

# Rutgers University

## School of Business - Camden

Course Title: Ethics and Social Responsibility  
Course No. 52:620:301:01:16888  
Professor: Dr. Dan Hanson  
e-mail: drhanson@camden.rutgers.edu  
Class day and time: Tues/Thur 2:00 PM – 3:20 PM  
Office Hours: Immediately following class or by appointment  
Location: ATG

### **GENERAL INFORMATION**

#### **Course Materials**

*Business Ethics*: 9th edition by William H. Shaw

ISBN: 978-1-305-58208-8

- This textbook is required for class. Used copies and affordable online options are available.
- Supplemental readings and other posted material is available on the class on-line platform.

#### **Learning Goals and Objectives**

After completing the course, students should be able to:

1. Increase your awareness of the ethical responsibilities that exist between a business and its stakeholders, which includes being able to identify ethical issues related to the management of ethics.
2. Examine the concept of Corporate Social Responsibility (CSR) and how some companies have integrated it into their overall business strategy.
3. Enhance your understanding of business ethics in the context of globalization.
4. Enhance your understanding of the concept of sustainability.
5. Develop your ability to effectively write and speak about business ethics, CSR and sustainable development.
6. Understand basic ethical theories and their impact on decision making.

#### **How to Succeed in this Course**

The material presented in class provides the essential backbone of the course. You are expected to:

- Read all textbook material assigned for each class (Read material prior to class)
- Use PowerPoints as a guide for key concepts
- Follow instructions in all assignments
- Start assignments early and get feedback from the instructor
- Consult/meet with the professor immediately when you need help

## Communication:

### Course Site

- You will find the syllabus, resources (articles and examples), class schedule, PowerPoint slides, announcements, guides and other class material on Canvas.

### Rutgers email

- All communications to students will be done using the Rutgers email address provided to you. Please forward your Rutgers email to your personal email if necessary. **Not checking your Rutgers email is not an excuse for missing any communications.**

## Teaching/Learning Method

The material presented in the textbook provides the essential backbone of the course. However, rather than spend limited class time repeating textbook material, much of the class will be devoted to activities that flesh out the material presented in the text. We will engage in a mix of class discussions and in-class activities, case studies, videos, exams, as well as some lectures. In addition to the assigned readings, the professor may distribute materials from other sources in class from time to time. Students are encouraged to bring any related materials, e.g. articles, professional magazines, newsletters, books, videos, etc. In addition to the materials in the textbooks, all material presented in class may be included on examinations.

## CLASSROOM POLICIES

### Examinations

Two major examinations and a Concepts Test and will be given. Periodic assessments may also be given. **(Each of the two major examinations is worth 12.5% of the total grade and the Concepts Test is worth 5% of the total grade)**

### Participation/Team Presentation

Class participation depends on a few key things – (1) being in class (you can't participate if you're not there) and (2) *active and positive* involvement in our class sessions. Class participation will be evaluated on the following criteria: attendance, level of preparation (demonstrated by asking questions, making comments, participating in small group discussions) and doing all your homework. **Class participation i.e. being engaged in class discussions is weighted heavily in determining your final grade. (Class Participation is worth 5% of the total grade)**

### Assignments and Exam Make-up Policies

The deadlines for all assignments (periodic tests, case analyses and case discussions, etc.) are strictly enforced and no late submissions will be accepted. If, for a university approved reason, you cannot take the final exam at the scheduled time you must give the professor written notice at least one week in advance so that other arrangements can be made. If the situation does not allow for advance notification (for example, emergency hospitalization), contact the professor as soon as possible after the missed exam. Make-up exams for non-university approved reasons are not guaranteed. Any student who missed the exam without prior approval of the instructor or a compelling reason will receive a zero grade for that exam. The professor reserves the right to request written documentation to support your absence (such as a doctor's note, an obituary, or military orders).

## Expectation

Students are expected to complete and think about assigned readings before class. Students are expected to demonstrate their preparation by asking questions whenever necessary, and by integrating the vocabulary and concepts from the readings.

## Class discussions

Provide the opportunity to practice speaking and persuasive skills, as well as the ability to listen. Effective class comments can include responses to questions from others, spontaneous remarks, and new questions. High quality participation also involves knowing when to speak and when to listen or allow others to speak.

