

Rutgers University

School of Business - Camden

Course Title: Ethics and Social Responsibility
Course No. 52:620:301:01:07173
Professor: Dr. Dan Hanson
Phone: 856-701-1836
e-mail: drhanson@camden.rutgers.edu
Class day and time: Monday/Wednesday, 3:45PM to 5:05PM
Office Hours: Immediately following class or by appointment
Location: BSB 118

GENERAL INFORMATION

Course Materials

Business Ethics: 9th edition by William H. Shaw

ISBN: 978-1-305-58208-8

- This textbook is required for class. Used copies and affordable online options are available.
- Supplemental readings and other posted material is available on the class Sakai site.

Learning Goals and Objectives

After completing the course, students should be able to:

1. Increase your awareness of the ethical responsibilities that exist between a business and its stakeholders.
2. Examine the concept of Corporate Social Responsibility (CSR) and how some companies have integrated it into their overall business strategy.
3. Enhance your understanding of business ethics in the context of globalization.
4. Enhance your understanding of the concept of sustainability.
5. Develop your ability to effectively write and speak about business ethics, CSR and sustainable development.
6. Understand basic ethical theories and their impact on decision making.

How to Succeed in this Course

The material presented in class provides the essential backbone of the course. You are expected to:

- Read all textbook material assigned for each class
- Use PowerPoints as a guide for key concepts
- Follow instructions in all assignments
- Start assignments early and get feedback from the instructor
- Consult/meet with the professor immediately when you need help

Communication:

Sakai

- You will find the syllabus, resources (articles and examples), class schedule, PowerPoint slides, announcements, guides, etc. To access this system, go to <http://sakai.rutgers.edu>, log in and click on the course tab on the top bar.

Rutgers email

- All communications to students will be done using the Rutgers email address provided to you. Please forward your Rutgers email to your personal email if necessary. **Not checking your Rutgers email is not an excuse for missing any communications.**

Teaching/Learning Method

The material presented in the textbook provides the essential backbone of the course. However, rather than spend limited class time repeating textbook material, much of the class will be devoted to activities that flesh out the material presented in the text. We will engage in a mix of class discussions and in-class activities, case studies, videos, exams, as well as some lectures. In addition to the assigned readings, the professor may distribute materials from other sources in class from time to time. Students are encouraged to bring any related materials, e.g. articles, professional magazines, newsletters, books, videos, etc. In addition to the materials in the textbooks, all material presented in class may be included on examinations.

CLASSROOM POLICIES

Examinations

Two major examinations and a Concepts Test and will be given. Periodic assessments may also be given. **(Each of the two major examinations is worth 12.5% of the total grade and the Concepts Test is worth 5% of the total grade)**

Attendance/Participation/Homework

Class participation depends on a few key things – (1) being in class (you can't participate if you're not there) and (2) *active and positive* involvement in our class sessions. Class participation will be evaluated on the following criteria: attendance, level of preparation (demonstrated by asking questions, making comments, participating in small group discussions) and doing all your homework. **Class participation i.e. being engaged in class discussions is weighted heavily in determining your final grade. (Class Participation is worth 10% of the total grade)**

Assignments

Assignments must be submitted on time, unless the professor is informed before the fact that a student must be excused due to serious illness, emergency, or a schedule conflict. Students will receive a zero if they miss an exam or fail to hand in an assignment on the due date, unless they inform the professor of an appropriate reason beforehand.

Expectation

Students are expected to complete and think about assigned readings before class. Students are expected to demonstrate their preparation by asking questions whenever necessary, and by integrating the vocabulary and concepts from the readings.

Class discussions

Provide the opportunity to practice speaking and persuasive skills, as well as the ability to listen. Effective class comments can include responses to questions from others, spontaneous remarks, and new questions. High quality participation also involves knowing when to speak and when to listen or allow others to speak.

Research Paper

The research paper will be based on a subject of interest to you in the area of ethics, justice and social responsibility. The paper must be at least 8 pages in length (not including the cover page and bibliography) and must be type written (double spaced, 12 pt. font). **In-text citations are required and a bibliography must be incorporated in the paper. (This assignment is worth 25% of the total grade)**

Debate

You will be randomly assigned to a team. The choice of the debate topics, and the position each team will take will be determined by the professor. Each team will prepare a 3-4 page report detailing the team's position and arguments, supported by adequate research. This is a **team** project which means all team members must make a contribution to the report. The debate paper must be e-mailed to me 24 hours before the debate. Late papers will receive a penalty of one grade. The pattern of the debate will be as follows:

- Opening statement
- Regroup time
- Rebuttal
- Questions from class
- Regroup time
- Closing statement

Your individual performance will be based on your ability to present a compelling argument for your position and to defend your position by countering opposite views and answering questions during the rebuttal session. Your arguments should be clear, compelling and engaging and be backed up by sound research. Each team member must speak during the debate and you will be graded according to the quality and quantity of your oral contribution. **(This assignment is worth 25% of the total grade)**

