

## Ivo Ph. Jansen

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### Education

Ph.D. in Accounting, Indiana University, Bloomington, 2001. Minor Field: Finance.  
M.B.A., Loyola University of Chicago, 1995.  
B.S., Hogeschool voor Economische Studies, The Netherlands, 1992. Major Field: Accounting.

### Academic Experience

Associate Professor (with tenure), Rutgers University – Camden, 2015 – present.  
Visiting Professor and Ph.D. seminar lecturer, University of Bologna, January-February 2020.  
Assistant Professor, Rutgers University – Camden, 2007 – 2015.  
Assistant Professor, Georgetown University, 2001 – 2007.  
Associate Instructor, Indiana University, 1995 – 2001.

### Research

#### Publications

- “Intertemporal variation in abnormal volume around earnings announcements: ‘Distraction’ or ‘flocking-and-dispersing?’” with Andrei Nikiforov. *Economics Letters*, 218, 2022, 110722.
- “Investor distraction and intertemporal variation in the number of earnings announcements: a trading volume analysis” with Andrei Nikiforov and Lee W. Sanning, *Journal of Business and Accounting*, 14 (1), 2021, 83-92.
- “Investor distraction and information overload: Evidence to help managers strategically time earnings announcements,” with Andrei Nikiforov and Lee W. Sanning, *Journal of Business and Accounting*, 13 (1), 2020, 124-135.
- “Fear and greed: a returns-based trading strategy around earnings announcements,” with Andrei Nikiforov, *The Journal of Portfolio Management* 42 (4), 2016, 88-95.
- “Trading volume around announcements of mergers and acquisitions,” *Applied Economics Letters* 22 (15), 2015, 1204-1208.
- “Do hubris and the information environment explain the effect of acquirers’ size on the gains from acquisitions?” with Lee W. Sanning and Nathan V. Stuart, *Journal of Economics and Finance*, 39 (2), 2015, 211-234.
- “Your acquisition: How will the market react?” with Nathan V. Stuart, *Journal of Corporate Accounting & Finance* 25 (2), 2014, 43-49.
- “On the relation between the relative size of acquisitions and the wealth of acquiring firms,” with Lee W. Sanning and Nathan V. Stuart, *Applied Economics Letters* 20 (6), 2013, 534-539.
- “A diagnostic for earnings management using changes in asset turnover and profit margin,” with Teri L. Yohn and Sundaresh Ramnath, *Contemporary Accounting Research* 29 (1), 2012, 221-251.
- “Cashing in on managerial malfeasance: a trading strategy around forecasted executive stock option grants,” with Lee W. Sanning, *Financial Analysts Journal* 66 (5), 2010, 85-93.

“Diversification to mitigate expropriation in the tobacco industry,” with Messod D. Beneish, Melissa F. Lewis and Nathan V. Stuart, *Journal of Financial Economics* 89 (1), 2008, 136-157.

“Do auditor resignations convey private information about continuing audit clients?” with Messod D. Beneish, Patrick E. Hopkins, and Roger D. Martin, *Journal of Accounting and Public Policy* 24 (5), 2005, 357-390.

“Comprehensive course planning: An illustration,” with Thomas L. Zeller, *Accounting Instructors’ Report* 16, Spring 1996.

### Working Papers

“Information clustering during the earnings season: implications for commonality in liquidity,” with Paul Brockman and Andrei Nikiforov.

“Earnings announcement clustering, systematic liquidity shocks, and expected returns,” with Paul Brockman and Andrei Nikiforov.

“Economic and accounting determinants of residual income.”

### Research in Progress

“The information content of earnings at the market level,” with Andrei Nikiforov.

“Determinants of informed versus uninformed trading volume,” with Andrei Nikiforov.

“Risk characteristics and performance of pilot-managed mutual funds,” with Lee W. Sanning and Hilla Skiba.

“Bordeaux wine as an investment hedge,” with Lee W. Sanning and Jo Marie Sharratt.

### Research Interests

Financial statements analysis; Firm valuation;  
Earnings management;  
M&A activity and agency costs;  
Trading volume; Earnings clustering

### Research Presentations

3<sup>rd</sup> Annual Winter Accounting Conference (University of Utah)  
13<sup>th</sup> Annual Conference on Financial Economics and Accounting (University of Maryland)  
Annual Frank Batten Young Scholars Forum in Accounting (College of William and Mary)  
Annual Meetings of the American Accounting Association  
CUNY Baruch College  
Emory University  
Financial Management Association Meetings  
Georgetown University  
Georgetown University – George Washington University (joint seminar)  
Indiana University  
Loyola Marymount University  
Michigan State University  
Morgan State University  
Paris Financial Management Conference  
Rutgers University – Camden  
St. Joseph’s University  
Southern Finance Association Meetings  
Suffolk University

Temple University  
Texas Christian University  
University of Arizona  
University of Bologna  
University of New Hampshire  
University of Michigan  
University of Tilburg (the Netherlands)  
University of Utah  
Villanova University  
Washington University

## **Teaching**

### Experience

#### *Rutgers University – Graduate Teaching*

##### *PMBA (Professional Master of Business) Program*

Financial Reporting and Analysis, 2020-2022.

Accounting seminar in PMBA orientation weekend, 2021, 2022.

Accounting seminar in PMBA Boot Camp, 2015.

##### *MAc (Professional Master of Accountancy) Program*

Problems in Financial Reporting, 2012-2019.

##### *MBA Program*

Accounting for Financial Reporting, 2011-2015.

#### *Rutgers University – Undergraduate Teaching*

Introduction to Financial Accounting, 2007-2010.

Intermediate Financial Accounting I, 2007-2011, 2022.

