

JUN GUO, Ph.D.
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Associate Professor of Accounting

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ACADEMIC EXPERIENCE

Associate Professor, Rutgers University-Camden, 7/2020-
Assistant Professor, Rutgers University-Camden, 9/2014- 6/2020
Visiting Scholar, Drexel University, 9/2017-12/2017
Visiting Assistant Professor, State University of New York at Oswego, 8/2013-5/2014

EDUCATION

Ph.D. Accounting, Binghamton University, State University of New York, 2014
M.S. Accounting, Binghamton University, State University of New York, 2009
B.A & M.A. Beijing Normal University, 2004

RESEARCH

REFEREED PUBLICATIONS

1. “Analyst’s cash flow forecasts and pricing of accruals”, with Linna Shi and Huai Zhang, ***Advances in Accounting*** 2014, Vol. 30(1): 95-105.
2. “Does the value of cash holdings deteriorate or improve with material weaknesses in internal control over financial reporting?” with Pingsun Huang, Tongshu Ma and Yan Zhang, ***Journal of Banking and Finance*** 2015, Vol. 54: 30-45.
3. “Foreign ownership and real earnings management: Evidence from Japan” with Pingsun Huang, Yan Zhang and Nan Zhou, ***Journal of International Accounting Research*** 2015, Vol. 14 (2): 185-213.
4. “The effect of employee treatment policies on internal control weakness and financial restatements” with Pingsun Huang, Yan Zhang and Nan Zhou, ***The Accounting Review***, July 2016, Vol. 91 (4).
5. “XBRL implementation and post-earnings-announcement drift: the impact of state ownership in China” with Songsheng Chen and Xiaoxiao Tong, ***Journal of Information Systems*** 2017 (Lead Article), Vol 31 (1): 1-19.
6. “Accounting experts of audit committee and expected rate of return estimation in pension accounting” with Joseph Comprix, Yan Zhang and Nan Zhou, ***Research in Accounting Regulation***, 2017, Vol 29 (2): 159-166.
7. “Expertise rents from insider trading for financial experts on audit committees” with Scott Duellman, Yan Zhang and Nan Zhou, ***Contemporary Accounting Research***, 2018, Vol 35 (2): 930-955.

8. “Do debt covenant violations serve as a risk factor of ineffective internal control?” with Pinghsun Huang and Yan Zhang, *Review of Quantitative Finance and Accounting*, 2019, Vol 52 (1): 231-251.
9. “Accounting conservatism and corporate social responsibility” with Pinghsun Huang and Yan Zhang, *Advances in Accounting*, 2020, Vol 51, 100501.
10. “The impact of XBRL on real earnings management: unexpected consequences of the XBRL implementation” with Songsheng Chen, Qingqing Liu and Xiaoxiao Tong, *Review of Quantitative Finance and Accounting*, 2021, Vol 56: 479–504.
11. “Examining PCAOB disciplinary orders on small audit firms: Evidence from 2005 to 2018” with Ethan Kinory and Yaou Zhou, *International Journal of Auditing*, 2021, Vol 25 (1):103-116.
12. “Corporate social irresponsibility and boards: The implications of legal expertise” with R. Dharwadkar, Shi, L., and Yang, R., *Journal of Business Research*, 2021, Vol 125:143-154.
13. “Insurance claims and audit quality: evidence from trade credit insurance in Chinese listed firms” with Chen, S., Tian, Y. and Yan, L. *Asian Review of Accounting*, 2022, Vol 30(1): 97-120.
14. “Does CFO accounting expertise matter to corporate social responsibility disclosure in 10-Ks” with Kim, S., Yu, Y. and Kim, J. *Journal of Applied Accounting Research*, 2021, Vol 22 (5):800-822.
15. “CEO beauty and management guidance” with Kim, J., Kim, S. and Zhou, N. *Asian Review of Accounting*, 2022, Vol. 30 (1): 152-173.
16. “CSR committees, politicians, and CSR efforts.” with Yu, Y. *Asian Review of Accounting*, 2022, Vol. 30 (3): 297-313.
17. “Proactive CSR Strategies in Financial Misreporting.” with Kim, S., and Shi, L. 2023. forthcoming *Journal of Accounting, Auditing and Finance*.

