

# Accelerated Dual Degree: Bachelor/Online Master of Science in Business Analytics (MSBA)



Open to undergraduate students pursuing a bachelor's degree at Rutgers School of Business-Camden.

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## Accelerated Dual Degree: Bachelor/Online Master of Science in Business Analytics (MSBA)

The Accelerated Dual Degree: Bachelor's/Online Master of Science in Business Analytics (MSBA) at Rutgers School of Business–Camden (RSBC) offers highly motivated undergraduate students with an opportunity to accelerate their Online MSBA studies in conjunction with the completion of their undergraduate degree. Dual Degree students enroll in up to 6 credits of graduate courses while enrolled as undergraduate seniors and pay undergraduate tuition. This innovative program allows undergraduates to enroll in undergraduate and graduate coursework concurrently during their senior year. Students formally apply for matriculation into the MSBA program (via the admissions office) at the same time they apply for undergraduate graduation (note diploma application deadlines) and once admitted, are charged graduate tuition.

## Qualification Checklist for Accelerated Dual Degree: Bachelor/Online MSBA

*Eligible Applicants must:*

- ✓ Be a matriculating RSBC undergraduate student pursuing a BS degree in Accounting, Finance, Management, or Marketing or a BBA degree.
- ✓ Have and maintain a cumulative GPA of at least 3.25 at the point of application and through degree completion.
- ✓ Complete at least two Statistics courses with a grade of B or better.
- ✓ Apply approximately between completion of 90-105 credits (ideally by the end of the junior year).
- ✓ Maintain full-time undergraduate status during their senior year.
- ✓ **On-campus majors and Off-Campus BBA students** must maintain full time undergraduate status throughout their senior dual degree year with at least 9 undergraduate credits and 3 graduate credits included.
- ✓ **Online BBA students** must be enrolled in at least 6 undergraduate credits and 3 graduate credits during each term of the senior dual degree year.

## Pre- Application and Course Enrollment Process for Juniors with <90 credits

**Step 1:** Meet with the Graduate Program Coordinator to submit the following:

- Dual-Degree Bachelor/Online MSBA Program Pre-Application (below)
- Tentative Graduation Plan
- Unofficial Rutgers Transcript (include non-Rutgers transcripts or Transfer Summary Report, as applicable), highlighting the two statistics courses that you have completed, and the grades earned (B or better is required)
- Current résumé

**Step 2:** If pre-admitted, candidate will meet with the Graduate Admissions Coach to discuss the formal application process, course enrollment, and academic planning, including the following:

- Develop your MSBA Course Plan: Two (2) courses will be taken in your senior year and the remaining eight (8) courses will be taken after completing your bachelor's degree.
- Enroll in your first MSBA course (53:716:502 Business Analytics) in first semester of your senior year.
- Enroll in your second MSBA course (Approved Analytics Course) in second semester of your senior year.

**\*NOTE:** No graduate course with a **grade lower than a "C"** may be applied toward undergraduate degree completion but will impact GPA. MSBA courses taken as an undergraduate student count towards **both** the undergraduate and graduate GPA.

## Pre-Admitted Student Process for Seniors with 90+ credits

**Step 1:** Meet with the Graduate Admissions Coach to:

- Request Special Permission Numbers (SPNS) to enroll in the two MSBA courses (53:716:502 Business Analytics; Approved Analytics Course) in your senior year.

## Official Admission Application and Matriculation in the MBA Program

**Required Matriculation to the MSBA program (complete by end of your SENIOR year):** Admission to the MSBA Program is contingent on final review of undergraduate program, successful completion of MSBA courses during undergraduate program, and MSBA admission requirements.

- ✓ **Complete the online Graduate Admission Application:** <https://gradstudy.rutgers.edu/apply/apply-now>.  
**Application Code: 5314130**

**NOTE:** The application fee will be waived for current Rutgers students.

- ✓ **Submit all required documents within applicable graduate admission deadline, including:**

- Official transcripts
- 2 letters of recommendation
- Résumé
- Personal statement
- Standardized test scores (GMAT or GRE); Applicants with exceptional work experience or an exceptional academic record may request a waiver of standardized exam scores:  
<https://graduate.business.camden.rutgers.edu/gmat/>.

