

S. Karti Puranam, Ph.D.

- business.camden.rutgers.edu/facultystaff/faculty-profiles/puranam/
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Education

2005 - 2010

■ Ph.D., Rutgers University Supply Chain Management.

Thesis title: Stochastic analysis of bidding in sequential auctions and related problems.

2000 - 2005

B.Tech & M. Tech, IIT-Bombay Mechanical Engineering (Integrated Manufacturing). Thesis title: *Analysis and applications of stochastic models for manufacturing systems*.

Employment History

2018 – Present

- Assistant Professor, Rutgers School of Business- Camden, NJ.
- 2012 2018
- Assistant & Associate Professor. La Salle University, Philadelphia, PA. (Tenured)
- 2010 2012
- **Assistant Professor.** Ithaca College, Ithaca, NY

Publications

Refereed Journal Articles

- 1 Mascarenhas, B., & **Puranam**, **K. S.** (2023a). Analysis of the medical residency algorithm to validate and improve equity. *PLoS One*, 18(4), e0284153.
- Lucas, M. T., Novak, D. C., & **Puranam**, **K. S.** (2022). Heuristics and sensitivity analyses to guide replenishment decisions for red blood cells with random transfer. *Decision Support Systems*, 154, 113685.
- 3 Katehakis, M. N., & **Puranam**, **K. S.** (2021). On the evaluation of bidding strategies in sequential auctions. *Operations Research Letters*, 49(6), 829–836.
- Mascarenhas, B., **Puranam**, **K. S.**, & Katehakis, M. N. (2021). Comparison of program-centric vs student-centric national resident matching algorithms. *Journal of the American Medical Association Network Open*, 4(6), e2113769–e2113769.
- Lucas, M. T., Novak, D. C., **Puranam**, **K. S.**, & Fung, M. (2018). On the challenges of blood inventory management. *Archive of Blood Transfusion and Disorders*.
- Dalman, M. D., & **Puranam**, **K. S.** (2017). Consumer evaluation of ingredient branding strategy. *Management Research Review*.
- **Puranam**, **K. S.**, Novak, D. C., Lucas, M. T., & Fung, M. (2017). Managing blood inventory with multiple independent sources of supply. *European Journal of Operational Research*, 259(2), 500–511.
- **Puranam**, **K. S.**, Novak, D. C., & Lucas, M. (2015). Extending the newsvendor model to account for uncontrolled inventory transfers. *Annals of Operations Research*, 1–14.
- **Puranam**, **K. S.**, & Katehakis, M. (2014). On optimising taboo criteria in markov decision processes. *International Journal of Applied Decision Sciences*, 7(1), 33–43.
- **Puranam**, **K. S.**, & Katehakis, M. N. (2014). On optimal bidding and inventory control in sequential procurement auctions: The multi period case. *Annals of Operations Research*, 217(1), 447–462.
- 11 Katehakis, M. N., & **Puranam**, **K. S.** (2012a). On bidding for a fixed number of items in a sequence of auctions. *European Journal of Operational Research*, 222(1), 76–84.

Katehakis, M. N., & **Puranam**, **K. S.** (2012b). On optimal bidding in sequential procurement auctions. *Operations Research Letters*, 40(4), 244–249.

Refereed Conference Publications

- 1 Katehakis, M. N., & **Puranam**, **K. S.** (2015). On optimal bidding in concurrent auctions, Mathematical methods and systems in science and engineering.
- 2 Katehakis, M. N., & **Puranam**, **K. S.** (2006). A note on the optimal replacement problem, The transactions of wseas conference on applied mathematics.

Books Edited

- Tavana, M., Szabat, K., & **Puranam**, **K. S.** (2016). Organizational productivity and performance measurements using predictive modeling and analytics. IGI Global.
- Tavana, M., & **Puranam**, **K. S.** (2014). Handbook of research on organizational transformations through big data analytics. IGI Global.

Articles under Review

- 1 Mascarenhas, B., & **Puranam**, **K. S.** (2023b). Improving equity in the residency match algorithm: Program and student factors related to matches. *British Medical Journal Open (Under review)*.
- **Puranam**, **K. S.**, & Iacocca, K. (2023). Managing inventory in customizable multi-echelon assembly systems. *International Journal of Production Research (Second Revise and Resubmit)*.

