

**NJSTA refers to the [New Jersey Statewide Transfer Agreement](#) policy; the Office of New Student Programs (ONSP) determines eligibility. Contact ONSP at new.students@camden.rutgers.edu or 856-225-6689 to discuss program eligibility.

****BUSINESS COMMUNICATIONS 52:135:250 & BUSINESS POLICY 52:620:450 must be COMPLETED at Rutgers-Camden.*

GENERAL INFORMATION ABOUT THE CURRICULUM

- ✓ All business students (and declared pre-business [006] with 30 or more credits) should regularly meet with an advisor in the RSBC **Academic Services Office** (located on the 2nd Floor BSB; acadsvcs@camden.rutgers.edu; call **856-225-6216** to schedule an appointment).
- ✓ Students must complete ALL prerequisites for proper course sequencing. Courses on this worksheet are NOT necessarily listed in order of enrollment. With the exception of the Cross Cutting Categories course, *no one course may be applied to more than one graduation requirement.*
- ✓ Students must complete all forty (40) degree requirements listed and earn a minimum of 120 degree credits to be eligible for the RSBC Bachelor of Science; graduation requirements are listed at: <http://business.camden.rutgers.edu/academic/services/graduationinformation/>.
- ✓ **Double major:** A double major consists of two majors within the same school or college; RSBC double majors must complete a minimum of 135 degree credits. Accounting is always the primary major when double majoring with accounting.
- ✓ **Dual major:** A dual major consists of two majors from two different schools or colleges (for example: a student that majors in Psychology and in Marketing). Dual majors must complete a minimum of 150 degree credits, and all Major and General Education requirements for both schools.
- ✓ **Business Minor:** RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of 3 courses—9 credits—in the secondary business area at or above the 300 level. *These courses may be applied to meet Free Electives only and cannot be applied toward other specific degree requirements.*
- ✓ **Non-Business Minor:** RSBC students are eligible to complete a minor in a non-business (CCAS) area, generally consisting of approximately 15-21 credits in a particular area of study. Specific information about the requirements for a non-business minor is available via the department’s webpage and should be planned in consultation with the department undergraduate program coordinator.
- ✓ **Major Declaration** is required by completion of 60 credits—see your academic advisor for details.
- ✓ RSBC students are required to complete a **Pre-Senior Review** one-year prior to expected graduation—generally at completion of 75-90 credits.

BUSINESS ESSENTIALS

Enrollment in this course is restricted to **first-time first-year students and transfer students with less than 24 completed credits**. Transfer students may satisfy this requirement with the combination of two introductory management or general business courses (see *RSBC advisor for details*) OR students may complete three (3) credits in an Advanced Business Elective (school 52: 010, 135, 390, 533, 620, 623, or 630) course at or above the 300 level.

GENERAL EDUCATION THEMES (THIS SECTION OF THE CURRICULUM IS CONSIDERED “COMPLETED” FOR NJSTA ELIGIBLE STUDENTS)

- ✓ General Education Elective course options are searchable via the University Schedule of Classes by completing a keyword search with the appropriate three-letter coding (i.e. Heritages and Civilizations options will be noted with "HAC" in the online Schedule of Classes).
- ✓ **Keep in mind that new courses may be added to the current General Education Elective options and that students are strongly urged to meet with a RSBC advisor each semester to review and map course options.**
- ✓ Please make note of individual course prerequisites before attempting to register for an upcoming term. Prerequisites are listed in the online schedule of classes as well as in the online course catalog.
- ✓ **Cross-Cutting Categories:** All students are required to complete a minimum of three (3) credits in a course from the areas of Diversity (DIV), Engaged Civic Learning (ECL), or Experiential Learning (XPL) options.

BUSINESS CORE

Ethics: All students are required to complete three (3) credits from:

52:620:301 Ethics & Social Responsibility in Business (EAV)	50:730:105	Contemporary Moral Issues (EAV)
52:620:311 Civic Engagement	50:730:226	Ethics (EAV)
52:620:310 Ethics & Law in Business	50:730:251/260	Ethics and Business (EAV)

Please Note: *Business Communications 52:135:250 & Business Policy 52:620:450 must be completed at Rutgers-Camden.*

MAJOR-SPECIFIC ELECTIVE REQUIREMENTS

Management Electives 52:533/620/623: Students are required to complete nine (9) credits in Management (620), Human Resource MGMT (533), or Ecommerce (623) Elective area courses at or above the 300 level. The student is not required to complete all NINE (9) credits from a single area, but may choose to complete all three area elective courses (nine [9] credits), from one of the designated areas below, for a management area concentration:

Human Resource Management: Completion of nine (9) credits in 533 area courses at or above the 300 level.

Management Information Systems: Completion of nine (9) credits in 623 area courses at or above the 300 level.

