
Shoko Kato

School of Business, Rutgers University-Camden
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ACADEMIC EMPLOYEMENT

- Rutgers University-Camden: Assistant Professor, School of Business **2012-present**
 - Management (Strategy, Entrepreneurship)
- Syracuse University: Instructor, Whitman School of Management **2008-2012**
 - Entrepreneurship

EDUCATION

PhD, Whitman School of Management, Syracuse University (May 2013)

- Major concentration: Entrepreneurship; Minor concentration: Strategic Management
- Dissertation: “Entrepreneurship as a Process of Self-fulfillment: Well-being, Affect, and Behavioral Strategies” (2011 INFORMS/Organization Science Dissertation Proposal Competition finalist)

M.P.A. Syracuse University
Public Administration / Economics

B.A. Tsuda College
International Relations

PUBLICATIONS

- Kato, S., Ashley, R. S., & Weaver, L. R. 2018. Insights for Measuring Social Value: Classification of Measures Related to the Capabilities Approach. *Voluntas*, 29(3)
- Lumpkin, G. T., Moss, T. W., Gras, D., Kato, S., & Amezcua, A. 2013. Entrepreneurial processes in social contexts: How are they different, if at all? *Small Business Economics*, 40(3)
- Kato, S. & Wiklund, J. 2011. Doing Good to Feel Good – A Theory of Entrepreneurial Action Based in Hedonic Psychology. *Frontiers of Entrepreneurship Research*, 31(4)

WORKING PAPERS – WORK IN PROGRESS

- Kato, S. “The Role of Eudaimonic Well-being and Self-realization in Perseverance among Entrepreneurs”
- Kato, S. “True Uncertainty and Startup Motivation: Subjective Well-being Perspective”
- Kato, S & Yoshikawa, Y. “Under-confident Entrepreneurs: The Influence of Human Capital on Performance Prediction and Survival”
- Kato, S. “Adoption of Social Performance Measurement by Social Ventures: Examining the Role of Grant”
- Kato, S., & Zingoni, M., “Academic Discourse in Management Publications: Writing, Rhetoric, and Structure of Theoretical Papers”
- Kato, S. “Regional Innovation Systems and Developing Nations: Theoretical Survey” (working paper for the Research Institute of Japan International Cooperation Agency)

MAJOR CONFERENCE PRESENTATIONS

- Kato, S., Ashley, S. & Weaver, R. “Insights for Measuring Social Value: Classification of Measures Related to the Capabilities Approach,” *Academy of Management Annual Meeting*, Atlanta, GA, August 2017 (Best Paper Proceedings)
- Kato, S., Weaver, R., & Ashley, S. “Measuring Social Value: Potential Applications of the Capabilities Approach,” *Academy of Management Annual Meeting*, Anaheim, CA, August 2016
- Kato, S., Weaver, R., & Ashley, S. “Measuring Social Value: Potential Applications of the Capabilities Approach,” *2015 ARNOVA Conference*, Chicago, IL, November 2015
- Kato, S. & Yoshikawa, Y. “Adjusting Over and Under: Entrepreneurial Heuristics and Temporal Dynamics,” *Babson College Entrepreneurship Research Conference*, London, ON, June 2014
- Kato, S. “Entrepreneurs’ Perseverance during the Startup Process: A Multiple-case Study,” *Academy of Management Annual Meeting*, Orland, FL, August 2013
- Kato, S. “The Formation Process of Discourse: The Birth and Growth of an Entrepreneurship Journal,” *Academy of Management Annual Meeting*, Boston, MA, August 2012
- Kato, S., & Ashley, S. “Conceptualizing Social Value in Social Entrepreneurship: An Integration of the Capabilities Approach,” *2011 ARNOVA Conference*, Toronto, ON, Canada, November 2011
- Kato, S., & Maritan, C. “Social Entrepreneurs in Markets: The Source of Competitive Advantage,” *Strategic Management Society Annual International Conference*, Miami, FL, November 2011
- Kato, S. & Wiklund, J. “Doing Good to Feel Good – A Theory of Entrepreneurial Action Based in Hedonic Psychology,” *Academy of Management Annual Meeting*, San Antonio, TX, August 2011
- Kato, S. & Wiklund, J. “Emotions, Decisions and Behavior in the Startup Process – A Theory of Entrepreneurial Decisions and Behavior,” *Babson College Entrepreneurship Research Conference*, Syracuse, NY, June 2011
- Kato, S. & Wiklund, J. “Doing Good to Feel Good – A Theory of Entrepreneurial Action Based in Hedonic Psychology,” *Great Lakes Entrepreneurship Network (GLEN) Conference*, London, ON, Canada, May 2011
- Kato, S. “Social Entrepreneurs in Markets: The Source of Competitive Advantage” *NYU-Stern Annual Conference of Social Entrepreneurs*, New York, NY, November 2010
- Kato, S., Amezcua, A., & Lumpkin, G.T. “Taxonomy of Social Values in Social Entrepreneurship: A Human Rights Perspective,” *Academy of Management Annual Meeting*, Montreal, Quebec, Canada, August 2010
- Amezcua, A. & Kato, S. “Ants or Grasshoppers: Entrepreneurship Policy Discourse in the United States and New Zealand,” *Academy of Management Annual Meeting*, Chicago, IL, August 2009
- Haynie, M., McKelvie, A. Godesiabo, J., & Kato, S. “They Are the Sum of Their Options: How Networks Direct Attention in Young & New Firms,” *Babson College Entrepreneurship Research Conference*, Babson Park, MA, June 2009