OTHER PUBLICATIONS

- Mei, Xueqin and Jun Guo. 2004. Octavia Hill’s system: A way of housing reform for the poor’s dwelling conditions in late 19th century Britain. *Journal of Beijing Normal University (Social Science Edition) (in Chinese)*, Vol. 4, 81-88.
- Guo, Jun and Xueqin Mei. 2003. A Probe into the family consciousness of the middle and upper middle class in the Mid-Victorian Era. *World History (in Chinese)*, Vol. 1, 23-31.
- Mei, Xueqin and Jun Guo. 2003. Response to sudden disastrous event: the revelation from international experiences. *Front Line (in Chinese)*, Vol.6, 1-4.

PEER-REVIEWED (OR INVITED) ACADEMIC CONFERENCE PRESENTATIONS

1. American Accounting Association annual meeting, Aug 9, 2023, presented the paper “*Corporate Environmental irresponsibility and board political connection.*”
2. American Accounting Association annual meeting, Aug 7, 2023, discussed the paper “*Lobbying and Political Risk Disclosure: Do Socially Responsible Firms Disclose More?*”
3. American Accounting Association annual meeting, Aug 2, 2022, presented the paper “*CSR committee, politicians and CSR disclosure.*”
4. American Accounting Association Joint Meeting of the Mid-Atlantic and Northeast Regions, October 21, 2022, discussed “*Can Individual Auditor Career Jumps Predict Audit Partner Quality?*”
5. Beijing Institute of Technology, July 5, 2022, invited talk to business faculty and Ph.D. students, “*You are not alone: Publish or Perish?*”
6. Asian Review of Accounting the 5th Annual International Accounting Symposium, July 9, 2022, discussed “*A Global Assessment of the Covid-19 Impact on IFRS 9 Loan Loss Provisions.*”
7. University of Massachusetts Dartmouth, Feb 19, 2021, presented “*Board political connections and CSIR*”.
8. J. **Guo**, S. Kim and L. Shi (2020) “The halo effect of corporate social responsibility on accounting irregularities”, *Journal of Accounting, Auditing and Finance* Conference Plenary session (re-scheduled).
9. J. **Guo**, E. Kinory and Y. Zhou, (2020) “PCAOB enforcement and small auditors”, presented at American Accounting Association Annual Meeting, Atlanta GA.
10. J. **Guo**, E. Kinory and Y. Zhou, (2020) “PCAOB enforcement and small auditors”, presented at American Accounting Association Mid-Atlantic Virtual Spark Meeting.
11. J. **Guo**, and Y. Yu, (2019) “CSR committee and CSR disclosure in 10-k filings”, presented at American Accounting Association Northeast regional Meeting, New York.
12. J. **Guo**, S. Kim and L. Shi (2019) “The halo effect of corporate social responsibility on accounting irregularities”, presented at 2019 American Accounting Association Annual Meeting, San Francisco, CA.
13. J. **Guo**, S. Kim, and Y. Yu (2019) “CFO expertise and CSR disclosure of 10-Ks”, at 2019 American Accounting Association Mid-Atlantic Meeting, Pittsburgh, PA.