Entrepreneurship & Strategy—nine (9) credits from:

52:620:483 Entrep: New Venture <i>required</i>	52:620:489 Corporate Reorg. & Turnaround
52:135:310 Raising Capital	52:620:490 Mergers & Acquisitions
52:620:315 Corp. Restruct. & Turnaround	52:620:491 ST: Social Entrepreneurship
52:620:320 Total Quality Management	<i>No more than three (3) credits from:</i>
52:620:326 Supply Chain Strategy	52:630:355 Personal Selling
52:620:486 Developing Consulting Business	52:630:361 Digital Marketing Strategy
52:620:487 Independent Study (related)	52:630:385 Marketing Research
52:620:488 Strategic Management of Tech.	

Advanced Business Electives: Students are required to complete six (6) credits in school 52 (010, 135, 390, 533, 620, 623, or 630) courses at or above the 300 level.

OPTIONAL: INTERNATIONAL BUSINESS MINOR FOR RSBC MAJORS (15 CREDITS)

Required Courses:

- Management of Multi-National Business (52:620:369)
- International Marketing (52:630:371)

Three of the following courses:

(must be applied as free electives—will not be applied toward other degree requirements)

- Multinational Corporate Finance (52:390:350)
- Global Issues in E-Commerce (52:623:445)
- Learning/Study Abroad Course offered by RSBC (school 52)
- Language Acquisition Course at or above the Elementary II level

NAME: _____ **RUID #:** _____ **NOTES:** _____

MAJOR PREREQUISITES (30 CREDITS) ALL COURSES MUST BE COMPLETED WITH GRADE OF "C" OR BETTER

REQUIREMENT	COURSE NUMBER	GRADE	TERM/YEAR	COMMENTS/COURSE TITLE
Microeconomic Principles (LQR)	50:220:102	_____	_____	_____
Macroeconomic Principles	50:220:103	_____	_____	_____
Calculus for Business	50:640:130 or 121	_____	_____	_____
Introduction to Statistics I	50:960:283	_____	_____	_____
Introduction to Statistics II	50:960:284	_____	_____	_____
Intro to Financial Accounting	52:010:101	_____	_____	_____
Management Accounting	52:010:202	_____	_____	_____
Business Essentials (SEE REVERSE)	52:135:101	_____	_____	_____
Introduction to Bus. Computing	52:135:201 or 623:201	_____	_____	_____
Business Law I: Legal Environment	52:140:101	_____	_____	_____

GENERAL EDUCATION THEMES SEE REVERSE (21 CREDITS) THIS SECTION WAIVED IF NJSTA COMPLIANT NO MORE THAN ONE "D" GRADE**

English Composition I	50:350:101 or 100	_____	_____	_____
English Composition II	50:350:102	_____	_____	_____
Arts & Aesthetics (AAI)	50: _____ : _____	_____	_____	_____
Global Communities (GCM)	50: _____ : _____	_____	_____	_____
Heritages & Civilizations (HAC)	50: _____ : _____	_____	_____	_____
Physical & Life Sciences (PLS)	50: _____ : _____	_____	_____	_____
United States in The World (USW)	50: _____ : _____	_____	_____	_____

BUSINESS CORE (27 CREDITS) CUMULATIVE AVERAGE OF 2.00; NO MORE THAN ONE "D" GRADE

Ethics Elective (SEE REVERSE)	_____ : _____ : _____	_____	_____	_____
Business Communications (WRI)***	52:135:250	_____	_____	_____
Principles of Finance	52:390:301	_____	_____	_____
Organizational Behavior (DIV)	52:620:303	_____	_____	_____
Management Science I	52:620:321	_____	_____	_____
Operations Management	52:620:325	_____	_____	_____
IT & Project Management	52:623:302	_____	_____	_____
Principles of Marketing	52:630:201	_____	_____	_____
Business Policy & Strategy***	52:620:450	_____	_____	_____

MAJOR (SEE REVERSE FOR ELECTIVE OPTIONS) (24 CREDITS) NO MORE THAN ONE "D" GRADE

Strategic Human Resource Mgmt.	52:533:365	_____	_____	_____
Multinational Business	52:620:369	_____	_____	_____
Ecommerce Elective	52:623: _____	_____	_____	_____

Please See Reverse Side for Details About the Management Area Concentration Options

52:533/620/623 Area Elective	52: _____ : _____	_____	_____	_____
52:533/620/623 Area Elective	52: _____ : _____	_____	_____	_____
52:533/620/623 Area Elective	52: _____ : _____	_____	_____	_____
Advanced Business Elective	52: _____ : _____	_____	_____	_____
Advanced Business Elective	52: _____ : _____	_____	_____	_____

FREE ELECTIVES (18 CREDITS) COURSES TOWARD MINORS OR TRACKS MAY BE APPLIED NO MORE THAN ONE "D" GRADE

Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____
Free Elective	_____ : _____ : _____	_____	_____	_____

STUDENT RESPONSIBILITY TO BE INFORMED: Please Read the Reverse Side of This Curriculum Worksheet.