

Accelerated Dual Degree 4+1 Bachelor's/Online Master of Science in Business Analytics (MSBA) Program



*Open to full-time undergraduate students pursuing a bachelor's degree at the Rutgers School of Business–Camden.

Rutgers School of Business–Camden Accelerated Dual-Degree 4+1 Bachelor's/Online Master of Science in Business Analytics (MSBA) Program

The Accelerated Dual-Degree Bachelor's/Online Master of Science in Business Analytics (MSBA) Program at Rutgers School of Business-Camden (RSBC) offers highly motivated undergraduate students with an opportunity to accelerate their Online Master of Science in Business Analytics studies in conjunction with the completion of their undergraduate degree.

This innovative program allows undergraduates to enroll in undergraduate and graduate coursework concurrently during their senior year.

Qualification Checklist for Dual-Degree Program

Eligible Applicants must:

- ✓ Be a matriculating Rutgers-Camden undergraduate student pursuing a BS degree in Accounting, Finance, Management, or Marketing or a BBA degree.
- ✓ Have and maintain a cumulative GPA of at least 3.00 at the point of application and through degree completion.
- ✓ Complete at least two Statistics courses with a grade of B or better.
- ✓ Apply approximately between completion of 90-105 credits (ideally by the end of the junior year).
- ✓ Maintain full-time undergraduate status during their senior year.

Pre- Application and Course Enrollment Process for Juniors with <90 credits

Step 1: Meet with the Graduate Program Coordinator (Amelia Nowak) to submit the following:

- Accelerated Dual-Degree Bachelor's/Online MSBA Program Pre-Application (below)
- Tentative Graduation Plan
- Unofficial Rutgers Transcript (include non-Rutgers transcripts or Transfer Summary Report, as applicable), highlighting the two statistics courses that you have completed and the grades earned (B or better is required)
- Current Resume

Step 2: If pre-admitted, candidate will meet with the Graduate Programs Coordinator to discuss the formal application process, course enrollment, and academic planning, including the following:

- Develop your MSBA Course Plan: Two (2) courses will be taken in your senior year and the remaining eight (8) courses will be taken after completing your Bachelor's degree.
- Enroll in your first MSBA course (53:135:502 Quantitative Skills) in the first semester of your senior year
- Enroll in your second MSBA course (53:716:502 Business Analytics) in the second semester of your senior year

*Note: Online MSBA courses taken as an undergraduate student count towards both the undergraduate and graduate GPA.

Pre-Admitted Student Process for Seniors with 90+ credits

Step 1: Meet with the Graduate Program Coordinator (Amelia Nowak) to:

- Request Special Permission Numbers (SPNS) to enroll in the two MSBA courses (53:135:502 Quantitative Skills; 53:716:502 Business Analytics) in your senior year.

Official Admission Application and Matriculation in the MBA Program

Required Matriculation to the MSBA program (complete by end of your SENIOR year):

NOTE: Admission to the MSBA Program is **NOT GUARANTEED** by pre-admission to the Accelerated 4+1 program.

- ✓ **Complete the online Graduate Admission Application:** <https://gradstudy.rutgers.edu/apply/apply-now>. Application Code: 5314130

NOTE: The application fee will be waived for current Rutgers students.

- ✓ **Submit all required documents within applicable graduate admission deadline, including:**
 - Official transcripts
 - 2 letters of recommendation
 - Resume
 - Personal statement

NOTE: For the 2020-21 academic year, the GMAT/GRE scores will be waived.

In the Online MSBA program:

- The graduate online tuition rate and fees will be charged.
- No more than **two grades below “B”** can be applied toward the degree.

Sample Course Plan

Students must choose a total of ten (10) course from the approved list of courses. The following is just an example.

Senior Year:

- 53:135:502 Quantitative Skills
- 53:716:502 Business Analytics

Fall of Following Year:

- 53:390:670 Special Topics: FinTech Landscape
- 53:716:000 Supply Chain Analytics
- 53:360:535 Social Media Strategy
- 53:630:534 Marketing Analytics

Spring of following year:

- 53:623:517 Data Management and Business Intelligence
- 53:716:535 Big Data Analytics and Visualization
- 53:620:628 Special Topics: Machine Learning Applications in Business
- 53:010:000 Financial Accounting Analytics

Rutgers School of Business–Camden
Accelerated Dual-Degree 4+1 Bachelor's/Online MSBA Program

Name: _____ RUID: _____
Expected UG Graduation Date: _____ Cumulative GPA: _____
Cell/Home Phone: _____ Email: _____

By submitting the pre-application below, you are affirming the following to be true and accurate:

- ✓ *I am pursuing a BS degree in Accounting, Finance, Management, or Marketing or a BBA degree. I have met/will meet the following Coursework Requirements before the start of my senior year.*
- ✓ *I wish to participate in the Bachelor's/Online MSBA Dual Degree Program.*
- ✓ *I am aware of the financial implications of participation in this program.*
- ✓ *I have read and understand, the requirements for eligibility and completion of the program and I certify that I will meet the requirements as stated.*
- ✓ *I understand that Dual Degree Program participation does not guarantee admission to the Online MSBA program.*
- ✓ *I agree to seek appropriate advising as I pursue this option. Responsibility for meeting undergraduate degree requirements and following the appropriate procedures for application to and completion of the Online MSBA program rests with me.*
- ✓ *I have met/will meet the following Coursework Requirements before the start of my senior year.*

Prerequisites for Accelerated 4+1 Program (6 credits):

Term Enrolled	Course	Grade
	1 st Statistics Course -- grade of "B" or better required	
	2 nd Statistics Course -- grade of "B" or better required	

The following documents must accompany this application form:

- Tentative Graduation Plan, as discussed with RSBC undergraduate academic advisor
- Unofficial Rutgers Transcript (include non-Rutgers transcripts, as applicable)
- Updated Resume

Signature: _____ Submission Date: _____

Program Contacts

Amelia Nowak, Graduate Programs Coordinator
apn25@camden.rutgers.edu

DO NOT WRITE BELOW THIS LINE

Date Received in Graduate Programs Office _____

___ Approved

___ Denied—Reason for Denial: _____

___ Denied—Recommend Reapply, if: _____

Online MSBA FACULTY REVIEWER: _____

Faculty Signature

Decision Date