Rutgers School of Business–Camden (RSBC) offers a three-credit course on doing business in South Africa. The program highlight is a 12-day study trip over Spring Break to South Africa (March 13 – March 25, 2019), where we will visit businesses, government, and non-profit/community institutions and organizations to learn more about management and marketing practices in this region.

The trip includes stays in Cape Town and Johannesburg. Our trip includes meetings with small and medium-sized enterprises (SMEs), global companies (e.g., Pick n Pay and PepsiCo/Simba), and government entities (e.g., Port of Cape Town). Other highlights include Robben Island, where Nelson Mandela was imprisoned during the apartheid era; The Cape of Good Hope and South Africa’s expanding wine industry near Stellenbosch; Townships such as Soweto and Langa, where SMEs and other business economic development; and community organizations are expanding since the dismantling of apartheid policies; and Kruger National Park where we will view wildlife and learn about the importance of the tourism industry to the country.

Open to MBA and undergraduate business students (25 in total), by application. Three credits; students earn their choice of Business Administration (Undergraduate only), International Business (MBA), Management, or Marketing credits.

There will be a traditional in class course and an online course (online and off campus students)

To apply please go to this link for the in-class course both MBA and Undergraduate:
To apply please go to this link for the online course MBA and Undergraduate:

There are opportunities for scholarships to help cover the cost of the trip. To apply go to this link:
https://learningabroad.camden.rutgers.edu/scholarships

Class Meetings: In-Class course meeting schedule includes three pre-trip class meetings and two post trip meetings on Saturday. Meeting times and dates to be announced.

On Line course will be conducted on line.

Faculty:
In-Class course, Rakesh Sambharya <sambhary@camden.rutgers.edu>
On-Line course, Snehamay Banerjee <snehamy@camden.rutgers.edu>
Trip logistics, Cal Maradonna, <maradonna@rutgers.edu>

Costs: In addition to paying for tuition as applicable, each student pays approximately $3750 for trip-related expenses. This fee covers airfare, hotel accommodations (double occupancy), travel fees, all entry frees, and some meals while on the trip.

Information sessions
Monday October 15 11:20 to 12:20, Room 231 School of Business
Tuesday October 16 12:45-1:45 and 5:00 to 6:00, Room 231 School of Business
TBA Online session.

Contact Cal Maradonna 856-225-6714 or maradonn@rutgers.edu for more information