14. J. **Guo** (2018) “The challenges and opportunities of audit research on audit education”, Plenary speech at Audit Education and Practice (PMAc) conference sponsored by China CICPA and Beijing Institute of Technology.
15. J. **Guo**, S. Kim and J. Kim, (2018) “Political connection of socially irresponsible firms”, presented at 2018 American Accounting Association Annual Meeting, Washington D.C.
16. J. **Guo**, P. Huang and Y. Zhang, (2018) “Do debt covenant violations serve as a risk factor of ineffective internal control?” presented at 2018 American Accounting Association Annual Meeting, Washington D.C.
17. J. **Guo**, S. Kim and L. Shi, (2018) “CSR halo effect on financial misreporting”, presented at 2018 American Accounting Association Public Interest Meeting, Chicago, IL.
18. J. **Guo**, S. Hoi, R. Yang and Y. Yu, (2018) “Sustainability governance and CSR disclosure in 10-k filings”, presented at American Accounting Association Public Interest Meeting, Chicago, IL.
19. Y. Cao, S. Chen, and J. **Guo**, (2017) “Do auditors cater to clients before executive stock option announcements?” presented at 2017 American Accounting Association Annual Meeting, San Diego, CA.
20. J. **Guo** and Y. Yu, (2017) “Sustainability governance and CSR disclosure in 10-k filings”, presented at 2017 American Accounting Association Annual Meeting, San Diego, CA.
21. S. Chen, J. **Guo** and X. Tong, (2017) “XBRL implementation and real earnings management: the dual regulation policy in China”, presented at 2017 China Accounting and Finance conference, Central University of Finance and Economics, Beijing, China.
22. J. **Guo** and Y. Yu, (2017), “Sustainability governance and CSR disclosure in 10-k filings”, presented at 2017 American Accounting Association Mid-Atlantic Meeting, Crystal City, VA.
23. S. Duellman, J. **Guo**, Y. Zhang and N. Zhou, (2017), “Expertise rents from insider trading for financial experts on audit committees”, presented at Beijing Institute of Technology, School of Business and Economics (Invited workshop).
24. J. **Guo**, and S. Kim, (2017), “Political connection of socially irresponsible firms”, presented at 2017 American Accounting Association Mid-Atlantic Meeting, Crystal City, VA.

25. S. Chen, J. **Guo** and X. Tong, (2016) “XBRL implementation and real earnings management: the dual regulation policy in China”, presented at 2016 American Accounting Association Annual Meeting, New York City.
26. Y. Cao, S. Chen, and J. **Guo**, (2016) “Do auditors cater to clients before executive stock option announcements?” presented at 2016 AAA Mid-Atlantic Meeting, Morgantown, WV.
27. S. Chen, J. **Guo** and X. Tong, (2016) “XBRL implementation and real earnings management: the dual regulation policy in China”, presented at 2016 American Accounting Association Mid-Atlantic Meeting, Morgantown, WV.
28. R. Dharwadkar, J. **Guo**, L. Shi and R. Yang, (2015) “Board legal expertise and irresponsible corporate social activities”, presented at 2015 American Accounting Association Annual Meeting, Chicago, IL.
29. S. Chen, J. **Guo** and X. Tong, (2015), “XBRL implementation and post-earnings-announcement drift: the impact of state ownership in China”, presented at 2015 American Accounting Association Annual Meeting, Chicago, IL.
30. J. **Guo**, L. Shi and R. Yang, (2015), “Board legal expertise and irresponsible corporate social activities”, presented at 2015 American Accounting Association Mid-Atlantic Meeting, Cherry Hill, NJ
31. J. **Guo**, P. Huang, Y. Zhang and N. Zhou, (2014), “Foreign ownership and real earnings management: Evidence from Japan”, Invited presentation at the plenary session of the 2nd Journal of International Accounting Research conference, Hong Kong Polytechnic University (funded by host)
32. J. **Guo**, P. Huang and Y. Zhang, (2013), “Corporate social responsibility and accounting conservatism”, presented at 2013 American Accounting Association Annual Meeting, Anaheim, CA.
33. J. **Guo**, P. Huang and Y. Zhang, N. Zhou, (2013), “The effect of employee treatment policies on internal control weakness and financial restatements”, presented at 2013 American Accounting Association Annual Meeting, Anaheim, CA.
34. J. Comprix, J. **Guo**, Y. Zhang and N. Zhou, (2013), “Setting expected rates of return on pension plan assets: New evidence on the influence of audit committee accounting experts”, presented at 2013 American Accounting Association Auditing mid-year meeting, Savannah, GA.

