

**NAME:** \_\_\_\_\_ **RUID:** \_\_\_\_\_ **ADVISOR NOTES:** \_\_\_\_\_

**CONCENTRATION (this is optional; these courses can be applied as Advanced Topic in Business electives in your major section below):**

<u>CORPORATE FINANCE</u>	<u>DATA ANALYTICS</u>	<u>DIGITAL MARKETING</u>	<u>STRATEGIC HUMAN RESOURCE MGMT</u>
Corporate Finance	Data Science Toolkit	Digital Marketing Fundamentals	Career Planning & Management
Short Term Financial Management	Data Mgmt. & Analytics with R	Principles of Digital Analytics	Compensation and Benefits
Multinational Finance	Intro to Big Data Applications	Social Media Marketing	Talent Management
M&A Finance OR Business Valuation	Analytics Elective	Digital Content Creation	Additional HRM Elective (optional)

COURSE REQUIREMENT	COURSE NUMBER	CREDITS	GRADE	TERM/YEAR	COURSE TITLE/PREREQ
<b>MAJOR PREREQUISITES Level I (22 CREDITS)</b>		<b>ALL COURSES COMPLETED WITH "C" OR BETTER</b>			
Microeconomic Principles (LQR)	50:220:102	_____	_____	_____	_____
Macroeconomic Principles	50:220:103	_____	_____	_____	_____
Intro to Financial Accounting	52:010:101	_____	_____	_____	_____
Intro to Quant Skills for Business	52:135:120	_____	_____	_____	_____
Introduction to Bus Statistics	52:135:214	_____	_____	_____	_____
Business Law I: Legal Environment	52:140:101	_____	_____	_____	_____
Excel for Business Applications	52:620:210	_____	_____	_____	_____
Intro to Business Computing	52:623:201	_____	_____	_____	_____
<b>MAJOR PREREQUISITES Level II (11 CREDITS)</b>		<b>NO MORE THAN ONE "D"</b>			
Management Accounting	52:010:202	_____	_____	_____	_____
Professional Dev. Strategies	52:135:206	_____	_____	_____	_____
Quant Business Skills	52:135:205/220	_____	_____	_____	_____
Applied Business Stat	52:135:216	_____	_____	_____	_____
<b>GENERAL EDUCATION THEMES (21 CREDITS)</b>		<b>NO MORE THAN ONE "D"</b>			
English Composition I	50:989:101	_____	_____	_____	_____
English Composition II	50:989:102	_____	_____	_____	_____
<a href="#">Arts &amp; Aesthetics (AAI)</a>	50:_____:	_____	_____	_____	_____
<a href="#">Global Communities (GCM)</a>	50:_____:	_____	_____	_____	_____
<a href="#">Heritages &amp; Civilizations (HAC)</a>	50:_____:	_____	_____	_____	_____
<a href="#">Physical &amp; Life Sciences (PLS)</a>	50:_____:	_____	_____	_____	_____
<a href="#">United States in The World (USW)</a>	50:_____:	_____	_____	_____	_____
<b>BUSINESS CORE (27 CREDITS)</b>		<b>NO MORE THAN ONE "D"</b>			
Business Communications (WRI)	52:135:250	_____	_____	_____	_____
Principles of Finance	52:390:301	_____	_____	_____	_____
Ethics and Social Responsibility	52:620:301	_____	_____	_____	_____
Organizational Behavior (DIV)	52:620:303	_____	_____	_____	_____
Optimization & Spreadsheet Model	52:620:321	_____	_____	_____	_____
Operations Management	52:620:325	_____	_____	_____	_____
IT & Project Management	52:623:302	_____	_____	_____	_____
Principles of Marketing	52:630:201	_____	_____	_____	_____
Business Policy (Senior Capstone)	52:620:450	_____	_____	_____	_____
<b>MAJOR REQUIREMENTS (21 CREDITS)</b>		<b>NO MORE THAN ONE "D"</b>			
Strategic Human Resource Mgmt.	52:533:365	_____	_____	_____	_____
Multinational Business	52:620:369	_____	_____	_____	_____
Advanced Topic in Business* 1	52:_____:	_____	_____	_____	_____
Advanced Topic in Business* 2	52:_____:	_____	_____	_____	_____
Advanced Topic in Business* 3	52:_____:	_____	_____	_____	_____
Advanced Topic in Business* 4	52:_____:	_____	_____	_____	_____
Advanced Topic in Business* 5	52:_____:	_____	_____	_____	_____
<b>BUSINESS OR RELATED ELECTIVES (18 CREDITS)</b>		<b>NO MORE THAN ONE "D"</b>			
Business or Related Elective 1	_____:	_____	_____	_____	_____
Business or Related Elective 2	_____:	_____	_____	_____	_____
Business or Related Elective 3	_____:	_____	_____	_____	_____
Business or Related Elective 4	_____:	_____	_____	_____	_____
Business or Related Elective 5	_____:	_____	_____	_____	_____
Business or Related Elective 6	_____:	_____	_____	_____	_____

