

## SUPRADEEP DUTTA

Assistant Professor, Rutgers University

BSB 410 • 227 Penn Street • School of Business • Camden • NJ-08102 • USA •

Email: [supradeep.dutta@rutgers.edu](mailto:supradeep.dutta@rutgers.edu)

Website: <https://business.camden.rutgers.edu/faculty-profiles/dr-supradeep-dutta/>

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### EDUCATION

- Krannert School of Management, Purdue University, U.S.A** 2013  
*Doctoral Program in Management*  
Major: Strategic Management (Minor: Economics)
- Wharton, University of Pennsylvania, U.S.A** 2007  
*Post Graduate Program in Management: Strategic consulting practicum*
- Indian School of Business, Hyderabad, India** 2007  
*Post Graduate Program in Management: Analytical Finance and Strategic Marketing*
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### ACADEMIC APPOINTMENT

- Assistant Professor of Management, Rutgers University-Camden Sept 2021 – Present  
Assistant Professor of Management, University at Buffalo (SUNY) Sept 2013 – Aug 2021

### TEACHING

**Teaching Interests:** Business Policy & Strategy, Innovation Management, Technology Entrepreneurship, Entrepreneurial Finance

### COURSES TAUGHT

#### *Rutgers University - Camden*

- Undergraduate
  - Strategic Management
  - Managing Innovation
- Graduate
  - Managing Innovation

#### *University at Buffalo*

- Executive / Professional MBA
  - Business Policy
- Graduate MBA
  - Integration of Business Functions
  - Business Practice in Small and Medium Enterprises
- Undergraduate
  - Fundamentals of Strategic Management

Teaching evaluation range across years: 4.5 - 4.9 out of 5 (Instructor effectiveness).

*Amrita University – India*

- Executive MBA Weekend Program: Strategy & Business Policy
- Dual degree MBA-MIS Program: Strategy & Business Policy

*Purdue University*

- Strategic Management – Undergraduate capstone course.
- Teaching evaluation: 4.9 / 5 (Overall Instructor quality).
- ‘Distinguished Graduate Student Instructor’ award for excellence in teaching.

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## **RESEARCH ACTIVITIES AND PUBLICATIONS**

**Research Interests:** Entrepreneurial and Innovation Policy, Private equity (venture capital, angels, crowdfunding), Federal grants (NIH, NSF, SBIR), Mergers and acquisition, Risk behavior.

**Peer Reviewed Publications - Google Citations: 1488** (as of May 17, 2026)

Dutta, Supradeep; Li, Yong; Courtney, Christopher. 2026. Cross-Border Crowdfunding: An Attention-Based View. *Journal of International Business Studies*, forthcoming. (FT 50 journal)

Dutta, Supradeep; Rodrigues, Jenna; Folta, Timothy B. 2023. Does NIH select the right healthcare ventures through the SBIR grant program? *Journal of Technology Transfer*, 48: 1206-1220.

Dutta, Supradeep; Folta, Timothy B; Rodrigues, Jenna. 2022. Do governments fund the best entrepreneurial ventures? The case of the Small Business Innovation Research Program. *Academy of Management Discoveries*, 8(1):103-138. (Featured in National Academy of Sciences review of SBIR program at the NSF)

Courtney, Christopher; Dutta, Supradeep; Li, Yong. 2017. Resolving Information Asymmetry: Signaling, Endorsement, and Crowdfunding Success. *Entrepreneurship, Theory, and Practice*, 41(2): 265-290. (FT 50 journal; Contributed significantly to enhance the Journal Impact Factor).

Dutta, Supradeep; Folta, Timothy B. 2016. A comparison of the effect of angels and venture capitalists on innovation and value creation. *Journal of Business Venturing*, 31(1): 39-54. (FT 50 journal; Most cited paper at the journal in 2016).

### **Peer Reviewed Conference Proceedings**

Dutta, Supradeep. 2015. “Information asymmetry and acquirer returns: Dual effect of Venture Capital affiliation”. In John Humphreys (Ed.), *Proceedings of the Seventy-Fifth Annual Meeting of the Academy of Management* Online ISSN: 2151-6561. (Received the Distinguished Best Paper Award, AOM 2015).

### **Book & Book Chapters**

Paeleman, Ine; Vanacker, Tom; Vismara, Silvio; Dutta, Supradeep. 2026. *Field Guide to Entrepreneurial Finance* (1st Edition). Edward Elgar Publishing, forthcoming.