35. J. **Guo**, Y. Zhang and N. Zhou, (2012), “Foreign ownership and real earnings management: Evidence from Japan”, presented at 2012 American Accounting Association Annual Meeting, Washington D.C.
36. J. **Guo**, P. Huang, Y. Zhang, (2012), “Does the value of cash holdings deteriorate or improve with material weaknesses in internal control over financial reporting?”, presented at 2012 American Accounting Association Annual Meeting, Washington D.C.
37. J. **Guo**, Y. Zhang and N. Zhou, (2012), “Foreign ownership and real earnings management: Evidence from Japan”, presented at 2012 American Accounting Association Mid-Atlantic Meeting, Philadelphia, PA.
38. J. **Guo**, P. Huang and Y. Zhang, (2012), “Corporate social responsibility and accounting conservatism”, presented at 2012 American Accounting Association Northeast Meeting, Providence, RI.
39. S. Duellman, J. **Guo**, Y. Zhang and N. Zhou, (2011), “Audit committee financial experts and insider trading”, presented at 2011 American Accounting Association Annual Meeting, Denver, CO.

AWARDS AND HONORS

- Rutgers-Camden magazine, Spring 2023, “ESG issues and Supply Chain.” (Media coverage)
- Elsevier Recognized reviewer award, 2020.
- Chancellor’s Awards for **Outstanding Research** and Creative Activity, Rutgers University-Camden, 2018
- Research Council Grant, Rutgers University, 2017-2018
- Media coverage by *Rutgers Camden magazine* and *Rutgers Facebook*, 2018
- Catalyst Grant Award (\$5000) from Provost Research Fund, Rutgers -Camden, 2017
- Superior Achievement Award in **Teaching**, Rutgers School of Business-Camden, 2017
- Superior Achievement Award in **Research**, Rutgers School of Business-Camden, 2016
- Distinguished Dissertation Award, Binghamton University, 2015
- *Advances in Accounting* Recognized Reviewer award, 2014
- *Journal of International Accounting Research* the 2nd conference travel grants, 2014
- Graduate Student Excellence in Teaching Award, SUNY at Binghamton, 2012
- Dean’s Honor Roll for Excellence in Teaching, SUNY at Binghamton, fall 2011
- Binghamton Foundation Travel Grant Award, 2012
- SUNY Research Foundation Enhancement Award, 2011, 2012
- Deloitte/J. Michael Cook Doctoral Consortium, American Accounting Association, 2011
- Research Assistantship of PwC’s Inquiries Awards, Binghamton University, 2009

Teaching Evaluation (2020-2023)

(5.00 means the highest rating and 1.00 means the lowest rating.)

S/Yr	Course Title	Teaching Effectiveness	Course Quality
Fall 23	Acct for Manager Dec_92	5.00	5.00
Fall 23	Acct for Manager Dec_90	4.88	4.76
Spring 23	Acct for Manager Dec_94	4.92	4.92
Spring 23	Acct for Manager Dec_92	5.00	4.80
Spring 23	Acct for Manager Dec_90	4.92	4.85
Fall 22	Acct for Manager Dec_94	5.00	4.94
Fall 22	Acct for Manager Dec_92	4.88	4.86
Fall 22	Acct for Manager Dec_90	5.00	5.00
Spring 22	Acct for Manager Dec_94	4.92	4.92
Spring 22	Acct for Manager Dec_9092	4.88	4.70
Fall 21	Intermed Accounting I_40	4.50	4.50
Fall 21	Intermed Accounting I_01	4.85	4.85
Spring 21	Intermed Accounting I_01	4.83	4.86
Fall 20	Management Accounting_92	4.77	4.71
Fall 20	Intermed Accounting I_90	4.75	4.75
Fall 20	Intermed Accounting I_01	5.00	4.87
Spring 20	Intermed Accounting I_01	4.73	4.86

ACADEMIC SERVICES

Associate Editor:

