

# Tengfei Zhang

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## Employment

- 2022 – 📌 **Assistant Professor of Finance**, Rutgers School of Business-Camden, Rutgers University
- 2021 – 2022 📌 **Postdoctoral Research Associate**, The Centre for Endowment Asset Management, Judge Business School, University of Cambridge
- 2021 – 2022 📌 **Advisory Editor**, *The Review of Financial Studies*, Society of Financial Studies
- 2021 – 2022 📌 **Consultant**, Systematic and Factor Investing Group, Invesco

## Education

- 2016 – 2021 📌 **Ph.D. in Finance**, Louisiana State University (LSU), United States
- 2013 – 2016 📌 **M.S. in International Economics**, Nanjing Agricultural University, China
- 2009 – 2013 📌 **B.S. in Agricultural Economics**, Nanjing Agricultural University, China

## Research Interests

Empirical Asset Pricing, Machine Learning and Textual Analysis in Finance, Uncertainty, Corporate Culture, Equity Analysts, ESG, Financial Technology (Fintech)

## Publications

[1] “**The Role of Corporate Culture in Bad Times: Evidence from the COVID-19 Pandemic**” with Kai Li, Xing Liu, Feng Mai. [Link]

-*Journal of Financial and Quantitative Analysis*, 2021, 56(7), 2545-2583.

## Working Papers

[2] “**Manager Uncertainty and the Cross-Section of Stock Returns**” [SSRN]

-Presentations: LSU 2020; The SoFiE Summer School at University of Chicago 2020; Tulane 2020; SFA 2020; AEA Poster 2021; Econometric Society China Meeting 2021; INFORMS 2021; FMA 2021; AFA Poster 2022

-Award: Outstanding Doctoral Student Paper at Southern Finance Association Annual Conference

[3] “**A Tool Kit for Factor-Mimicking Portfolios**” with Kuntara Pukthuanthong, Richard Roll, and Junbo Wang. [SSRN]

-Presentations: LSU 2018; CICF 2019; SoFiE 2019; NFA 2019; FMA Ph.D. Consortium 2019; Panagora Asset Management Inc. 2019; AFA Ph.D. Poster 2020.

-Award: Crowell Prize Finalist (top 5) 2019

[4] “**Loan Disclosures and Corporate Bond Liquidity: Evidence from 8-K Filings**”

-Presentations: LSU 2019; FMA 2020

[5] “**Gender Differences and Information Content in Conference Calls**” with Bill Francis, Nerissa Brown, Wenyao Hu, and Thomas Shohfi.

-Presentations: Clemson University 2022, Rutgers University 2022

[6] **“Female Equity Analysts and Corporate Environmental and Social Performance”** with Kai Li, Feng Mai, Gabriel Wong, and Chelsea Yang. [SSRN]










-Presentations: CSFN Conference 2022, the UF Research Conference on Machine Learning in Finance 2022, Fordham University 2022, University of Birmingham 2022, Western University 2022, SFS Asia 2022

-Finalist of the 2023 John L. Weinberg/IRRCi Research Paper Competition in the Weinberg Center/ECGI Corporate Governance Symposium (scheduled)

[7] **“Mimicking Portfolios for Sentiments by Machine Learning”** with Junbo Wang

## Awards, Honor, and Fellowships


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- 2021 – 2022     **Affiliated MCR Member, Downing College, University of Cambridge**
- 2021 –         **Affiliated Member in LSU FinTech Innovations Lab**
- 2020          **Outstanding Doctoral Student Paper Award at SFA Annual Conference**
- 2019          **American Finance Association Ph.D. Students Travel Award**
-  **Society of Financial Econometrics (SoFiE) Travel Grant**
- 2018 – 2019    **Graduate School Travel Award at LSU**
- 2018 – 2020    **Department of Finance Travel Scholarship at LSU**
- 2016 – 2021    **Research Assistant Fellowship at LSU**
- 2012          **National Scholarship for Endeavor, Ministry of Education, China**

## Teaching Experience

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### Rutgers University


Fall 2022 –     **Investments** (Instructor, Undergraduate, Rating=4.4/5.0)

### University of Cambridge


Fall 2021       **Organisations versus Markets: Designs and Incentive** (Teaching Assistant, MBA)

2021 – 2022    **Dissertation supervision** (Advisor, Undergraduate)


### Louisiana State University


Summer 2021    **Fundamentals of Asset Management** (Instructor, Undergraduate, Rating=3.6/4.0, finance department average 3.2/4.0)

Spring 2021     **FinTech** (syllabus design)

 **Business Finance** (Instructor, Undergraduate, Rating=3.5/4.0)

Fall 2020        **Seminar on Investments** (Teaching Assistant, Ph.D.)