**NOTE:** GMAT/GRE scores are waived for applicants starting the MSBA in Spring 2022/Summer 2022/Fall 2022.

### In the Online MSBA program:

- The graduate online tuition rate and fees will be charged.
- No more than **two grades of "C"** can be applied toward the degree. A student cannot graduate with either three or more grades of C (including C+) or a single grade of F on their record. An overall cumulative grade-point average of 3.0 is required for graduation.

## Sample Course Plan

Students must choose a total of ten (10) course from the approved list of courses. The following is just an example.

### Senior Year (undergraduate program):

- 53:716:502 Business Analytics\*
- Approved Analytics Course (see below list)

### MSBA Program:

Students must choose a total of ten (10) courses from the approved list of courses. Check with your academic advisor for possible additional courses.

Course name	Catalog Number
Accounting Analytics	53:010:660
Analytics & Visualization*	53:620:678
Big Data Analytics & Visualization	53:716:535
Data Management and Bus Intelligence*	53:623:517
Data Privacy: Legal and Ethical Issues	53:140:550
Database Marketing	53:630:509
Digital Marketing Strat	53:630:533
Financial Data Analytics	53:390:670
Financial Reporting & Analysis	53:010:565
FinTech & Financial Innovation	53:390:580
Investment Management & Machine Learning	53:390:582
IT Strategy and Project Management	53:623:510
Machine Learning Applications in Business*	53:620:545
Operations and Supply Chain Management	53:716:513
Social Media Analytics	53:716:540
Social Media Strategy	53:630:535
Strategic Marketing Analytics	53:630:534
Supply Chain Analytics	53:716:550
Text Mining for Business (Special Topic)	53:630:xxx

*\*New students to dual degree program are strongly encouraged to take these courses. In fall 2022, these courses will be required for MSBA program.*

**Accelerated Dual Degree: Bachelor/Online MSBA Pre-Application**

Name: \_\_\_\_\_ RUID: \_\_\_\_\_  
 Expected UG Graduation Date: \_\_\_\_\_ Cumulative GPA: \_\_\_\_\_  
 Cell/Home Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- By submitting the pre-application below, you are affirming the following to be true and accurate:*
- ✓ *I am pursuing a BS degree in Accounting, Finance, Management, or Marketing or a BBA degree. I have met/will meet the following Coursework Requirements before the start of my senior year.*
  - ✓ *I wish to participate in the Dual Degree Bachelor's/Online MSBA Program.*
  - ✓ *I am aware of the financial implications of participation in this program. See above for details.*
  - ✓ *I have read and understand the requirements for eligibility and completion of the program, and I certify that I will meet the requirements as stated.*
  - ✓ *I understand that Dual Degree Program participation does not guarantee admission to the Online MSBA program.*
  - ✓ *I agree to seek appropriate advising as I pursue this option. Responsibility for meeting undergraduate degree requirements and following the appropriate procedures for application to and completion of the Online MSBA program rests with me.*
  - ✓ *I have met/will meet the following Coursework Requirements before the start of my senior year.*

*Accounting Prerequisite (3 credits):*

Term	Course	Grade
Enrolled	1 <sup>st</sup> Statistics Course -- grade of "B" or better required	
	2 <sup>nd</sup> Statistics Course -- grade of "B" or better required	

*The following documents must accompany this application form:*

- Tentative Graduation Plan, as discussed with RSBC undergraduate academic advisor
- Unofficial Rutgers Transcript (include non-Rutgers transcripts, as applicable)
- Updated résumé

Signature: \_\_\_\_\_ Submission Date: \_\_\_\_\_

**Program Contact**

*Amelia Nowak, Graduate Programs Coordinator*  
[apn25@camden.rutgers.edu](mailto:apn25@camden.rutgers.edu)

**DO NOT WRITE BELOW THIS LINE**

Date Received in Graduate Programs Office \_\_\_\_\_

\_\_\_ Approved

\_\_\_ Denied—Reason for Denial: \_\_\_\_\_

\_\_\_ Denied—Recommend Reapply, if: \_\_\_\_\_

Online MSBA FACULTY REVIEWER: \_\_\_\_\_

\_\_\_\_\_  
**Faculty Signature**

\_\_\_\_\_  
**Decision Date**