Dutta, Supradeep; Folta, Timothy B. 2026. Government as a Financier of Entrepreneurship. In I. Paeleman, T. Vanacker, S. Vismara, and S. Dutta (Eds.), *Field Guide to Entrepreneurial Finance* (1st Edition). Edward Elgar Publishing. Forthcoming.

Dutta, Supradeep; Folta, Timothy B. 2015. Information asymmetry in entrepreneurship. In D. Kuratko and M. Morris (Eds.), *The Blackwell Encyclopedia of Entrepreneurial Research* (3rd Edition). Blackwell Publishing: Malden, MA.

### **Manuscripts under Editorial Review**

Dutta, Supradeep; Devarakonda, Rama. Title redacted. (Revision in process at *Industrial and Corporate Change*).

Drover, William; Dutta, Supradeep; Vanacker, Tom; Woods, Matthew. Title redacted. (Revision in process at *Journal of Business Venturing*); FT 50 journal.

Dutta, Supradeep; Folta, Timothy B; Feldman, Maryann. Title redacted. (Revision in process at *Academy of Management Discoveries*).

Dutta, Supradeep; Folta, Timothy B. Title redacted. (Revision in process at *Plos One*).

### **Working Papers**

Dutta, Supradeep. “Does Government Intervention Reduce the Gender Gap: A quasi-natural experiment.” (Targeting *Research Policy*); FT 50 journal

Dutta, Supradeep. “Information through Intermediaries in Technology based Acquisitions”. (Targeting *Small Business Economics*)

Dutta, Supradeep; Devarakonda, Shivaram. “Attending to Multiple Reference Targets and Adaptive Behavior: Effects of Syndicate Network Positions on Venture Capital Fund Investments”.

### **Early Stage Research Projects**

Dutta, Supradeep; Devarakonda, R. “CVC and firm alliance network impact on innovation”

Dutta, Supradeep; Li, Yong. “Herd mentality in investments: An experimental approach.”

### **Media blogs, reports, and articles**

Research co-authored with Timothy B. Folta and Jenna Rodrigues highlighted in *AOM Insights* (Dec 14, 2020).

Research co-authored with Timothy B. Folta and Jenna Rodrigues quoted in an article in *Small Business Trends* (Oct 22, 2020). Weblink: <https://smallbiztrends.com/2020/10/federal-government-successful-at-identifying-successful-startups.html>

Research co-authored with Timothy B. Folta quoted in an article in *Business News Daily* (Nov 9, 2016). Weblink: <http://www.businessnewsdaily.com/109-small-business-venture-capital-investing.html>

Research co-authored with Christopher Courtney and Yong Li quoted in an article in *Entrepreneur* (Mar 21, 2016). Weblink: <https://www.entrepreneur.com/article/272792>

Research co-authored with Christopher Courtney and Yong Li quoted in an article in *Forbes* (Mar 17, 2016). Weblink: <http://www.forbes.com/sites/adigaskell/2016/03/15/the-rise-of-investment-crowdfunding/2/#56f07870c113>

Dutta, Supradeep and Folta, Timothy B. Venture capital increases a startup's chances of issuing stocks or finding a buyer. *LSE Business Review* (Feb 2, 2016). Weblink: <http://blogs.lse.ac.uk/businessreview/2016/02/01/venture-capital-increases-a-startups-chances-of-issuing-stocks-or-finding-a-buyer/>

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### **ACADEMIC HONORS AND AWARDS**

- Rutgers University Diversity, Equity, Inclusion Council mini-grant award (\$4,189), 2023.
  - Bright Idea Award, Publications of New Jersey's Business Faculty, New Jersey Collegiate Business Administration Association, 2022.
  - Distinguished Best Paper Award, Business Policy and Strategy Division, Annual Academy of Management conference, 2015.
  - Best Dissertation award finalist, Business Policy and Strategy Division, Academy of Management, 2014 (Top 5 dissertations are finalists for the award).
  - Heizer Dissertation award finalist, Entrepreneurship Division, Academy of Management, 2014 (Top 3 dissertations are finalists for the award).
  - UUP Discretionary award (\$1,500) for excellence in research and teaching, 2015.
  - University at Buffalo, SOM Small Grants Program (\$1,400), 2013.
  - Dean's Office Doctoral Student Service Award, Purdue University, 2013.
  - Purdue Research Foundation Grant (\$18,000) for award winning dissertation proposal.
  - Distinguished Reviewer Award, ENT division, Academy of Management, 2012.
  - Ross Fellowship for academic excellence, Purdue University, 2010.
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### **INVITED SEMINAR, CONFERENCE PRESENTATIONS, AND TALKS**

2026

- "A Level Playing Field for Women Innovators: Evidence from Innovation Policy Mix" EIP Seminar Series, Online. Apr 2026.
- "Cross-Border Crowdfunding: An Attention-Based View" AIB Conference, Manchester, UK. July 2026.
- "Cross-Border Crowdfunding: An Attention-Based View" AOM Conference, Philadelphia, USA. July 2026.

