

NAME: _____	RUID: _____	COMMENTS: _____				
COURSE REQUIREMENT		COURSE NUMBER	CRDT	GRADE	TERM/YEAR	COMMENT/COURSE TITLE
MAJOR PREREQUISITES		(30 CREDITS)	ALL COURSES COMPLETED WITH "C" OR BETTER			
Microeconomic Principles (LQR)	50:220:102	_____	_____	_____	_____	
Macroeconomic Principles	50:220:103	_____	_____	_____	_____	
Calculus	50:640:118/121	_____	_____	_____	_____	
Introduction to Statistics I	50:960:283	_____	_____	_____	_____	
Introduction to Statistics II	50:960:284	_____	_____	_____	_____	
Introduction to Financial Accounting	52:010:101	_____	_____	_____	Fundamentals of Financial Acct	
Management Accounting	52:010:202	_____	_____	_____	Fundamentals of Managerial Acct	
Business Essentials/Business Elective*	52:135:101	_____	_____	_____	Intro to Business (see reverse)	
Introduction to Business Computing	52:623:201	_____	_____	_____	Introduction to Information Tech	
Business Law I: Legal Environment	52:140:101	_____	_____	_____	_____	
GENERAL EDUCATION THEMES		(21 CREDITS)	(WAIVED IF NJSTA COMPLIANT)		NO MORE THAN ONE "D"	
English Composition I	50:989:101	_____	_____	_____	_____	
English Composition II	50:989:102	_____	_____	_____	_____	
Arts & Aesthetics (AAI)	50:_____:	_____	_____	_____	_____	
Global Communities (GCM)	50:_____:	_____	_____	_____	_____	
Heritages & Civilizations (HAC)	50:_____:	_____	_____	_____	_____	
Physical & Life Sciences (PLS)	50:_____:	_____	_____	_____	_____	
United States in The World (USW)	50:_____:	_____	_____	_____	_____	
BUSINESS CORE		(30-31 CREDITS)	MIN CUMULATIVE GPA 2.00		NO MORE THAN ONE "D"	
Professional Skills Forum I (1 credit; <i>First-Years ONLY</i>)	52:135:202	_____	_____	_____	_____	
Professional Development Strategies (2 credits)	52:135:206	_____	_____	_____	_____	
Business Communications (WRI)	52:135:250	_____	_____	_____	_____	
Principles of Finance	52:390:301	_____	_____	_____	_____	
Excel Skills for Business (1 credit)	52:620:210	_____	_____	_____	Intro to Data Analysis with Excel	
RSBC Approved Ethics Requirement (EAV)	52:620:301	_____	_____	_____	Corporate Social Responsibility	
Organizational Behavior (DIV)	52:620:303	_____	_____	_____	_____	
Optimization & Spreadsheet Modeling	52:620:321	_____	_____	_____	_____	
Operations Management	52:620:325	_____	_____	_____	_____	
IT & Project Management	52:623:302	_____	_____	_____	_____	
Principles of Marketing	52:630:201	_____	_____	_____	_____	
Business Policy & Strategy (senior capstone)**	52:620:450	_____	_____	_____	Strategic Management	
MAJOR REQUIREMENTS		(24 CREDITS)	NO MORE THAN 1 "D" GRADE IN ANY MAJOR COURSE			
Strategic Human Resource Management	52:533:365	_____	_____	_____	_____	
Multinational Business	52:620:369	_____	_____	_____	_____	
Ecommerce Elective (623:300+)	52:623:_____	_____	_____	_____	_____	
Management Area Elective (533/620/623:300+)	52:_____:	_____	_____	_____	_____	
Management Area Elective (533/620/623:300+)	52:_____:	_____	_____	_____	_____	
Management Area Elective (533/620/623:300+)	52:_____:	_____	_____	_____	_____	
Approved Elective (SEE REVERSE)	52:_____:	_____	_____	_____	_____	
Approved Elective (SEE REVERSE)	52:_____:	_____	_____	_____	_____	
FREE ELECTIVES		(14-15 CREDITS)	MAY INCLUDE COURSES TOWARD MINOR; NO MORE THAN ONE "D"			
Free Elective/Minor Option	_____:	_____	_____	_____	_____	
Free Elective/Minor Option	_____:	_____	_____	_____	_____	
Free Elective/Minor Option	_____:	_____	_____	_____	_____	
Free Elective/Minor Option	_____:	_____	_____	_____	_____	
Free Elective/Minor Option	_____:	_____	_____	_____	_____	
OPTIONAL – 2ND MAJOR		NON-REQUIRED SECTION	NO MORE THAN 1 "D" GRADE IN ANY MAJOR COURSE			
Optional 2 nd Major/Free Elective	_____:	_____	_____	_____	_____	
Optional 2 nd Major/Free Elective	_____:	_____	_____	_____	_____	
Optional 2 nd Major/Free Elective	_____:	_____	_____	_____	_____	
Optional 2 nd Major/Free Elective	_____:	_____	_____	_____	_____	
Optional 2 nd Major/Free Elective	_____:	_____	_____	_____	_____	

GENERAL INFORMATION ABOUT THE CURRICULUM & PROGRAM

ALL Business Students must complete a GRADUATION PLAN in her/his first term and a SENIOR REVIEW one-year prior to their expected graduation date. Schedule Advising Appointments Online via RaptorConnect.Camden.Rutgers.edu.