## Research Paper

The research paper will be based on a subject of interest to you in the area of ethics, justice and social responsibility. The paper must be at least 8 pages in length (not including the cover page and bibliography) and must be type written (double spaced, 12 pt. font). **In-text citations (APA format preferred) are required and a bibliography must be incorporated in the paper. (This assignment is worth 30% of the total grade)**

## Case Analysis

You will be assigned three (3) Case Analyses to complete during the semester. (see Class Schedule for assignment and due dates) The assignments consist in providing a written response to a set of questions concerning the case. I will provide more information in class. **(Each Case Analysis assignment is worth 10% of the total grade)**

## Grading

Final course grades will be calculated using the following weights:

Reflection Paper	5 %
Participation/Team Presentation	5%
Concepts Test	5 %
Research Paper	30 %
Case analysis #1, #2, #3	30 %
Examinations	25 %
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Total	100 %

## Grade Ranges

Letter Grade Description

- A Highest Grade (90% and above)
- B+ Work of distinction (84.5% to 89.9%)
- B Work of distinction (79.5% to 84.4%)
- C+ Average work (74.5% to 79.4%).
- C Average work (69.5% to 74.4%)
- D Passing, but unsatisfactory (60% to 69.4%)
- F Failure without credit (Below 60%)

## **ADMINISTRATIVE ITEMS**

### **ACADEMIC INTEGRITY**

Policy found at: <http://academicintegrity.rutgers.edu/>

Students are responsible for understanding the principles of academic integrity and abiding by them in all aspects of their work at the University. Students are also encouraged to help educate fellow students about academic integrity and to bring all alleged violations of academic integrity they encounter to the attention of the appropriate authorities.

Principles of academic integrity require that every Rutgers University student:

- properly acknowledge and cite all use of the ideas, results, or words of others
- properly acknowledge all contributors to a given piece of work
- make sure that all work submitted as his or her own in a course or other academic activity is produced without the aid of unsanctioned materials or unsanctioned collaboration
- obtain all data or results by ethical means and report them accurately without suppressing any results inconsistent with his or her interpretation or conclusions
- treat all other students in an ethical manner, respecting their integrity and right to pursue their educational goals without interference. This requires that a student neither facilitate academic dishonesty by others nor obstruct their academic progress
- uphold the canons of the ethical or professional code of the profession for which he or she is preparing.

Adherence to these principles is necessary in order to insure that:

- everyone is given proper credit for his or her ideas, words, results, and other scholarly accomplishments
- all student work is fairly evaluated and no student has an inappropriate advantage over others
- the academic and ethical development of all students is fostered the reputation of the University for integrity in its teaching, research, and scholarship is maintained and enhanced.

Failure to uphold these principles of academic integrity threatens both the reputation of the University and the value of the degrees awarded to its students. Every member of the University community therefore bears a responsibility for ensuring that the highest standards of academic integrity are upheld.

Students are expected to know, understand and adhere to the policies on academic integrity outline above. Procedures for violation of these policies outlined in the University Code of Academic Conduct will be followed.

### **Student Code of Conduct**

Violations of the Student Code of Conduct are considered serious infractions of student behavior and subject to penalties relative to the level of the matter. Academic Integrity matters are handled directly by the academic units. Non-academic matters are handled by the Associate Chancellor for Student Affairs.

Students may not disturb normal classroom procedures by distracting or disruptive behavior. Examples of disruptive behavior include, but are not limited to, the following:

- Repeatedly leaving and entering the classroom without authorization
- Answering cellular phone or allowing it to beep
- Making loud or distracting noises
- Repeatedly speaking without being recognized, interrupting the instructor or other students, or otherwise acting in disregard of the instructor's request
- Resorting to physical threats or violence directed toward the instructor or other students.\*

\*Physical threats or violence are a violation of the University's Code of Student Conduct and incidents should be referred to the Dean of Students immediately. Please consult "Standards of Classroom Behavior," in The University Code of Student Conduct

Student Policies, including the Student Code of Conduct, procedures and definitions, can be found at: <http://studentconduct.rutgers.edu/disciplinary-processes/university-code-of-student-conduct/>

Policy against Discrimination, Harassment, Assault, Title IX can be found at: <http://studentconduct.rutgers.edu/disciplinary-processes/sex-discrimination-harassment-and-assault-and-titl/>

**LAST DAY TO DROP WITH A "W"** For more information see the registrar's website. <http://registrar.camden.rutgers.edu/>

## **DISABILITY SERVICES**

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: <https://ods.rutgers.edu/students/documentation-guidelines>.

If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form at: <http://webapps.rutgers.edu/student-ods/forms/registration/>

Erin G. Leuthold, MS Ed  
(856) 225-2717  
Rutgers-Camden Disability Services:  
311 North Fifth Street  
Camden, NJ 08102-1405  
Email: [erin.leuthold@rutgers.edu](mailto:erin.leuthold@rutgers.edu)  
Web page: <http://learn.camden.rutgers.edu/disability-services>

**Note: I do not accept late work, work that has not been typed and work e-mailed to me (unless approved in advance). This syllabus is tentative and subject to change.**