2025

- "A Flight to Safety: Government Funding During Crisis" 9<sup>th</sup> ENTFIN Conference, Rotterdam, Netherlands. July 2025. (Accepted; not presented).

2024

- "Role of Venture Organization Affiliation on Startup Innovation" Academy of Management Annual Meeting, Chicago, IL. August 2024.
- Reviewer and Discussant. Racial Equity in Technology Entrepreneurship (RETE), New Jersey. June 2024.

- “A Level Playing Field for Women Innovators: Evidence from Innovation Policy Mix” Diana International Research Conference, Stockholm, Sweden. June 2024.
- 2023
- “Impact of VC On Startup Innovation Novelty: A Penrosian View” DRUID Conference, Lisbon, Portugal. June 2023. (Presented by coauthor).
  - Discussant. Racial Equity in Technology Entrepreneurship (RETE), New York. June 2023.
  - “Impact of VC On Startup Innovation Novelty: A Penrosian View” 7<sup>th</sup> ENTFIN Conference, Antwerp, Belgium. July 2023.
- 2022
- “A Flight to Safety: Covid-19 and SBIR Grant Selection” Entrepreneurship and Innovation Policy Seminar, Online. May 2022.
- 2021
- “Information through Intermediaries: Influence of Venture Capital in M&A” Academy of Management Annual Meeting, Online. August 2021.
  - “Does government fund the best entrepreneurial ventures: The case of the Small Business Innovation Research Program” National Science Foundation Seminar, Online. April 2021. (Presented by coauthor).
- 2019
- “Beyond Financing Exploratory Innovation: The Role of VC Experience” Academy of Management Annual Meeting, Boston, MA. August 2019.
- 2018
- Discussant. Sixth Annual Searle Center Research Roundtable on Patents. Chicago, IL. May 2018.
  - “Financing exploratory innovation: Experience matters” Academy of Management Annual Meeting, Chicago, IL. August 2018.
- 2017
- “Information Through Third Party Affiliations: Influence of Venture Capital in M&A Market” Storm School of Business, Old Dominion University, VA. October 2017.
  - “Information Through Third Party Affiliations: Influence of Venture Capital in M&A Market” Academy of Management Annual Meeting, Atlanta, GA. August 2017.
  - Discussant. Tenth Annual Searle Conference on Innovation Economics, Chicago, IL. June 2017.
  - Discussant. Fifth Annual Searle Center Research Roundtable on Patents. Chicago, IL. May 2017.
  - “Information Through Third Party Affiliations: Influence of Venture Capital in M&A Market” Industry Studies Conference, Washington, DC. May 2017.
  - “Entrepreneurship, Innovation, and Growth: How investors nurture the entrepreneurial ecosystem”. University at Buffalo Alumni Association Webinar Series. March 2017.
- 2016
- “Resolving Information Asymmetry: Signaling, Endorsement, and Crowdfunding Success” Academy of Management Annual Meeting, Anaheim, CA. August 2016.
  - Discussant. Fourth Annual Searle Center Research Roundtable on Technology Standards. Chicago, IL. May 2016.

2015

- “Information asymmetry and Acquirer Returns: Dual effect of Venture Capital affiliation” Academy of Management Annual Meeting, Vancouver, Canada. August 2015.
- “Venture Capital Influence on Innovation: A Fund-Level Perspective” Eighth Annual Searle Conference on Innovation Economics, Chicago, IL. June 2015.
- “Balancing Inter-temporal and Intra-temporal economies of scope: Firm Resources and Interdependencies” Strategic Management Society Conference, St. Gallen. May 2015. (Accepted; not presented).

2014

- Academy of Management Annual Meeting, Philadelphia, PA. August 2014.
- “A comparison of the effect of angels and venture capitalists on innovation and value creation” Seventh Annual Searle Conference on Innovation Economics, Chicago, IL. June 2014.

