

NAME: _____ **RUID:** _____ **NOTES:** _____

CONCENTRATION (this is optional; these courses can be applied as Business Electives in your major section below):

CORPORATE FINANCE	DATA ANALYTICS	DIGITAL MARKETING	HUMAN RESOURCE MGMT
Business Valuation	Supply Chain Analytics	Digital Marketing Fundamentals	Compensation and Benefits
Corporate Finance	Data Analytics for Business	Principles of Digital Analytics	Talent Management
Short Term Financial Management	Data Mgmt. & Analytics with R	Social Media Marketing	HRM Elective 1
Multinational Finance	Principles of Digital Analytics	Digital Content Creation	HRM Elective 2

COURSE REQUIREMENT	COURSE NUMBER	CREDITS	GRADE	TERM/YEAR	COURSE TITLE/PREREQ
MAJOR PREREQUISITES Level 1 (22 CREDITS)		ALL COURSES COMPLETED WITH "C" OR BETTER			
Microeconomic Principles (LQR)	50:220:102	_____	_____	_____	_____
Macroeconomic Principles	50:220:103	_____	_____	_____	_____
Fund. of Financial Accounting	52:010:101	_____	_____	_____	_____
Intro to Quant Skills for Business	52:135:120	_____	_____	_____	_____
Introduction to Bus Statistics	52:135:214	_____	_____	_____	_____
Business Law I: Legal Environment	52:140:101	_____	_____	_____	_____
Intro to Data Analysis with Excel	52:620:210	_____	_____	_____	_____
Intro to Information Technology	52:623:201	_____	_____	_____	_____
MAJOR PREREQUISITES Level 2 (8 CREDITS)		NO MORE THAN ONE "D"			
Fund. of Managerial Accounting	52:010:202	_____	_____	_____	_____
Professional Dev. Strategies	52:135:206	_____	_____	_____	_____
Applied Business Statistics	52:135:216	_____	_____	_____	_____
GENERAL EDUCATION THEMES (18 CREDITS)		SECTION WAIVED FOR NJ AA/AS DEGREE HOLDERS		NO MORE THAN ONE "D"	
English Composition I	50:989:101	_____	_____	_____	_____
English Composition II	50:989:102	_____	_____	_____	_____
Arts & Aesthetics (AAI)	50:____:____	_____	_____	_____	_____
Heritages & Civilizations (HAC)	50:____:____	_____	_____	_____	_____
Physical & Life Sciences (PLS)	50:____:____	_____	_____	_____	_____
United States in The World (USW)	50:____:____	_____	_____	_____	_____
BUSINESS CORE (30 CREDITS)		NO MORE THAN ONE "D"			
Business Communications (WRI)	52:135:250	_____	_____	_____	_____
Principles of Marketing	52:630:201	_____	_____	_____	_____
Principles of Finance	52:390:301	_____	_____	_____	_____
Corporate Social Responsibility (EAV)	52:620:301	_____	_____	_____	_____
Organizational Behavior (ECL)	52:620:303	_____	_____	_____	_____
Optimization & Spreadsheet Model	52:620:321	_____	_____	_____	_____
Operations Management	52:620:325	_____	_____	_____	_____
International Business (GCM)	52:620:369	_____	_____	_____	_____
IT & Project Management	52:623:302	_____	_____	_____	_____
Strategic Mgmt. (Senior Capstone)**	52:620:450	_____	_____	_____	_____
MAJOR REQUIREMENTS (18 CREDITS)		NO MORE THAN ONE "D"			
Fund. of Human Resource Mgmt.	52:533:365	_____	_____	_____	_____
Accounting for Business Decisions	52:010:372	_____	_____	_____	_____
Business Elective or Concentration 1*	52:____:____	_____	_____	_____	_____
Business Elective or Concentration 2*	52:____:____	_____	_____	_____	_____
Business Elective or Concentration 3*	52:____:____	_____	_____	_____	_____
Business Elective or Concentration 4*	52:____:____	_____	_____	_____	_____
REQUIRED ELECTIVES (24 CREDITS)		NO MORE THAN ONE "D"			
Business Elective 5*	52:____:____	_____	_____	_____	_____
Business Elective 6*	52:____:____	_____	_____	_____	_____
Free Elective 1	____:____:____	_____	_____	_____	_____
Free Elective 2	____:____:____	_____	_____	_____	_____
Free Elective 3	____:____:____	_____	_____	_____	_____
Free Elective 4	____:____:____	_____	_____	_____	_____
Free Elective 5	____:____:____	_____	_____	_____	_____
Free Elective 6	____:____:____	_____	_____	_____	_____

 Please Note: Credits transferred into Rutgers University, but not applicable to the Bachelor of Arts in Business Administration Program:

GENERAL INFORMATION ABOUT THE CURRICULUM

- All business students should regularly consult with an academic advisor.
- Students must complete ALL Prerequisites for proper course sequencing.
- **No one (1) course may be applied to more than one graduation requirement.**
- All requirements listed on this curriculum worksheet are mandatory for degree completion.
- All students must earn a minimum of 120 degree credits to be eligible for the RSBC Bachelor of Arts degree.
- Students must complete 30 of their final 42 credits at Rutgers Camden, including at least 12 credits in the major.
- Students must have and maintain a cumulative grade point average of at least 2.000 to be in good academic standing.