ACADEMIC ACTIVITIES

- Editorial Review Board, *Entrepreneurship Theory & Practice*
- Guest speaker, Nonprofit Management Seminar (2017), Ritsumeikan University, Japan

- Guest speaker, Lunch-time seminar (2015), Japan International Cooperation Agency, Japan
- Ad hoc reviewer for Journal of Business Venturing, Entrepreneurship Theory & Practice, Journal of Management Science
- Reviewer for Academy of Management Conferences (ENT, PNP)
- Reviewer for Eastern Management Academy

TEACHING EXPERIENCE AND ACTIVITIES

- Business Policy, School of Business, Rutgers University-Camden, Undergraduate, Instructor
- Entrepreneurship, School of Business, Rutgers University-Camden, Undergraduate, Instructor
- Seminar in Business, Market, and Community Development, Rutgers University-Camden, PhD/Masters, Instructor
- Introduction to Entrepreneurship, Whitman School of Management, Undergraduate, Instructor
- Social Entrepreneurship, Whitman School of Management, Spring 2010, Graduate / Undergraduate, Teaching Assistant
- Public Administration and Democracy, Maxwell School, Summer 2005, Graduate, Teaching Assistant
- Research Seminar Series: Sociology and International Development, Institute of Developing Economies, Japan External Trade Organization, 2006, Facilitator
- Completed ‘Syracuse Entrepreneurship Classroom – Bringing Entrepreneurship to Life in Cross-Campus Program’ on how to teach entrepreneurship across campus, May 2009

AWARDS AND FELLOWSHIPS

- 2016 RSBC Summer Research Grant
- Top Reviewer Award, Public and Nonprofit Division, Academy of Management, 2015
- Best Reviewer Award, Eastern Management Academy, 2015
- Visiting Researcher, the Research Institute of Japan International Cooperation Agency, 2015-present
- 2013 Civic Engagement Faculty Fellow, Rutgers University-Camden
- 2011 Organization Science/INFORMS Dissertation Proposal Competition finalist
- Graduate Fellowship (2008-2012), Syracuse University
- Graduate Scholarship (2004-2006), Japan International Cooperation Agency

PROFESSIONAL ASSOCIATIONS

- Academy of Management (Entrepreneurship Division / Business Policy and Strategy Division / Public and Nonprofit Division / Research Methods Division)
- ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action)