Intermediate Financial Accounting II, 2008-2022.

#### *Georgetown University*

Introduction to Financial Accounting, 2001-2006.

Introduction to Managerial Accounting, 2006-2007.

Preparatory seminar in Financial Accounting for incoming MBA students, 2003.

#### *Indiana University*

Introduction to Financial Accounting, 1996-2001.

Intermediate Financial Accounting I, 1997.

#### *Executive Education*

First Manhattan Consulting Group, 2008, 2007.

## **Honors and Awards**

Recipient of SBC Award for Superior Achievement in Teaching, Rutgers University, 2020.

Recipient of the Warren I. Susman Award for Excellence in Teaching, 2016.

Recipient of Chancellor's Teaching Excellence Award, 2015.

Recipient of The Presidential Fellowship for Teaching Excellence, 2015.

Recipient of SBC Award for Superior Achievement in Teaching, Rutgers University, 2013.

Recipient of SBC Award for Superior Achievement in Teaching, Rutgers University, 2010.

Invited participant, annual Chancellor's Faculty Research Day, Rutgers University, 2009.

Recipient of SBC Award for Superior Achievement in Research, Rutgers University, 2008.

Recipient of Teaching Excellence Recognition Award, Indiana University, 1999.  
Indiana University Representative at CIBER Conference at the University of Washington, 1997.  
Big Ten Doctoral Consortium Fellow, 1996, 1997, 2000.  
Graduate Business Scholar, Loyola University of Chicago, 1994-1995.

## Media Mentions

*Wall Street Journal*, September 22, 2016, in the column “Ahead of the Tape.”

“Fear and greed: a returns-based trading strategy around earnings announcements,” with Andrei Nikiforov, published in *The Journal of Portfolio Management* was the topic of that day’s column “Ahead of the Tape,” by Steven Russolillo.

*Wall Street Journal*, May 1, 2010, in the column “The Intelligent Investor.”

“Cashing in on managerial malfeasance: A trading strategy around forecasted executive stock option grants,” with Lee W. Sanning, published in *Financial Analysts Journal* was the topic of that day’s column “The Intelligent Investor,” by Jason Zweig.

## Media Interviews

*Philadelphia Business Journal*, September 25, 2019.

<https://www.bizjournals.com/philadelphia/news/2019/09/25/unisys-seeks-to-defer-115m-in-pension-payments.html>

## Service

### Service to the Profession

Organizer and host of CPE conference for accounting professionals in the Delaware Valley region through the Ragone Center for Excellence in Accounting at Rutgers-Camden: 2017, 2018, 2019

Ad-hoc reviewer for the following journals:

*Applied Financial Economics*

*European Accounting Review*

*Financial Analysts Journal*

*International Journal of Auditing*

*International Review of Economics and Finance*

*Journal of Accounting and Public Policy*

*Research in Accounting Regulation*

*Review of Accounting Studies*

Reviewer, AAA Annual Meetings.

Reviewer, AAA Financial Accounting Reporting Section Meetings.

Discussant, Paris Financial Management Conference, 2016.

Discussant, AAA Financial Accounting Reporting Section, Midyear Meetings, 2011.

Discussant, Financial Management Association Meetings, 2011.

Discussant, Southern Finance Association Meetings, 2011, 2013, 2014.

Discussant, Mid-Atlantic AAA Meetings, 2002, 2012.

Moderator, Mid-Atlantic AAA Meetings, 2012.

### Service to Rutgers University – University

Member, Joint Online MBA Taskforce, 2019

Member, Susman Award Selection Committee, 2017, 2018, 2019.

Member, Faculty Scholar-Teacher Award Selection Committee, 2017, 2018.

Service to Rutgers University – Camden campus

Member, Brand Discovery Committee, 2018.

Service to Rutgers University – School of Business | Camden

Area Head of Accounting, 2019-present.

Director, Daniel J. Ragone Center for Excellence in Accounting, 2017-2020.

Organized and hosted the annual CPE conference in 2017, 2018 and 2019.

Chair, Graduate Committee, Rutgers University, 2015-2019.

Organizer and Host, Belgian international students visit to RSBC, 2018, 2019.

Member, Strategic Planning Committee, 2020-present.

Member, New Business School Building Committee, 2017-2018.

Member, Peer Evaluation Committee, 2016, 2017.

Member, Associate Dean Recruiting Committee, 2016, 2018.

Member, AACSB Strategic Planning Committee, 2017.

Acting Accounting Area Head, 2016.

Member, Graduate Committee, Rutgers University, 2009-2015, 2020.

Member, Research Committee, Rutgers University, 2008-2009.

Admission interviews for PMAc program, 2012-2014.

Presentation at RSBC New Faculty Orientation, 2013.

Presentation to prospective PMAc students, 2011-2014.

Presentation of the Accounting Major to incoming MBA students, 2008-2011.

Presentation during Open House for undergraduate students, 2008.

Service to Rutgers University – Accounting Area

Chair, Accounting Curriculum Revision Committee, 2017-2018.

Chair, Accounting Area Recruiting Committee, 2016-2017.

Chair, Accounting Area Recruiting Committee, 2015-2016.

Chair, Accounting Area Recruiting Committee, 2013-2014.

Member, Accounting Area Recruiting Committee, 2011-2013, 2017-2018.

Service to the University – Previous Employment

Major Choices presentation to undergraduate students, Georgetown University, 2002-2006.

Major Choices presentation at Parents' Day Weekend, Georgetown University, 2001-2004, 2006.

Financial Database Migration Taskforce, Indiana University, 2000-2001.

Officer of the Doctoral Students Association, Indiana University, 1999-2000.

**Professional Memberships**

American Accounting Association, 1996-present.