Asian Review of Accounting 2023-present

Editorial Board:

- Asian Review of Accounting 2020-2023

American Accounting Association:

- Chair of Doctoral Consortium of AAA Mid-Atlantic Region, 2022 and 2023

Reviewer for Conferences:

- 2023 AAA Annual Meeting
- 2022 AAA Annual Meeting
- 2022 AAA joint meeting of Mid-Atlantic and Northeast Meeting
- 2020 AAA Annual Meeting
- 2019 AAA Northeast Regional meeting
- 2019 AAA Annual Meeting
- 2018 AAA Annual Meeting
- 2018 MIT Annual ARCS Research Conference
- 2018 AAA Public Interest Meeting
- 2017 AAA Annual Meeting

- 2016 AAA Annual Meeting
- 2017 AAA Auditing mid-year meeting
- 2017 AAA FARS mid-year meeting
- 2015 AAA Annual Meeting
- 2014 AAA Annual Meeting
- 2013 AAA Annual Meeting
- 2012 AAA Annual Meeting
- 2012 AAA Mid-Atlantic Regional Meeting
- 2012 AAA North-East Regional Meeting

Reviewer for Journals:

- Management Science
- Accounting Horizons
- Auditing: A Journal of Practice & Theory
- Journal of Business Ethics
- Journal of Management Accounting Research
- Accounting and Finance
- Corporate Governance: An International Review
- Advances in Accounting
- Journal of Accounting, Auditing and Finance
- Journal of Information Systems
- European Accounting Review
- International Journal of Auditing
- Asian-Pacific Journal of Accounting Economics
- Managerial Auditing Journal
- Managerial Finance
- Asian Review of Accounting
- Journal of International Accounting, Auditing and Taxation
- Accounting and Public Interest
- British Accounting Review

SCHOOL AND UNIVERSITY SERVICES

- Rutgers Research Council committee, Rutgers University, 2021-present
- Rutgers-Camden Faculty Research Awards Committee, 2022-2023
- Chair, Accounting Faculty Recruiting Committee, RSBC, 2023, 2022(half-time), 2020.
- Scholastic Standing Committee (Academic Integrity). RSBC, 2022-present
- AoL & Continuous Improvement committee, RSBC, 2023-present
- Faculty Standards and Credentialing, RSBC, 2022-2023
- Research Development and Impact Committee, RSBC, 2020-2022
- Beta Alpha Psi faculty advisor, RSBC, Fall 2021
- Online Macc planning committee, RSBC 2020-2021
- Ignite Afterschool budget planning, Rutgers-Camden Office of Civic Engagement, 2021
- Joint Management Committee for MSBA program-RSBC, 2020
- Non-tenure track faculty contract renewal committee, RSBC, 2020
- Rutgers School of Business Dean's Search Committee, Rutgers University-Camden, 2019

- Participating faculty to host visiting students and professors from Beijing Technology University and Xi'an Eurasian University, RSBC, 2019
- Invited Reviewer of Research Grants Council (RGC) of Hong Kong, 2018
- Invited Reviewer of Provost Research Fund, Rutgers -Camden, 2018&2019
- MBA student internship advisor, Rutgers School of Business-Camden, 2018
- Participant of the Pennsylvania women's forum invited by Chancellor's office, 2018
- Research Committee, Co-Chair, Rutgers School of Business-Camden, 2017 & 2020
- Research Committee, Rutgers School of Business-Camden, 2014-2020
- AACSB Faculty Qualifications committee, RSBC, 2017-2018
- Accounting Faculty Recruiting Committee, RSBC, 2015-2018
- Host faculty advisor of visiting scholar Dr. Qingjie Chen, RSBC, 2016
- Student-Faculty mixer, Rutgers School of Business-Camden, 2015, 2016
- Coordinator of Managerial Accounting teaching, RSBC, 2015-2016

PROFESSIONAL MEMBERSHIPS

American Accounting Association, 2011-present

Canadian AAA, 2023-present