 -Lecturer on Machine Learning and Textual Analysis in Finance

2017 – 2019     **Investments** (Teaching Assistant, Undergraduate)

2017 – 2020     **Investment Analysis and Portfolio Theory** (Teaching Assistant, MBA)

2018 – 2020     **Corporate Finance** (Teaching Assistant, Undergraduate)

## Presentations

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- 2023 ■ The Weinberg Center/ECGI Corporate Governance Symposium (scheduled)
- 2022 ■ Economics of Financial Technology Conference, Edinburgh
- Behavioural Finance Working Group (BFWG) Conference, London
- Rutgers University, Virtual
- American Finance Association Annual Meeting Poster Session, Virtual
- 2021 ■ Financial Management Association Annual Conference, Virtual
- INFORMS Annual Meeting, Virtual
- American Economic Association Annual Meeting Poster Session, Virtual
- Iowa State University, Virtual
- Rutgers University, Virtual
- Hong Kong Polytechnic University, Virtual
- Macau University, Virtual
- Neoma Business School, Virtual
- Georgia State University, Virtual
- China Meeting of the Econometric Society, Virtual
- 2020 ■ American Finance Association Annual Meeting Poster Session, San Diego
- Louisiana State University (twice)
- Tulane University, Virtual
- The SoFiE Summer School at the University of Chicago, Virtual
- Financial Management Association Annual Conference, Virtual
- Southern Finance Association Annual Conference, Virtual
- Microsoft Research, Virtual
- 2019 ■ The Society of Financial Economics (SoFiE) Annual Conference, Shanghai
- Financial Management Association Annual Conference Ph.D. Consortium, New Orleans
- Eastern Finance Association Annual Conference, Miami
- Louisiana State University
- 2018 ■ Louisiana State University
- Paris Financial Management Conference, Paris
- 2014 ■ China Economic Association Annual Conference, Shenzhen

## Professional Activities

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### Referee

- 2019 – ■ Journal of Financial and Quantitative Analysis, British Journal of Management, International Journal of Modelling and Simulation, Review of Business (Covid-19 Special Issue)

### Discussant

- 2022 ■ Behavioural Finance Working Group 15th Annual Conference, London
- 2020 ■ Southern Finance Association Annual Conference, Virtual
- 2019 ■ Eastern Finance Association Annual Conference, Miami
- Financial Management Association Annual Conference, New Orleans (x2)

### Session Chair

- 2020 ■ Financial Management Association Annual Conference, Virtual

## Professional Activities (continued)

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- 2019    📌 Eastern Finance Association Annual Conference, Miami
- 📌 Financial Management Association Annual Conference, New Orleans

### Program Committee

- 2021    📌 Financial Management Association Annual Conference, Denver
- 2020    📌 Southern Finance Association Annual Conference, Virtual
- 📌 Financial Management Association Annual Conference, Virtual
- 📌 FMA Applied Finance Conference, Virtual
- 2019    📌 Southern Finance Association Annual Conference, Orlando

### Invited Participant

- 2022    📌 FMA Consortium on Asset Management and Fintech
- 2021    📌 European Investment Forum
- 2020    📌 SoFiE Summer School in University of Chicago: Econometrics of Mixed Frequency (Big) Data
- 📌 Ph.D. Student Symposium at UT Austin
- 2019 –   📌 NBER Summer Institute

### Media Interview

- 2021    📌 Gamestop bubble by *The Reveille*

### Affiliations

- 2018 –   📌 American Finance Association, Financial Management Association, Society of Financial Econometrics

## Skills

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- Coding    📌 MATLAB, R, Stata, Python, SAS, and  $\LaTeX$
- Databases   📌 Compustat, CRSP, CCM, Capital IQ, Dealscan, Mergent FISD, TRACE, directEDGAR, SEC Analytic Suite, Tick Data, OptionMetrics, Bloomberg Terminal, I/B/E/S, Thomson Reuters, RavenPack
- Certification   📌 Certificate of Designing and Teaching Accessible Courses, LSU, 2020; Graduate Certificate in Econometrics, LSU, 2019; National C++ Programming Certificate, Ministry of Education, P.R. China, 2012
- Alter-egos    📌 Guitar (10 years), Running (9 years)

## Previous Research

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[1] “Central Parity Pricing and the Contagions among Exchange Rates”

-Presentation: Paris Financial Management Conference 2018 (Econometrics IV term paper)

[2] Zhang, Tengfei, Tianxiang Li, Tomas Baležentis, and Dalia Streimikiene. “Testing for Complete Pass-Through of Exchange Rate without Trade Barriers.” *Journal of Business Economics and Management*, 2020(21), 543-563. (First-year Ph.D. writing) [peer-reviewed] [SSCI] [ABS 2]

[3] Baležentis, Tomas, Dalia Streimikiene, Tengfei Zhang, and Genovaite Liobikiene. “The Role of Bioenergy in Greenhouse Gas Emission Reduction in EU Countries: An Environmental Kuznets Curve Modelling.” *Resources, Conservation and Recycling* 2019(142): 225-231. [peer-reviewed] [SCI]