

THOMAS J. FEWER, PH.D.

Rutgers University
Camden School of Business
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EMPLOYMENT

Assistant Professor, Rutgers University	Sept 2024 – present
Co-Founder and Vice President, NobleReach Foundation	Jun 2023 – Dec 2025
Post-Doctoral Fellow, Georgetown University	Jan 2022 – Jun 2023
▪ Supervisor: Gerry George	

EDUCATION

Ph.D. in Business Admin. (Strategic Management), Drexel University	2017 – 2021
▪ Thesis Title: “An Identity-Based View of Political Ideology in Modern Organizations”	
▪ Dissertation Committee: Dali Ma (Chair, Drexel), Forrest Briscoe (Cornell), VK Narayanan (Drexel), Murat Tarakci (IMD), Daan van Knippenberg (Rice)	
Master of Science in Finance, Villanova University	2015 – 2016
Bachelor of Science in Marketing, Rutgers University	2011 – 2015

RESEARCH INTERESTS

Business, Government, and Politics – Public-private collaborations for grand challenges, corporate political activity, geopolitics in international business, political ideology and polarization

Innovation and the Public Good – Mission-driven innovation, moral purpose in for-profit enterprises, creating and regulating public-purpose technologies, organizational wrongdoing and misconduct

PUBLICATIONS

Journal Articles

Fewer, T., Ma, D., Liu, C., & Farro, A. 2026. “Organizational Identity Orientation and CEO Dismissal After Corporate Misconduct.” *Business & Society*. doi.org/10.1177/00076503261425350

Fewer, T. & Tarakci, M. 2025. CEO Political Partisanship and Corporate Misconduct. *Academy of Management Journal*. doi.org/10.5465/amj.2022.0909

▪ Featured in *The Wall Street Journal* and *National Public Radio (NPR)*

Fewer, T., Ma, D., & Coraiola, D. 2025. Working With the ‘Enemy’: Supervised Space, Free Space, and Collaboration Amid Geopolitical Rivalry. *Organization Science*. doi.org/10.1287/orsc.2021.15574

Fewer, T. 2025. The Road Less Traveled: Sabbaticals as Pathways for Engagement and Impact. *Journal of Management Studies*. doi.org/10.1111/joms.13110

Fewer, T., Small, M., & Bixby, L. 2025. Human Flourishing in Business Education: From Individual Purpose to Collective Impact. *Business & Society*. doi.org/10.1177/00076503251340762

George, G., Fewer, T., Lazzarini, S., McGahan, A.M., Puranam, P. 2024. Partnering for Grand Challenges: A Review of Organizational Design Considerations in Public-Private Collaborations. *Journal of Management*. doi.org/10.1177/01492063221148992

Books

Gupta, A. & Fewer., T. 2026. “The Mission Generation.” *Wiley*. ISBN-10: 139440817X

- **National Bestseller** – Debuted at #7 on the *USA Today*, *Publisher’s Weekly*, and *LA Times* best-selling book lists
- Featured in *CNN*, *Forbes*, and *The Miami Times*

Gupta, A., George, G., & Fewer., T. 2024. “Venture Meets Mission” *Stanford University Press*. ISBN-10: 1503636283

- **National Bestseller** – Debuted at #11 on the *USA Today* best-selling book list
- Featured in *Fast Company*, *Big Think*, and *Stanford Social Innovation Review*
- Winner of Axiom Book Award (Gold) and McKinsey Sustainability Book of the Year

MANUSCRIPTS UNDER REVIEW

Tarakci, M., Fewer, T., & Thatcher, S. “Organizational Political Polarization: A Multilevel Theory”

- Under 3rd Review, *Academy of Management Review*.

Fewer, T., Ma, D., & George, G. “The Paradox of Delegated Regulation: Balancing Control and Autonomy in the Certification of the Boeing 737-MAX.”

- Under 2nd Review, *Administrative Science Quarterly*.
- Academy of Management Conference Responsible Research Award (OMT)

Ma, D., Fewer, T., & Popova, D. “Progressive Delegitimization: Political Status and Firm Failure During Social Disruption in Late Imperial Russia, 1861-1914.”

- Under Review, *Journal of Business Venturing*.

Fewer, T., Ma, D., & Narayanan, V.K. “Mission After Tragedy at NASA: A Theodicy-Based Framework for Sensemaking After Technological Catastrophe ”

- Under Review, *Organization Studies*.

WORKS IN PROGRESS

Fewer, T., Tarakci, M., & Dwertmann, D. “Aliens on Board: How Intergroup Collaboration Shapes Political Ideology.”

- Stage: Preparation for submission.

Briscoe, F., Fewer, T., & Piazza, A. “The Other Side of the Revolving Door: Mission Mindset in the Upper Echelons”

- Stage: Data analysis.

George, G., Fewer, T., & Dupont, Q. “Business and the Common Good: A Review of the Moral Principles That Govern Corporate Purpose.”