Please Note: Credits transferred into Rutgers University, but not applicable to the Bachelor of Arts in Business Administration Program:

## GENERAL INFORMATION ABOUT THE CURRICULUM & ONLINE PROGRAM

- All business students should regularly consult with academic advisor.
- Students must complete ALL Prerequisites for proper course sequencing.
- **No one (1) course may be applied to more than one graduation requirement.**
- All requirements listed on this curriculum worksheet are mandatory for degree completion.
- All students must earn a minimum of 120 degree credits to be eligible for the RSBC Bachelor of Arts degree.
- Students must complete 30 of their final 42 credits at Rutgers Camden, including at least 12 credits in the major.
- Students must have and maintain a cumulative grade point average of at least 2.000 to be in good academic standing.

**Graduation plans** are developed with information available at the time. Your plan may need to be modified to adjust for any changes in schedules. Please work with your academic advisor each semester for assistance in updating your academic plan.

**Senior Reviews** are recommended for all seniors (students with 90+ credits who are approximately one-year away from degree completion); this is an appointment with an Assistant Dean that is designed to create a final year educational plan based on your remaining degree requirements, which also reviews the next steps toward applying for your diploma and commencement info.

**Dual Degree** options (where undergraduates can pursue an MBA or MSBA graduate degree starting in the senior undergraduate year) are available for students seeking to accelerate completion of a graduate/Masters degree in business. Details can be found here: <https://business.camden.rutgers.edu/undergraduate/bsmba/>.

## GENERAL EDUCATION THEMES (CONSIDERED "COMPLETED" FOR NJSTA ELIGIBLE STUDENTS)

- General Education course options are searchable via the online Schedule of Classes by keyword search (i.e. Heritages & Civilizations options are listed as "HAC" in the online Schedule of Classes).
- NJSTA refers to the New Jersey Statewide Transfer Agreement policy; the Office of New Student Programs (ONSP) determines eligibility. Contact ONSP at [new.students@camden.rutgers.edu](mailto:new.students@camden.rutgers.edu) or 856-225-6689 to confirm eligibility.

## MAJOR REQUIREMENTS

**\*Advanced Topic in Business Electives:** Students are required to complete fifteen (15) credits in upper division (300+ level) electives that can be taken from various business disciplines, including the following areas:

- Business Administration (52:135:300+)
- Accounting (52:010:300+)
- Finance (52:390:300+)
- Human Resource Management (52:533:300+)
- Management (52:620:300+)
- Ecommerce/MIS (52:623:300+)
- Marketing (52:630:300+)

Students may choose to complete a **Concentration** (see list of courses on reverse side); these courses can be applied to meet up to twelve (12) credits toward the Advanced Topic in Business requirements. Let your academic advisor know of your interest in a concentration and s/he will assist you mapping out your individualized graduation plan. Concentrations can help you to stand out among other job applicants as well as to have an area of specialization. More information can be found here: <https://business.camden.rutgers.edu/undergraduate/online-bba/>.

## EXPERIENTIAL LEARNING & ENGAGEMENT OPPORTUNITIES

RSBC students may complete an **Internship** (or current business-related job experience) for academic credit, which can also be applied toward an Advanced Topic in Business elective requirement. RSBC internship information can be found here: <https://business.camden.rutgers.edu/undergraduate/academic-services/internships/>.

Students may also apply to participate in the school's **Learning Abroad** course for academic credit (can be applied as an Advanced Topic in Business). Learning Abroad courses include an online academic instruction as well as international travel (typically 10-12 days). Meet with an academic advisor to discuss how to include a Learning Abroad experience in your graduation plan.

RSBC also offers opportunities for fully online students to participate in activities that may include: virtual Case Competitions, skills-building workshops, personal development workshops/speaker events, webinars on topics such as entrepreneurship and diversity matters, and as well as faculty connections outside the virtual classroom. Follow us on social media and be sure to get involved in the RSBC Community!

## CAREER EXPLORATION TOOLS

- WHAT YOU CAN DO WITH A BBA MAJOR: <https://cc.camden.rutgers.edu/sites/careercenter/files/Business%20Administration.pdf>
- BUSINESS-RELATED STUDENT ORGANIZATIONS: <https://engage.camden.rutgers.edu/organizations>
- EXTERNAL CERTIFICATION OPTIONS: <https://www.shrm.org/>; <https://execed.rutgers.edu/category/programs-individuals/>

