

# Shweta Srinivasan

Rutgers School of Business - Camden  
227 Penn St  
Camden, NJ 08102

Email: shweta.srinivasan@rutgers.edu  
Phone: (856) 225-2732

## EDUCATION

---

- Ph.D. Finance
  - May 2015, University of Arizona
- M.S. Agricultural & Resource Economics
  - December 2012, University of Arizona
- MBA Finance with minor in IT & Operations
  - March 2008, Institute for Financial Management and Research, Chennai, India
- Bachelors in Financial and Investment Analysis
  - May 2005, S.S. College of Business Studies, Delhi University, Delhi, India

## WORK EXPERIENCE

---

- Assistant Professor of Finance, Rutgers School of Business – Camden
  - September 2019 - Present
- Assistant Professor of Finance, Binghamton University (SUNY)
  - August 2015 – August 2019
- Assistant Manager Treasury Sales, ICICI Bank, Delhi, India
  - June 2008 – April 2009
- Intern, Ventureast Fund Advisors (P) Ltd, Chennai, India
  - Summer 2007
- Research Associate, Infraline Technologies Pvt. Ltd., Delhi, India
  - July 2005 – October 2005

## PUBLICATIONS

---

- Protection of Trade Secrets and Capital Structure Decisions, with Sandy Klasa, Hernan Ortiz-Molina, and Matthew A. Serfling, *Journal of Financial Economics*, 2018
- Foreign Competition and Acquisitions, *Journal of Corporate Finance*, 2020

## WORKING PAPERS

---

- CEO inside debt and product market recalls, with Vincent Intintoli
- Use of social media and corporate policies, *work in progress*

## TEACHING EXPERIENCE

---

### *Courses taught at Rutgers School of Business – Camden*

- Derivative Securities Spring 2020
- Investments and Portfolio Management Fall 2019 – Fall2020

### *Courses taught at Binghamton University*

- Investments Fall 2015 – Spring 2018, Spring 2019
- Financial Markets and Institutions Fall 2018

### *Courses taught at the University of Arizona*

- Quantitative Financial Management Techniques Fall 2011 – Spring 2013, Spring 2014
- Principles of Financial Management Summer 2013, 2014

## CONFERENCE PRESENTATIONS\*

---

- Protection of Trade Secrets and Capital Structure Decisions
  - 2016: Northeastern University
  - 2015: Western Finance Association (WFA) Annual Meeting, European Finance Association (EFA) Annual Meeting, European Winter Finance Summit, University of South Wales, University of Sydney
  - 2014: Financial Intermediation Research Society Conference (FIRS), Northern Finance Association (NFA) Annual Meeting, Hong-Kong University of Science & Technology, University of Alberta – Banff Frontiers in Finance Conference, Nanyang Technical University National University of Singapore, Universidad de Los Andes (Chile)
  - 2013: University of Southern California – Finance, Organizations, and Markets (FOM) Conference, University of Manchester One-Day Conference on Corporate Finance

- What drives firm hedging practices? An examination of managerial inside debt
  - 2013: Financial Management Association (FMA) Annual Meeting, Southern Finance Association (SFA) Annual Meeting

\* includes presentations by coauthors

## **PROFESSIONAL SERVICES**

---

### ***Journal Referee***

- The Financial Review
- Journal of Corporate Finance

### ***Conference Services***

- Discussant: 2013 Southern Finance Association Annual Meeting, “Are building block approaches suitable for the risk measurement of trading book positions?”, by Peter Raupach, and Christine Fremdt
- Discussant: 2016 Financial Management Association, “When Does Stock Option Compensation Undercut Firm Performance? Evidence from Product Market Relationships”, by Claire Yang Liu, Ronald Masulis, and Jared Stanfield
- Discussant: 2017 Financial Management Association, “Media negativity and the market reaction to M&A announcements”, by Mehmet Cihan, Chinmoy Ghosh, and Cristian Pinto-Gutierrez
- Discussant: 2017 Southern Finance Association Annual Meeting, “Strategic Voting and Insider Ownership”, by Blair Marquardt, Brett Myers, and Xu Niu
- Discussant: 2018 Financial Management Association, “Product similarity and the motives for related mergers”, by Ning Gao, Ni Peng, and Norman Strong
- Session Chair: 2018 Financial Management Association, Session 052, Accounting & Finance

### ***Program Committee Member***

- 2013 Southern Finance Association Meeting
- 2017 Southern Finance Association Meeting

### ***Service to Rutgers School of Business – Camden***

- Part of finance faculty hiring committee, Fall 2019
- Represented RSBC in SJ Magazine Roundtable on Money Management, November 2019
- Undergraduate Committee member, Fall 2019 – Fall 2020

- Teaching Development and Impact Committee member, Fall 2020 - Present

### ***Service to the School of Management, Binghamton University***

- Strategic Planning Committee member, August 2015 – August 2019
- Faculty advisor, Adirondack Cup Competition, 2016 - 2018

### **MEDIA CITATIONS**

---

- SJ Magazine Roundtable on Money Management, December 2019 issue  
<https://sjmagazine.net/december-2019/roundtable-money-management>
- “How foreign competition affects corporate acquisitions,” The CLS Blue Sky Blog, December 2017  
<https://clsbluesky.law.columbia.edu/author/shweta-srinivasan/>

### **AWARDS AND SCHOLARSHIPS**

---

- SOM Dean’s Honor Roll for excellent overall instructor evaluations, Spring 2017
- Eller College Doctoral Student Teaching Award, Spring 2013
- E Ray Cowden Scholarship, 2010 – 2011