outdoor soccer, ping pong tournament, whiffleball tournament, 3-on-3 basketball tournament, 5k Holiday Turkey Trot, 5-on-5 basketball league, indoor soccer, volleyball, tennis, and ultimate Frisbee.

The Athletic Department at Rutgers–Camden is home to 18 NCAA Division III intercollegiate programs. Offerings include:

- Men's programs – baseball, basketball, cross-country, golf, indoor track & field, tennis, soccer, and outdoor track & field.
- Women's programs – basketball, cross-country, indoor track & field, lacrosse, rowing, soccer, softball, tennis, outdoor track & field, and volleyball.

The Scarlet Raptors practice and hold their competition in various locations, including:

- Campbell’s Field (shown on right)
- Camden County Driving Range
- Camden County Boathouse
- RUC Community Park
- RUC Gymnasium
Housing at Rutgers–Camden allows students who reside on campus have the opportunity to experience the many advantages of what staying on campus has to offer: short walks to class, worry-free parking, Ethernet connections, private fitness center, private laundry facilities, private computer labs, lounges with wireless internet, televisions, and billiards tables.

**330 Cooper Street - Graduate Housing**
The new addition to campus is a twelve-story facility offering apartment-style living for graduate students. This location is ideal for international students who wish to experience a quiet, low-key living space without much interaction from the undergraduate population. The cost of living in Graduate Housing will be slightly more than the other housing option: The Apartments.

*The photo to the left is a rendering of the new Graduate Housing facility which opens August 2012. To follow the construction progress, please visit: http://construction.camden.rutgers.edu*

**The Apartments - Undergraduate/Graduate Housing**
The Apartments is a six-story facility that provides apartment living to graduate, law, and upper-class undergraduate students. This living space will provide students a lot of interaction with other undergraduate students residing in the building, as well as the opportunity to participate in activities sponsored by the Residence Life Office.

*Scan here with QR Reader to view a virtual tour*
Nestled in the heart of the Delaware Valley, Rutgers–Camden is advantageously located minutes away from historic Philadelphia, where you can experience first-hand the promotion and growth of economic development in the birthplace of U.S. democracy.

We are also located at the halfway point between Washington, D.C. and New York City, which places us in the epicenter of the corporate industry. Close proximity to Washington, D.C. gives us an avenue to the heart of the United States’ administration, and New York City provides limitless opportunities to build networks in the largest Financial District in the U.S.

Rutgers–Camden is located in the heart of the vibrant Camden waterfront, which attracts over three million visitors a year.

The campus is situated alongside the Benjamin Franklin Bridge, minutes away from historic Philadelphia.
# Things to Do

## Camden Waterfront Attractions

<table>
<thead>
<tr>
<th>Attraction</th>
<th>Distance</th>
<th>Website</th>
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</thead>
<tbody>
<tr>
<td>Campbell's Baseball Field</td>
<td>.48 km</td>
<td><a href="http://www.riversharks.com">www.riversharks.com</a></td>
</tr>
<tr>
<td>Adventure Aquarium</td>
<td>.81 km</td>
<td><a href="http://www.adventureaquarium.com">www.adventureaquarium.com</a></td>
</tr>
<tr>
<td>Susquehanna Bank Concert Center</td>
<td>1.29 km</td>
<td><a href="http://www.livenation.com">www.livenation.com</a></td>
</tr>
<tr>
<td>Battleship New Jersey</td>
<td>1.45 km</td>
<td><a href="http://www.battleshipnewjersey.com">www.battleshipnewjersey.com</a></td>
</tr>
</tbody>
</table>

## Places to Eat

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Little Slice of New York</td>
<td>.32 km</td>
</tr>
<tr>
<td>The Victor’s Pub</td>
<td>.48 km</td>
</tr>
<tr>
<td>Cherry Hill Mall</td>
<td>11.27 km</td>
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<tr>
<td>Bahama Breeze</td>
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<td>Bobby’s Burger Palace</td>
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<td>California Pizza Kitchen</td>
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<td>Maggiano’s Little Italy</td>
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<td>Seasons 52</td>
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<tr>
<td>The Capital Grille</td>
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## Cities to Visit

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<thead>
<tr>
<th>City</th>
<th>Distance</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philadelphia</td>
<td>3.22 km</td>
<td><a href="http://www.visitphilly.com">www.visitphilly.com</a></td>
</tr>
<tr>
<td>New York City</td>
<td>146.45 km</td>
<td><a href="http://www.nyc.gov/visitors">www.nyc.gov/visitors</a></td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>228.53 km</td>
<td><a href="http://www.washington.org">www.washington.org</a></td>
</tr>
</tbody>
</table>

## Transportation

<table>
<thead>
<tr>
<th>Mode of Transportation</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>NJ Transit</td>
<td><a href="http://www.njtransit.com">www.njtransit.com</a></td>
</tr>
<tr>
<td>PATCO</td>
<td><a href="http://www.ridepatco.org">www.ridepatco.org</a></td>
</tr>
<tr>
<td>Amtrak</td>
<td><a href="http://www.amtrak.com">www.amtrak.com</a></td>
</tr>
</tbody>
</table>
ADMISSION REQUIREMENTS

In order to improve the educational experiences and cultural understanding of their students, the participating institutions and Rutgers School of Business–Camden have agreed to the following admission criteria:

Parallel Degree Program - students must:
• successfully complete the sequence of courses prescribed by Rutgers School of Business–Camden at their home institution.
• have earned a 3.0 grade point average or above (on a 4.0 scale) or a 3.4 or above (on a 4.5 scale).
• be recommended by the home institution's international programs officer.
• pass the TOEIC (minimum score of 670).

Visiting Student Program - students must:
• be currently enrolled in their junior or senior year at their home institution.
• have earned a 3.0 grade point average or above (on a 4.0 scale) or a 3.4 or above (on a 4.5 scale).
• be recommended by the home institution's international programs officer.
• pass the TOEIC (minimum score of 670).

Student Exchange Program - students must:
• be currently enrolled at their home institution as a full-time student for at least one year before departure.
• be recommended by the home institution's international programs officer.
• pass the TOEIC (minimum score of 670).

Application Deadlines

- September/Fall Admission: May 1
- January/Spring Admission: October 1