

MENG LI

School of Business, Rutgers University
227 Penn Street, Camden, NJ 08102
Email: meng.li at rutgers.edu; Phone: 856-225-6494

POSITIONS AT COLLEGES AND UNIVERSITIES

Associate Professor of Operations Management (tenured), Rutgers University, 2020-Present
Assistant Professor of Operations Management, Rutgers University, 2016-20

ACADEMIC HONORS AND AWARDS

Rutgers Research Council Award (\$1,500), Rutgers University, 2020
Catalyst Grant from the Provost's Fund for Research (\$5,000), Rutgers-Camden, 2020
Second Place of 2019 JFIG Paper Competition, 2019
Finalist of 2019 Informs Best Service Science Paper Award, 2019
Summer Research Grant Award, Rutgers School of Business-Camden, 2019
Chancellor's Awards for Outstanding Research and Creative Activity, Rutgers-Camden, 2019
The Dean's Fund for Summer Ph.D. Research Assistants, Rutgers Business School-Newark and New Brunswick, 2019
Superior Achievement Award for Research, Rutgers School of Business-Camden, 2018

JOURNAL PUBLICATIONS

1. Ruomeng Cui, Jingyun Li, Meng Li, Lili Yu, "Wholesale price discrimination in global sourcing," *Manufacturing & Service Operations Management*, forthcoming.
2. Ruomeng Cui, Meng Li, Qiang Li, "Value of high-quality logistics: Evidence from a clash between SF Express and Alibaba," *Management Science*, forthcoming (covered by HBR China, Atlanta Business Chronicle, Informs podcast, and Emorybusiness.com).
3. Xianjin Du, Meng Li, Brian Wu, "Incumbent repositioning with decision biases," *Strategic Management Journal*, 2019, 40(12), 1984-2010.
4. Meng Li, "Overconfident distribution channels," *Production and Operations Management*, 2019, 28(6), 1347-1365.
5. Meng Li, Nicholas Petruzzi, "Technical Note—Demand uncertainty reduction in decentralized supply chains," *Production and Operations Management*, 2017, 26(1), 156–161.
6. Meng Li, Nicholas Petruzzi, Jun Zhang, "Overconfident competing newsvendors," *Management Science*, 2017, 63(8), 2637–2646.
7. Alain Bensoussan, Metin Çakanyildirim, Meng Li, Suresh P. Sethi, "Managing inventory with cash register information: Sales recorded but not demands," *Production and Operations Management*, 2016, 25(1), 9–21. (Covered by Science Daily, AAAS, and UT Dallas News).

INVITED SEMINARS

Revenue management of online platforms, Duke University, Durham, NC, 2020
AI and procurement, University of Nebraska–Lincoln, Lincoln, NE, 2020
AI and procurement, Rutgers University, Newark, NJ, 2020
AI and procurement, University of Hong Kong, Hong Kong, 2020
Last-mile commute: Impact of bike-sharing on restaurants, Drexel University, Philadelphia, PA, 2020
Beneficial product returns, Penn State University, University Park, PA, 2018
Beneficial product returns, New York University, Shanghai, 2017
Beneficial product returns, Baruch College, New York, NY, 2017
Overconfident competing newsvendors, Michigan State University, East Lansing, MI, 2016
Overconfident competing newsvendors, University of Kansas, Lawrence, KS, 2016
Overconfident competing newsvendors, Tsinghua University, Beijing, 2016

SENIOR EDITOR

Production and Operations Management, 2019-present

ASSOCIATE EDITOR

Decision Sciences Journal, 2019-present

Journal of Modelling in Management, 2014-2017

EDITORIAL BOARD

Production and Operations Management, 2017-2019

AD-HOC JOURNAL REFEREE

Operations Research, Production and Operations Management, Manufacturing & Service Operations Management, Management Science, Information Systems Research, Strategic Management Journal, Decision Sciences, Journal of Operations Management, IIE Transactions, Naval Research Logistics, European Journal of Operational Research, Annals of Operations Research, Journal of Systems Science and Systems Engineering, International Journal of Production Research, International Journal of Production Economics, Informa Service Science, Journal of the Operational Research Society, Omega--The International Journal of Management Science, Socio-Economic Planning Sciences, Economic Modelling, Electronic Commerce Research, Journal of Business Analytics

JUDGE

INFORMS TIMES Best Working Paper Competition, 2020.

STUDENT and VISITING SCHOLAR SUPERVISION

Qiang Li, Co-major Supervisor, 2018-present

- 2019 Dean's fund for summer research, Rutgers Business School-Newark and New Brunswick
- 2019-2020 Dissertation Fellowship Award, Rutgers Business School-Newark and New Brunswick
- Research Intern, Alibaba Damo Academy, Seattle

Lili Yu, Visiting student, 2018-19

- Third-Prize Award, Best Student Paper, POM International Conference China, 2019

Yue Li, Co-major Supervisor, 2018-present

Baixun Li, Visiting scholar, 2017-18

Shichen Zhang, Visiting student, 2019-2020

Tingting Zhang, Visiting student, 2018-2020

COURSES TAUGHT

52:620:321 – Optimization & Spreadsheet Modeling (Undergraduate Core Course)

Fall 2020 Session 1 (Rating: NA)

Fall 2020 Session 2 (Rating: NA)

Fall 2020 Session 3 (Rating: NA)

Spr. 2020 Session 2 (Rating: effectiveness 4.56, quality 4.67)

Fall 2019 Session 1 (Rating: effectiveness 4.63, quality 4.63)

Fall 2019 Session 2 (Rating: effectiveness 4.50, quality 4.50)

Fall 2018 Session 1 (Rating: effectiveness 5.00, quality 5.00)

Fall 2018 Session 2 (Rating: effectiveness 4.85, quality 4.87)

Spr. 2018 Session 1 (Rating: effectiveness 4.10, quality 3.90)

Spr. 2018 Session 2 (Rating: effectiveness 4.60, quality 4.60)

52:620:321 – Management Science I (Undergraduate Core Course)

Fall 2017 Session 1 (Rating: effectiveness 3.53, quality 3.32)

Fall 2017 Session 2 (Rating: effectiveness 4.33, quality 4.53)
Spr. 2017 Session 1 (Rating: effectiveness 4.04, quality 3.81)
Spr. 2017 Session 2 (Rating: effectiveness 4.24, quality 3.88)
Fall 2016 Session 1 (Rating: effectiveness 3.70, quality 3.65)
Fall 2016 Session 40 (Rating: effectiveness 4.17, quality 4.29)

INTERNAL SERVICE

Research Committee, School of Business-Camden, Rutgers University, 2019-present
Reappointment Review Committee for NTT, Rutgers School of Business-Camden, 2020
Search Committee of NTT Instructor, Rutgers School of Business-Camden, 2019
Member of Graduate Program in Management, Rutgers Graduate School-Newark, 2018-present