2013

- “Information cascades: Heterogeneity in investment preferences” Purdue University, IN. October 2013.
- “The role of stakeholders in organizational change processes in transition economies” Strategic Management Society Annual Meeting, Atlanta. September 2013.
- “The role of stakeholders in organizational change processes in transition economies” Academy of Management Annual Meeting, Orlando, FL. August 2013.
- “A comparison of the effect of angels and venture capitalists on innovation and value creation” Wharton Technology and Innovation Conference, PA. April 2013.
- “A comparison of the effect of angels and venture capitalists on innovation and value creation” SUNY Buffalo, NY. January 2013.

2012

- “A comparison of the effect of angels and venture capitalists on innovation and value creation” Babson College, MA. December 2012.
- “A comparison of the effect of angels and venture capitalists on innovation and value creation” Leavey School of Business, Santa Clara University, CA. October 2012.
- “Information cascades: Heterogeneity in investment preferences” Strategic Management Society Annual Meeting, Prague. October 2012.

2011

- “The role of stakeholders in organizational change processes in transition economies” Sixth Annual Mid-Atlantic Strategy Colloquium, Chapel Hill, December 2011.
- “The role of stakeholders in organizational change processes in transition economies” Strategic Management Society Annual Meeting, Miami, FL. November 2011.
- “The role of stakeholders in organizational change processes in transition economies” Academy of Management Annual Meeting, San Antonio, TX. August 2011.
- “The role of stakeholders in organizational change processes in transition economies” Atlanta Competitive Advantage Conference, Atlanta, GA. May 2011.
- Midwest Strategy Meeting, Purdue University, West Lafayette, IL. May 2011.

2010

- “The role of stakeholders in organizational change processes in transition economies” Midwest Strategy Meeting, Kellogg School of Management, Evanston, IL. 2010.
  - “The role of stakeholders in organizational change processes in transition economies” Strategic Management Workshop, Purdue University, West Lafayette, IN. 2010.
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### **SERVICE ACTIVITIES**

- Reviewer for Academy of Management Journal, Strategic Management Journal, Strategic Entrepreneurship Journal, Journal of Management, Academy of Management Discoveries, Research Policy, Journal of Business Venturing, Entrepreneurship Theory & Practice, Small Business Economics, Global Strategy Journal, Journal of Business Research, AoM conference, SMS conference.
- Organizer, Entrepreneurship and Innovation Policy Virtual Seminar Series, 2022 – Present.
- Associate Editor, Journal of Asia Business Studies, 2024.
- Scientific committee member, 7th Entrepreneurial Finance (ENTFIN) conference, 2023.
- Discussant, Searle Center Research Roundtable on Technology Standards, 2016 – 2018.
- Organizer, BPS Dissertation Workshop at Academy of Management conference, 2015.
- Chair/Discussant, Academy of Management conferences.
- President, Doctoral Student Association, Purdue University, 2012 – 13.

#### *At Rutgers University*

- Member – Faculty Research Awards Committee, 2024 – Present.
- Member – PMBA Revisioning Task Force, 2024 – Present.
- Member – Strategy Implementation Committee, 2023 – 2024.
- Organizing Member – Cooper Innovation Center Fellows Program, 2022.

#### *At SUNY Buffalo*

- Chair - Strategy, Innovation, Technology Management curriculum assessment.
- Co-chair, Entrepreneurship undergraduate curriculum assessment subcommittee.
- Member - Undergraduate Program Committee, 2016 – 21.
- Search Committee member - Lichtenberger Chair in Entrepreneurship.
- Organizer - Eminent Scholar speaker series, OMS department, 2016 – 17.

### **Thesis Reviewer for Ph.D. Students**

- Committee member –Donghyup Woo (SUNY Buffalo); Christopher Courtney (Asst. Professor-Richmond University); Srikanth Parameswaran (Asst. Professor-SUNY Binghamton); Saehwa Hong (Asst. Professor-Kutztown University); Lifang Gao (Asst. Professor-University of Southern Indiana).
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## **BUSINESS EXPERIENCE**

### ***Entrepreneurial / Investment experience***

**Garuda Ventures, Hawaii, USA**

Member, Management Team

Jan 2012 - Dec 2016

**Helicop Aviation Ltd., India**

*Co-Director*

Jun 2006 - Aug 2009

**Deutsche Insurance, India**

*Co-Founder*

Aug 2007 - Aug 2009

### ***Corporate Experience***

**L.E.K Consulting, India**

Jun 2007 - Jun 2009

**Suzuki Motors India, India**

Jun 2002 - Apr 2006