

# JOSEPH CANADA

**School of Business**  
**Rutgers University, Camden**  
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## EDUCATION

**Doctor of Philosophy in Business Administration (2013)**

Dixon School of Accounting

University of Central Florida

Concentration: Accounting Information Systems and Managerial Accounting

**Bachelor of Science (2005)**

Florida A & M University

Major: Accounting

## PUBLICATIONS

Canada, J and E. Kinory. (2020) The Impact of Mutual Monitoring and Enterprise System Integration on the Empowerment of Managers. *International Journal of Enterprise Information Systems*. 16(2): pp 1-21.

Canada, J. and E. Harris. (2019) The Role of Web Assurance Seals in Nonprofit Giving. *Journal of Information Systems*, 34(2): 131-148.

Arnold, V., and T. Benford, J. Canada, and S.G. Sutton. (2015) Leveraging Integrated Information Systems to Enhance Strategic Flexibility and Performance: The Enabling Role of Enterprise Risk Management. *International Journal of Accounting Information Systems* 19, pp 1-16.

Arnold, V., T. Benford, J. Canada, and S.G. Sutton. (2011) The Role of Strategic Enterprise Risk Management and Organizational Flexibility in Easing New Regulatory Compliance. *International Journal of Accounting Information Systems*.

Canada, J., S.G. Sutton, and J., Kuhn. (2009) The Pervasive Nature of IT Controls: An Examination of Material Weaknesses in IT Controls and Audit Fees. *International Journal of Accounting and Information Management*. 17(1), pp 106-119.

Canada, J., Benford, T., Arnold, V. and S.G. Sutton. (2008) The Impact of Government Legislation on the Market For Corporate Ownership. *Corporate Ownership and Control*. 6(1), pp. 138-146.

Canada, J., Kuhn, J., and S.G. Sutton. (2008) Accidentally in the Public Interest: The Perfect Storm that Yielded the Sarbanes Oxley Act. *Critical Perspectives on Accounting*. 19(7), pp. 987-1003.

Arnold, V., Benford, T., Canada, J., Kuhn, J., and S.G. Sutton. (2007) The Unintended Consequences of Sarbanes Oxley on Technology Innovation and Supply Chain Integration. *The Journal of Emerging Technologies in Accounting*. 4, pp. 103-122.

#### **PUBLISHED RESEARCH REPORT:**

Arnold, V. Benford, T., Canada, J., and Sutton, S.G. (2009) *Why Enterprise Risk Management is Vital: Learning from Company Experiences with Sarbanes-Oxley Section 404 Compliance*, Altamonte Springs, FL: Institute of Internal Auditors (IIA). (This research report is the primary output of a research project grant funded by the IIA. The data collected during the course of the grant led to three of the above publications.

#### **CONFERENCE PRESENTATIONS**

Canada, J and E. Kinory. “The Role of Visual Theory in Advancing Data Visualization Agility”

- Intensive Data and Analytics Workshop III, June 2020 (accepted, not presented)

Canada, J and E. Harris. “The Role of Web Assurance Seals in Non-Profit Giving”

- Mid-Year Meeting of the Information Systems Section of the AAA, January, 2016

Arnold, V., T. Benford. J. Canada, and S.G. Sutton. “Enhancing Strategic Flexibility and Performance Through Enterprise Risk Management: The Enabling Role of IT Integration”

- American Accounting Association Annual Meeting, New York, August 2009
- Mid-Year Meeting of the Information Systems Section of the AAA, January, 2009

Arnold, V., T. Benford. J. Canada, and S.G. Sutton. “The Role of Enterprise Risk Management and Organizational Strategic Flexibility in Easing New Regulatory Compliance.”

- International Conference on Enterprise Systems, Accounting and Logistics, Crete, Greece, July, 2008.
- Fourth Asia-Pacific Research Symposium on Accounting Information Systems, Auckland, New Zealand, June, 2008.

Canada, J., J.R. Kuhn, Jr., and S.G. Sutton. “The Pervasive Nature of IT Controls: An Examination of Material Weaknesses in IT Controls and Audit Fees.”

- American Accounting Association Annual Meeting, Chicago, August, 2007
- Mid-Year Meeting of the Information Systems Section of the AAA, January, 2007.

Canada, J., J.R. Kuhn, Jr., and S.G. Sutton. “Accidentally in the Public Interest: The Perfect Storm that Yielded the Sarbanes-Oxley Act.”

- American Accounting Association Annual Meeting, Chicago, August, 2007
- European Accounting Association Annual Congress, Lisbon, May, 2007.

## **PROFESSIONAL PRESENTATIONS**

“Internal Control, Technology & Organizational Flexibility: Lessons Learned from Sarbanes-Oxley”, Institute of Management Accountants- Mid Florida Chapter, March 25, 2008.

## **WORKING PAPERS**

“The Role That Enterprise Systems Play in the Degradation of Middle Managements’ Work”

## **TEACHING EXPERIENCE**

### **Rutgers University- Camden (Fall 2011 – present)**

Accounting Information Systems (Graduate and Undergraduate)

Managerial Accounting (Graduate and Undergraduate)

### **University of Central Florida (Fall 2008 – Spring 2011)**

Accounting Information Systems

Managerial Accounting

## **PROFESSIONAL EXPERIENCE**

### **FAMU ERP (2004-2005)**

ERP Training Team, PeopleSoft Grants Management

### **Keys Airport Business (2003-2004)**

Intern, Human Resources

## **AWARDS AND HONORS**

Superior Achievement Award for Teaching (2015, Rutgers School of Business- Camden)

Chancellor’s Award for Civic Engagement (2014, Rutgers-Camden)

College of Business Administration PhD Research Award (2011, UCF)

Doctoral Consortium Fellow (2009)

PHD Project ADSA Planning Committee (2007 – 2009)

Honorary Speaker, “Challenge to Change” program (Maitland Middle School, 2007)

KPMG Doctoral Scholar (2005 – 2009)

FAMU Feeder Fellowship Recipient (UCF, 2005 – 2007)

Distinguished Service Award (FAMU School of Business & Industry, 2004)

Presidential Scholarship Recipient (FAMU, 2000 – 2005)

## **SERVICE ACTIVITIES**

Ad-hoc reviewer, International Journal of Accounting Information Systems (2019)

Ad-hoc reviewer, International Journal of Accounting & Information Management (2015)

Ad-hoc reviewer, Journal of Information Systems (2012)

Ad-hoc reviewer, Journal of Accounting and the Public Interest (2011)

Panelist, PHD Project ADSA Conference (2007, 2008, & 2009)  
Speaker, ALPFA workshop (2007 & 2008)