

## SUPRADEEP DUTTA

Assistant Professor, Rutgers University

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### EDUCATION

**Krannert School of Management, Purdue University, U.S.A** 2013

*Doctoral Program in Management*

Major: Strategic Management (Minor: Economics)

**Wharton, University of Pennsylvania, U.S.A** 2007

*Post Graduate Program in Management: Strategic consulting practicum*

**Indian School of Business, Hyderabad, India** 2007

*Post Graduate Program in Management: Analytical Finance and Strategic Marketing*

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### ACADEMIC APPOINTMENT

Assistant Professor of Management, Rutgers University-Camden Sept 2021 – Present

Assistant Professor of Management, University at Buffalo (SUNY) Sept 2013 – Aug 2021

### TEACHING

**Teaching Interests:** Business Policy & Strategy, Innovation Management, Technology Entrepreneurship, Entrepreneurial Finance

### COURSES TAUGHT

*Rutgers University - Camden*

- Undergraduate
  - Business Policy (Strategy)
- Graduate MBA
  - Managing Innovation

*University at Buffalo*

- Executive / Professional MBA
  - Business Policy (Strategy)
- Graduate MBA
  - Integration of Business Functions
  - Business Practice in Small and Medium Enterprises
- Undergraduate
  - Fundamentals of Strategic Management

Teaching evaluation range across years: 4.5 - 4.9 out of 5 (Instructor effectiveness).

### *Amrita University – India*

- Executive MBA Weekend Program: Strategy & Business Policy
- Dual degree MBA-MIS Program: Strategy & Business Policy

### *Purdue University*

- Strategic Management – Undergraduate capstone course.
- Teaching evaluation: 4.9 / 5 (Overall Instructor quality).
- ‘Distinguished Graduate Student Instructor’ award for excellence in teaching.

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## **RESEARCH ACTIVITIES AND PUBLICATIONS**

**Research Interests:** Entrepreneurial and Innovation Policy, Private equity (venture capital, angels, crowdfunding), Federal grants (NIH, NSF, SBIR), Mergers and acquisition, Risk behavior, IP Regulations, Patent litigation

### **Peer Reviewed Publications - Google Citations: 973**

Dutta, Supradeep; Rodrigues, Jenna; Folta, Timothy B. 2022. Does NIH select the right healthcare ventures through the SBIR grant program?. *Journal of Technology Transfer*, 1-15.

Dutta, Supradeep; Folta, Timothy B; Rodrigues, Jenna. 2022. Do governments fund the best entrepreneurial ventures? The case of the Small Business Innovation Research Program. *Academy of Management Discoveries*, 8(1):103-138. (Featured in National Academy of Sciences review of SBIR program at the NSF)

Courtney, Christopher; Dutta, Supradeep; Li, Yong. 2017. Resolving Information Asymmetry: Signaling, Endorsement, and Crowdfunding Success. *Entrepreneurship, Theory, and Practice*, 41(2): 265-290. (Contributed significantly to enhance the Journal Impact Factor).

Dutta, Supradeep; Folta, Timothy B. 2016. A comparison of the effect of angels and venture capitalists on innovation and value creation. *Journal of Business Venturing*, 31(1): 39-54. (Most cited paper at the journal in 2016).

### **Peer Reviewed Conference Proceedings**

Dutta, Supradeep. 2015. “Information asymmetry and acquirer returns: Dual effect of Venture Capital affiliation”. In John Humphreys (Ed.), *Proceedings of the Seventy-Fifth Annual Meeting of the Academy of Management* Online ISSN: 2151-6561. (Received the Distinguished Best Paper Award, AOM 2015).

### **Book Chapters**

Dutta, Supradeep; Folta, Timothy B. 2015. Information asymmetry in entrepreneurship. In D. Kuratko and M. Morris (Eds.), *The Blackwell Encyclopedia of Entrepreneurial Research* (3rd Edition). Blackwell Publishing: Malden, MA.

### **Manuscripts under Editorial Review**

Dutta, Supradeep. Title redacted. (Revision in process at *Strategic Entrepreneurship Journal*).

Dutta, Supradeep; Devarakonda, Shivaram. Title redacted. (Revision in process at *Entrepreneurship, Theory, and Practice*).

Drover, William; Dutta, Supradeep; Vanacker, Tom. Title redacted (Under Review at *Academy of Management Review*).

Dutta, Supradeep; Devarakonda, Rama. Title redacted. (Under Review at *Organization Science*).

Dutta, Supradeep. Title redacted. (Under Review at *Academy of Management Perspectives*).

Courtney, Christopher; Dutta, Supradeep; Li, Yong. Title redacted. (Under Review at *Journal of International Business Studies*).