Graduation plans are developed with information available at the time. Your plan may need to be modified to adjust for any changes in schedules. Please work with your academic advisor each semester for assistance in updating your academic plan.

Senior Reviews are recommended for all seniors (students with 90+ credits who are approximately one-year away from degree completion); this is an appointment with an Assistant Dean that is designed to create a final year educational plan based on your remaining degree requirements, which also reviews the next steps toward applying for your diploma and commencement info.

Dual Degree options (where undergraduates can pursue an MBA or MSBA graduate degree starting in the senior undergraduate year) are available for students seeking to accelerate completion of a graduate/Masters degree in business. Details can be found here:

<https://business.camden.rutgers.edu/undergraduate/bsmba/>.

GENERAL EDUCATION THEMES (CONSIDERED "COMPLETED" FOR NJSTA ELIGIBLE STUDENTS)

General Education course options are searchable via the online Schedule of Classes by keyword search (i.e. Heritages & Civilizations options are listed as "HAC" in the online Schedule of Classes). These courses are waived for NJ AA/AS degree holders – must send official transcript with degree indicator to the Admissions Office at admissions@camden.rutgers.edu and request an update to your Transfer Summary Report via: [Transfer Summary Report Student Update Request \(https://app.smartsheet.com/b/form/653f91d935634fc1a9953d5d579379ed\)](https://app.smartsheet.com/b/form/653f91d935634fc1a9953d5d579379ed).

- English Composition II (50:989:102) serves as a prerequisite for required courses in the Business Curriculum and is therefore a graduation requirement that must be completed at Rutgers if an equivalent course was not transferred.

BUSINESS CORE

****CAPSTONE REQUIREMENT: STRATEGIC MANAGEMENT 52:620:450** must be completed in the Senior Year at Rutgers-Camden; prerequisites include 90+ completed credits and completion of Principles of Finance 52:390:301, Organizational Behavior 52:620:303, Principles of Marketing 52:630:201 and Operations Management 52:620:325/Optimization 52:620:321.

MAJOR REQUIREMENTS

***Business Electives:** Students are required to complete eighteen (18) credits in upper division (300+ level) electives that can be taken from various business disciplines, including the following areas:

- | | | |
|---|---|-------------------------------|
| • Business Administration (52:135:300+) | • Finance (52:390:300+) | • Management (52:620:300+) |
| • Accounting (52:010:300+) | • Human Resource Management (52:533:300+) | • Ecommerce/MIS (52:623:300+) |
| | | • Marketing (52:630:300+) |

Students may choose to complete a **Concentration** (see list of courses on reverse side); these courses can be applied to meet up to twelve (12) credits towards Business Electives in the Major Requirements. Let your academic advisor know of your interest in a concentration and s/he will assist you in mapping out your individualized graduation plan. Concentrations can help you to stand out among other job applicants as well as to have an area of specialization. More information can be found here: <https://business.camden.rutgers.edu/undergraduate/online-bba/>.

Free Electives: Students are required to complete eighteen (18) credits from either the School of Business-Camden (school 52) or Camden College of Arts and Sciences (school 50). Student may also apply a minor towards the free electives - consult your advisor.

EXPERIENTIAL LEARNING & ENGAGEMENT OPPORTUNITIES

- RSBC students may complete an **Internship** (current business-related job experience) for academic credit, which can also be applied toward an Advanced Topic in Business elective requirement. RSBC internship information can be found here: <https://business.camden.rutgers.edu/undergraduate/academic-services/internships/>.
- Students may also apply to participate in the school's **Learning Abroad** course for academic credit (can be applied as an Advanced Topic in Business). Learning Abroad courses include online academic instruction as well as international travel (typically 10-12 days). Meet with an academic advisor to discuss how to include a Learning Abroad experience in your plan.
- RSBC also offers opportunities for fully online students to participate in **live activities** that may include virtual Case Competitions, skills-building workshops, personal development workshops/speaker events, webinars on topics such as entrepreneurship and diversity matters, and as well as faculty connections outside the virtual classroom. Follow us on social media and be sure to get involved in the RSBC Community!

CAREER EXPLORATION TOOLS

- WHAT YOU CAN DO WITH A BBA MAJOR: <https://cc.camden.rutgers.edu/sites/careercenter/files/Business%20Administration.pdf>
- BUSINESS-RELATED STUDENT ORGANIZATIONS: <https://engage.camden.rutgers.edu/organizations>
- EXTERNAL CERTIFICATION OPTIONS: <https://www.shrm.org/>; <https://execed.rutgers.edu/category/programs-individuals/>