- ✓ All business students (and declared pre-business [006] with 30 or more credits) must meet with a business advisor each semester.
 - Contact the Academic Services Office: acadvscs@camden.rutgers.edu; raptorconnect.camden.rutgers.edu; 856-225-6216.
- ✓ Students must complete **ALL prerequisites** for proper course sequencing. Courses are NOT listed in order of enrollment.
- ✓ Students are required to complete a **Senior Review** one-year prior to expected graduation—generally completion of 75-90 credits.
- ✓ Students must complete all degree requirements listed on the curriculum worksheet and earn a minimum of **120 degree credits** to be eligible for degree completion; <https://business.camden.rutgers.edu/academicervices/graduationinformation/>.
- ✓ **Major Declaration** is required by completion of 60 credits—see your academic advisor for details.
- ✓ **Double Major**: this consists of two majors within the same school or college; RSBC double majors must complete a minimum of **135 degree credits**. Accounting is always the primary major when double majoring with accounting.
- ✓ **Dual Undergraduate Majors**: this consists of two majors from two different schools or colleges (i.e. a student that majors in Psychology and Marketing); dual majors must complete at least **150 degree credits**, including all Major & Gen Ed requirements of each schools.
- ✓ **Business Minor**: RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of three (3) courses—nine (9) credits—in a secondary business area at or above the 300 level with grades of “C” or better. These courses may be applied to meet Free Electives only.
- ✓ **Non-Business Minor**: RSBC students are eligible to complete a minor in a non-business (CCAS) area, generally consisting of approximately 15-21 credits in a particular area of study; specific information is available via each department’s webpage.

MAJOR PREREQUISITES (ALL GRADES OF “C” OR BETTER REQUIRED)

***BUSINESS ESSENTIALS 52:135:101 (NEW TITLE INTRO TO BUSINESS)** Enrollment in this course is required for and restricted to first-time first-year students and transfer students with 12 or less transferable credits. Transfer students may satisfy this requirement with the combination of two introductory management or general business courses (see RSBC advisor for details) OR three (3) credits in a Business Elective (school 52).

GENERAL EDUCATION THEMES (CONSIDERED “COMPLETED” FOR NJSTA ELIGIBLE STUDENTS)

- ✓ General Education course options are searchable via the online Schedule of Classes by keyword search (i.e. Heritages & Civilizations options are listed as "HAC" in the online Schedule of Classes).
- ✓ NJSTA refers to the New Jersey Statewide Transfer Agreement policy; the Office of New Student Programs (ONSP) determines eligibility. Contact ONSP at new.students@camden.rutgers.edu or 856-225-6689 to discuss program eligibility.

BUSINESS CORE

****CAPSTONE REQUIREMENT: BUSINESS POLICY & STRATEGY 52:620:450 (NEW TITLE STRATEGIC MANAGEMENT)** must be completed in the Senior Year at Rutgers-Camden; prerequisites include 90+ completed credits and completion of Principles of Finance 52:390:301, Organizational Behavior 52:620:303, Principles of Marketing 52:630:201 and Operations Management 52:620:325/Optimization 52:620:321.

MAJOR-SPECIFIC ELECTIVE REQUIREMENTS

- ✓ **MANAGEMENT AREA ELECTIVES 52:533/620/623**: Students are required to complete nine (9) credits in Management (620), Human Resource Management (533), or Ecommerce (623) area courses at or above the 300 level. Students may choose to complete all three area elective courses (nine [9] credits), from one of the designated areas below, for a management area concentration:
 - *Human Resource Management*: Completion of nine (9) credits in 533 area courses at or above the 300 level.
 - *Management Information Systems*: Completion of nine (9) credits in 623 area courses at or above the 300 level.
 - *International Business*—nine (9) credits from:

52:390:350	Multinational Finance	52:623:445	Global Issues in E-Commerce
52:630:371	International Marketing	52:___:___	Any RSBC Learning Abroad Course
 - *Entrepreneurship & Strategy*—nine (9) credits from:

52:620:483	Entrepreneurship: New Venture (required)	52:620:488	Strategic Management of Technology
52:135:310	Raising Capital	52:620:489	Corporate Reorg. & Turnaround
52:620:315	Corporate Restructuring & Turnaround	52:620:490	Mergers & Acquisitions
52:620:320	Total Quality Management	52:620:491	ST: Social Entrepreneurship
52:620:326	Supply Chain Analytics	52:630:362	Digital Marketing Analytics
52:620:487	Independent Study (in related research)	52:630:385	Marketing Research
- ✓ **APPROVED ELECTIVES**: Students must complete six (6) credits from the 010, 135, 390, 533, 620, 623, or 630 areas at/above the 300 level (i.e. 52:620:320 or 52:390:410).

CAREER EXPLORATION TOOLS

- ✓ WHAT YOU CAN DO WITH A MANAGEMENT MAJOR: <https://careercenter.camden.rutgers.edu/sites/careercenter/files/Management.pdf>
- ✓ BUSINESS-RELATED STUDENT ORGANIZATIONS: <https://engage.camden.rutgers.edu/organizations>
- ✓ GO FURTHER WITH A MASTERS DEGREE: <https://graduate.business.camden.rutgers.edu/>
- ✓ EXTERNAL CERTIFICATION OPTIONS: <https://www.shrm.org/>; <https://exceed.rutgers.edu/category/programs-individuals/>