### **Working Papers**

Rodrigues, Jenna; Dutta, Supradeep; Folta, Timothy B. 2022. A Flight to Safety: Covid-19 and SBIR Grant Selection. (Reject and Resubmit at *Research Policy*).

Dutta, Supradeep; Folta, Timothy B; Rodrigues, Jenna. “Driving Novel Healthcare Innovation: The Case of NIH Funding in Cancer Therapeutics.” (Targeting *Plos One*)

### **Early Stage Research Projects**

Dutta, Supradeep; Folta, Timothy B. “Does Government Policy Reduce the Gender and Race Gap: Evidence from State and Federal Policy Initiatives.”

Dutta, Supradeep; Devarakonda, R. “CVC and firm alliance network impact on innovation”

Dutta, Supradeep; Li, Yong. “Herd mentality in investments: An experimental approach.”

### **Book Project**

Dutta, Supradeep; Paeleman, Ine; Vanacker, Tom; Vismara, Silvio. “Field Guide to Entrepreneurial Finance.” Edward Elgar Publishing. (Status: Contract signed; publication expected by May 2025)

### **Media blogs, reports, and articles**

Research co-authored with Timothy B. Folta and Jenna Rodrigues highlighted in *AOM Insights* (Dec 14, 2020).

Research co-authored with Timothy B. Folta and Jenna Rodrigues quoted in an article in *Small Business Trends* (Oct 22, 2020). Weblink: <https://smallbiztrends.com/2020/10/federal-government-successful-at-identifying-successful-startups.html>

Research co-authored with Timothy B. Folta quoted in an article in *Business News Daily* (Nov 9, 2016). Weblink: <http://www.businessnewsdaily.com/109-small-business-venture-capital-investing.html>

Research co-authored with Christopher Courtney and Yong Li quoted in an article in *Entrepreneur* (Mar 21, 2016). Weblink: <https://www.entrepreneur.com/article/272792>

Research co-authored with Christopher Courtney and Yong Li quoted in an article in *Forbes* (Mar 17, 2016). Weblink: <http://www.forbes.com/sites/adigaskell/2016/03/15/the-rise-of-investment-crowdfunding/2/#56f07870c113>

Dutta, Supradeep and Folta, Timothy B. Venture capital increases a startup’s chances of issuing stocks or finding a buyer. *LSE Business Review* (Feb 2, 2016). Weblink:

<http://blogs.lse.ac.uk/businessreview/2016/02/01/venture-capital-increases-a-startups-chances-of-issuing-stocks-or-finding-a-buyer/>

### **Invited Seminar, Conference Presentations, and Talks**

2023

- DRUID Conference, Lisbon, Portugal. June 2023.
- Racial Equity in Technology Entrepreneurship (RETE), New York. June 2023.
- 7<sup>th</sup> ENTFIN Conference, Antwerp, Belgium. July 2023.

2022

- Entrepreneurship and Innovation Policy Seminar, Online. May 2022.

2021

- Academy of Management Annual Meeting, Online. August 2021.
- National Science Foundation Seminar, Online. April 2021.

2019

- Academy of Management Annual Meeting, Boston, MA. August 2019.

2018

- Sixth Annual Searle Center Research Roundtable on Patents. Chicago, IL. May 2018.
- Academy of Management Annual Meeting, Chicago, IL. August 2018.

2017

- Storm School of Business, Old Dominion University, VA. October 2017.
- Academy of Management Annual Meeting, Atlanta, GA. August 2017.
- Tenth Annual Searle Conference on Innovation Economics, Chicago, IL. June 2017.
- Fifth Annual Searle Center Research Roundtable on Patents. Chicago, IL. May 2017.
- Industry Studies Conference, Washington, DC. May 2017.
- University at Buffalo Alumni Association Webinar Series. March 2017.  
“Entrepreneurship, Innovation, and Growth: How investors nurture the entrepreneurial ecosystem”.

2016

- Academy of Management Annual Meeting, Anaheim, CA. August 2016.
- Fourth Annual Searle Center Research Roundtable on Technology Standards. Chicago, IL. May 2016.

2015

- Academy of Management Annual Meeting, Vancouver, Canada. August 2015.
- Eighth Annual Searle Conference on Innovation Economics, Chicago, IL. June 2015.
- Rethinking Corporate Headquarters: Innovative Approaches for Managing the Multi-Divisional Firm, Strategic Management Society Conference, St. Gallen. May 2015.

2014

- Academy of Management Annual Meeting, Philadelphia, PA. August 2014.
- Seventh Annual Searle Conference on Innovation Economics, Chicago, IL. June 2014.

2013

- Purdue University, IN. October 2013. “Information cascades: Heterogeneity in investment preferences”.
- Strategic Management Society Annual Meeting, Atlanta. September 2013.