Articles under Preparation

- **Puranam**, K. S. (2023). Comparing centralized and decentralized labor matching markets.
- Puranam, K. S., Katehakis, M. N., & Mascarenhas, B. (2023). Congestion in online labour markets.

Conference Presentations

- 1 Comparing centralized and decentralized labor matching markets. (2022), INFORMS.
- 2 On the evaluation of bidding strategies in sequential auctions. (2020), EURO.
- Bayesian learning in sequential auctions. (2019), POMS.
- 4 Perceptions of algorithmic bias the case of medical student matching market. (2019), INFORMS.
- Bidding and learning in sequential auctions. (2018), INFORMS.
- 6 A replenishment heuristic for blood with redistribution. (2018), INFORMS.
- 7 Learning in sequential auctions. (2017), INFORMS.
- 8 Learning in sequential auctions. (2016), INFORMS.
- 9 Bidding for multiple items in sequential auctions, (2015), INFORMS.
- Consumer evaluation of ingredient branding strategy, (2015), 44^{th} EMAC Annual Conference, Leuven, Belgium, 2015.
- 11 Adaptive bidding in repeated auctions. (2014), DSI.
- Optimal ordering policies for a fixed-life perishable product with transfers. (2014), INFORMS.

- Blood bank inventory management. (2013), DSI.
- Joint bidding and pricing models. (2013), INFORMS.
- Learning in multiple auctions. (2012), INFORMS.
- Puranam, K. S., Tavana, M., & Crossen, D. (2012). Organizational transformations through big data analytics (panel moderator), NEDSI.
- Optimizing taboo criteria in markov decision processes. (2011), INFORMS.
- Bidding for a fixed number of items in a sequence of auctions. (2010), INFORMS.
- A note on the optimal replacement problem. (2010), DSI.
- Optimal bidding in a sequence of auctions. (2009), INFORMS.
- Taboo criteria in markov decision processes. (2009), INFORMS Applied probability conference.

Courses Taught

Rutgers- Camden MBA and MS courses: Introduction to Business analytics, Supply chain analytics

Undergrad courses: Supply chain analytics, Optimization and spreadsheet model-

La Salle University MBA course

MBA courses: Introduction to Business analytics, Supply chain analytics, Data

mining, Operations management, Project management, Business statistics Undergrad courses: Sports analytics, Business statistics, Big Data analytics, Pre-

dictive and prescriptive analytics, Supply chain analytics, Data mining

Ithaca College MBA courses: Decision Analysis and Operations Management

Undergrad course: Operations Management

Rutgers- Newark Undergrad courses: Production and Operations Management, Business Research

Methods, Management Information Systems

TV Interviews

Nov 2021 NJ Spotlight News: Discussing scarcity of grocery items during the pandemic

■ 6ABC: Grocery store item shortage during the pandemic

Oct 2021 WPHL: Discussing the shipping backup at the LA and NY-NJ regional Ports during the pandemic

NBC 10: Full length feature interview discussing the grocery item shortage and the shipping

backup during the pandemic

May 2020 NBC 10: Meat supply chain issues at the beginning of the pandemic

NJTV News: Supply Chain issues related to meat and toilet paper shortage

Skills and memberships

Software Python, R, SAS, SPSS, Tableau, JMP, C++, Java, Matlab, AMPL

Memberships Member of Beta Gamma Sigma Honor Society. Member of INFORMS, POMS, DSI and SIAM.

Ad Hoc Referee

- Decision Sciences
- IEEE Transactions on Control of Network Systems
- IEEE Control Systems Letters
- IEEE Transactions on Automatic Control
- Annals of Operational Research
- Naval Research Logistics
- Production and Operations Management
- Manufacturing and Service Operations Management
- European Journal of Operational Research
- International Journal of Applied Decision Sciences

Awards

2023	Chancellors Award: Faculty Research Award for Scientific Contributions Toward Diversity and Inclusion
2022	Summer fellowship, Rutgers University- Camden
2016-2018	Lindback emerging scholar award, La Salle University
2013-2014	Summer fellowship, La Salle University
2011-2012	Summer fellowship, Ithaca College

2006-2008 Academic fellowship, Rutgers University- Newark

2004-2005 Dual degree scholarship, Indian Institute of Technology, Bombay