Grading

Final course grades will be calculated using the following weights:

Attendance/Homework	10 %
Participation	10%
Concepts Test	5 %
Research Paper	25 %
Debate (preparation, participation, & presentation)	25 %
Examinations	25 %
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Total	100 %

Grade Ranges

Letter Grade Description

- A Highest Grade (90% and above)
- B+ Work of distinction (84.5% to 89.9%)
- B Work of distinction (79.5% to 84.4%)
- C+ Average work (74.5% to 79.4%).
- C Average work (69.5% to 74.4%)
- D Passing, but unsatisfactory (60% to 69.4%)
- F Failure without credit (Below 60%)

ADMINISTRATIVE ITEMS

ACADEMIC INTEGRITY

Policy found at <http://academicintegrity.rutgers.edu/academic-integrity-at-rutgers>

Students are responsible for understanding the principles of academic integrity and abiding by them in all aspects of their work at the University. Students are also encouraged to help educate fellow students about academic integrity and to bring all alleged violations of academic integrity they encounter to the attention of the appropriate authorities.

Principles of academic integrity require that every Rutgers University student:

- properly acknowledge and cite all use of the ideas, results, or words of others
- properly acknowledge all contributors to a given piece of work
- make sure that all work submitted as his or her own in a course or other academic activity is produced without the aid of unsanctioned materials or unsanctioned collaboration
- obtain all data or results by ethical means and report them accurately without suppressing any results inconsistent with his or her interpretation or conclusions
- treat all other students in an ethical manner, respecting their integrity and right to pursue their educational goals without interference. This requires that a student neither facilitate academic dishonesty by others nor obstruct their academic progress
- uphold the canons of the ethical or professional code of the profession for which he or she is preparing.

Adherence to these principles is necessary in order to insure that:

- everyone is given proper credit for his or her ideas, words, results, and other scholarly accomplishments
- all student work is fairly evaluated and no student has an inappropriate advantage over others
- the academic and ethical development of all students is fostered

the reputation of the University for integrity in its teaching, research, and scholarship is maintained and enhanced.

Failure to uphold these principles of academic integrity threatens both the reputation of the University and the value of the degrees awarded to its students. Every member of the University community therefore bears a responsibility for ensuring that the highest standards of academic integrity are upheld.

If there are questions on how to comply, please contact me immediately.

STUDENT CODE OF CONDUCT

Violations of the Student Code of Conduct are considered serious infractions of student behavior and subject to penalties relative to the level of the matter. Students may not disturb normal classroom procedures by distracting or disruptive behavior. Examples of disruptive behavior include, but are not limited to, the following:

- Repeatedly leaving and entering the classroom without authorization
- Answering cellular phone or allowing it to beep
- Making loud or distracting noises
- Repeatedly speaking without being recognized, interrupting the instructor or other students, or otherwise acting in disregard of the instructor's request
- Resorting to physical threats or violence directed toward the instructor or other students.*

*Physical threats or violence are a violation of the University's Code of Student Conduct and incidents should be referred to the Dean of Students immediately. Please consult "Standards of Classroom Behavior," in The University Code of Student Conduct

<http://studentconduct.rutgers.edu/files/documents/UCSCJuly2011.pdf>

and the University's "Policy against Verbal Assault, Defamation and Harassment"

<http://studentconduct.rutgers.edu/files/documents/PolicyAgainstVerbalAssault.pdf> for further information.

Cell Phones

Students are required to *turn off* their cell phones while they are in class, unless there is an emergency.

EXAM MAKE-UP POLICY

If, for a university approved reason, you cannot take an exam at the scheduled time you must give the professor written notice at least one week in advance so that other arrangements can be made. If the situation does not allow for advance notification (for example, emergency hospitalization), contact the professor as soon as possible after a missed exam. Make-up exams for non-university approved reasons are not guaranteed. The professor reserves the right to request written documentation to support your absence (such as a doctor's note, an obituary, or military orders).

LAST DAY TO DROP WITH A "W"

For more information see the registrar's website. <http://registrar.camden.rutgers.edu/>

DISABILITY SERVICES

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation:

<https://ods.rutgers.edu/students/documentation-guidelines>.

If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this

process, please complete the Registration form on the ODS web site at:
<https://ods.rutgers.edu/students/registration-form>.

Ajeenah Nuriddin-Little
(856) 225-2722
Rutgers-Camden Disability Services:
Rutgers-Camden Learning Center
Armitage Hall, Room 240
311 North Fifth Street
Camden, NJ 08102-1405
Email: Ajeenah.nuriddin-little@camden.rutgers.edu
Web page: <http://learn.camden.rutgers.edu/disability-services>

Note: I do not accept late work, work that has not been typed and work e-mailed to me (unless approved in advance).

N. B. This syllabus is tentative and subject to change.