- Academy of Management Annual Meeting, Orlando, FL. August 2013.
- Wharton Technology and Innovation Conference, PA. April 2013.

2012

- Babson College, MA. December 2012.
- Leavey School of Business, Santa Clara University, CA. October 2012.
- Strategic Management Society Annual Meeting, Prague. October 2012.

2011

- Sixth Annual Mid-Atlantic Strategy Colloquium, Chapel Hill, December 2011.
- Strategic Management Society Annual Meeting, Miami, FL. November 2011.
- Academy of Management Annual Meeting, San Antonio, TX. August 2011.
- Atlanta Competitive Advantage Conference, Atlanta, GA. May 2011.
- Midwest Strategy Meeting, Purdue University, West Lafayette, IL. May 2011.

2010

- Midwest Strategy Meeting, Kellogg School of Management, Evanston, IL. 2010.
- Strategic Management Workshop, Purdue University, West Lafayette, IN. 2010.

## **ACADEMIC HONORS AND AWARDS**

- Rutgers University Diversity, Equity, Inclusion Council mini-grant award (\$4,189), 2023.
- Bright Idea Award, Publications of New Jersey's Business Faculty, New Jersey Collegiate Business Administration Association, 2022.
- Distinguished Best Paper Award, Business Policy and Strategy Division, Annual Academy of Management conference, 2015.
- Best Dissertation award finalist, Business Policy and Strategy Division, Academy of Management, 2014 (Top 5 dissertations are finalists for the award).
- Heizer Dissertation award finalist, Entrepreneurship Division, Academy of Management, 2014 (Top 3 dissertations are finalists for the award).
- UUP Discretionary award (\$1,500) for excellence in research and teaching, 2015.
- University at Buffalo, SOM Small Grants Program (\$1,400), 2013.
- Dean's Office Doctoral Student Service Award, Purdue University, 2013.
- Purdue Research Foundation Grant (\$18,000) for award winning dissertation proposal.
- Distinguished Reviewer Award, ENT division, Academy of Management, 2012.
- Ross Fellowship for academic excellence, Purdue University, 2010.

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## **SERVICE ACTIVITIES**

- Reviewer for Academy of Management Journal, Strategic Management Journal, Strategic Entrepreneurship Journal, Journal of Management, Academy of Management Discoveries, Research Policy, Journal of Business Venturing, Entrepreneurship Theory & Practice, Small Business Economics, Global Strategy Journal, Journal of Business Research, AoM conference, SMS conference.
- Organizer, Entrepreneurship and Innovation Policy Virtual Seminar Series, 2022 – Present.

- Scientific committee member, 7th Entrepreneurial Finance (ENTFIN) conference, 2023.
- Discussant, Searle Center Research Roundtable on Technology Standards, 2016 – 2018.
- Organizer, BPS Dissertation Workshop at Academy of Management conference, 2015.
- Chair/Discussant, Academy of Management conferences.
- President, Doctoral Student Association, Purdue University, 2012 – 13.

*At Rutgers University*

- Member – Strategic Planning Committee, 2021 – Present.
- Organizing Member – Cooper Innovation Center Fellows Program, 2022 – Present.

*At SUNY Buffalo*

- Chair - Strategy, Innovation, Technology Management curriculum assessment.
- Co-chair, Entrepreneurship undergraduate curriculum assessment subcommittee.
- Member - Undergraduate Program Committee, 2016 – 21.
- Search Committee member - Lichtenberger Chair in Entrepreneurship.
- Organizer - Eminent Scholar speaker series, OMS department, 2016 – 17.

**THESIS REVIEWER FOR PH.D. STUDENTS**

- Committee member –Madhukar Patil (Amrita University, India); Donghyup Woo (SUNY Buffalo); Christopher Courtney (Asst. Professor-Richmond University); Srikanth Parameswaran (Asst. Professor-SUNY Binghamton); Saehwa Hong (Asst. Professor-Kutztown University); Lifang Gao (Asst. Professor-University of Southern Indiana).

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**BUSINESS EXPERIENCE**

*Entrepreneurial / Investment experience*

**Freelance Portfolio Investor**

<b>Garuda Ventures, Hawaii, USA</b>	Jan 2012 - Dec 2016
Member, Management Team	

<b>Helicop Aviation Ltd., India</b>	Jun 2006 - Aug 2009
<i>Co-Director</i>	

<b>Deutsche Insurance, India</b>	Aug 2007 - Aug 2009
<i>Co-Founder</i>	

*Corporate Experience*

<b>L.E.K Consulting, India</b>	Jun 2007 - Jun 2009
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<b>Suzuki Motors India, India</b>	Jun 2002 - Apr 2006
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