- Stage: Writing
- Academy of Management Conference Best Ethics Paper Award (SIM)

TEACHING EXPERIENCE

School of Business – Camden, Rutgers University (2024-2025)

MGMT 450: Strategic Management

Fall 2024: Course evaluation: 4.92/5 | College avg: 4.28/5

Fall 2024: Course evaluation: 4.44/5 | College avg: 4.28/5

Spring 2025: Course evaluation: 4.80/5 | College avg: 4.24/5

Fall 2025: Course evaluation: 4.90/5 | College avg: 4.16/5

Spring 2026: Course evaluation: 4.50/5 | College avg: 4.24/5

Spring 2026: Course evaluation: 4.92/5 | College avg: 4.24/5

MGMT 620: Civic Innovation and Entrepreneurship

Fall 2025: Course evaluation: 5.00/5 | College avg: 4.16/5

LeBow College of Business, Drexel University (2017-2020)

MGMT 260: Introduction to Entrepreneurship

Fall 2020 (virtual synchronous): Course evaluation: 3.59/4 | College avg: 3.44/4

Winter 2020 (virtual synchronous): Course evaluation: 3.83/4 | College avg: 3.50/4

Winter 2020 (virtual hybrid): Course evaluation: 3.92/4 | College avg: 3.50/4

MGMT 450: Strategic Management

Spring 2020 (hybrid): Course evaluation: 4.00/4 | College avg: 3.41/4

CONFERENCE PRESENTATIONS

*Briscoe, F., Fewer, T., & Piazza, A. “New Insights from Career Histories Symposium.” Academy of Management Annual Meeting (HR), July 2025, Copenhagen.

*Fewer, T. & Tarakci, M. “The Effect of Intergroup Contact on Political Views: Evidence from the COVID-19 Stay-At-Home Orders and NASA Spaceflights” Academy of Management Annual Meeting (OB), August 2024, Chicago, IL.

*George, G., Fewer, T., & Dupont, Q. “Business and the Common Good: A Moral View of Corporate Purpose.” Academy of Management Annual Meeting (SIM), August 2024, Chicago, IL.

- *Best Paper Proceedings.*

Popova, D., Ma, D. & *Fewer, T. “Birthmark: Founder Status and Business Survival in Late Imperial Russia, 1861-1914.” Academy of Management Annual Meeting (OMT), August 2022, Seattle, WA.

*George, G., Fewer, T., & Dupont, Q. “Business and the Common Good: A Moral View of Corporate Purpose.” Journal of Management Studies Conference on Repurposing Management for the Public Good: Processes, Obstacles and Unintended Consequences, September 2022, Cambridge, UK.

- *Fewer, T. & Tarakci, M. “CEO Political Partisanship and Corporate Misconduct.” Strategic Management Society Annual Conference, September 2021, virtual.
- *Fewer, T., Ma, D., & Coraiola, D. “Working With the 'Enemy': Space Collaboration Amidst Geopolitical Rivalry.” Harvard Business School Rising Scholars Conference, October 2021, virtual.
- *Fewer, T., Ma, D., & George, G. “Delusions of Control: The Coregulation of Complex Technologies and Its Breakdown.” American Sociological Association Annual Meeting, August 2021, virtual.
- *Fewer, T., Ma, D., & George, G. “Delusions of Control: The Coregulation of Complex Technologies and Its Breakdown.” Academy of Management Annual Meeting (OMT), August 2021, virtual.
 - *Best Paper Proceedings.*
- *Fewer, T. & Tarakci, M. “CEO Political Partisanship and Corporate Misconduct.” Academy of Management Annual Meeting (STR), August 2021, virtual.
- *Fewer, T., Farro, A., Ma, D., & Liu, C. “Organizational Identity Orientation and CEO Dismissal After Corporate Misconduct.” Academy of Management Annual Meeting (OMT), August 2021, virtual.
- *Fewer, T., Ma, D., & Coraiola, D. “Working With the 'Enemy': Space Collaboration Amidst Geopolitical Rivalry.” American Sociological Association Annual Meeting, August 2021, virtual.
- *Fewer, T. & Tarakci, M. “CEO Political Partisanship and Corporate Misconduct.” European Group for Organizational Studies Colloquium, July 2021, virtual.
- *Fewer, T., Ma, D., & Coraiola, D. “Working With the 'Enemy': Space Collaboration Amidst Geopolitical Rivalry.” Academy of Management Annual Meeting (OMT), August 2020, virtual.
 - *Best Paper Proceedings.*
- *Fewer, T., Ma, D. & Narayanan, V.K. “Making Sense of Catastrophe: A Theodicy-Based Analysis of Apollo, Challenger, and Columbia.” Academy of Management Annual Meeting (OMT), August 2020, virtual.

* denotes presenter

ACADEMIC SERVICE

Associate Editor, SIM Division, Academy of Management (2026)

Editorial Review Board, Business & Society

Organizer, “Postdoctoral Information Session”, Academy of Management (Fall 2022)

Organizer, “Raptor Rise Pitch Competition,” Rutgers School of Business–Camden (Spring 2026)

Panelist, “Postdoctoral Information Session”, Academy of Management (Winter 2024)

Reviewer, Academy of Management Journal; Administrative Science Quarterly; Organization Science, Journal of Management Studies; Organization Theory; Business & Society

AWARDS & FELLOWSHIPS

Academy of Management Conference Best Ethics Paper Award (SIM), 2024
Academy of Management Conference Responsible Research Award (OMT), 2021
Academy of Management Conference Outstanding Reviewer Award (OMT), 2022
Drexel University 40-under-40 Award, 2024
Drexel University Dr. John J. Clark Outstanding PhD Economics Research Paper Award, 2021
Drexel University Dr. John and Margaret T. Clark Outstanding PhD Student Instructor Award, 2021
Georgetown Entrepreneurship Faculty Excellence Award, 2023
Innovate Washington, DC Top 100 Entrepreneur, 2025
Rutgers School of Business–Camden Research Award, 2025
Rutgers School of Business–Camden RUSE Award, 2026
Rutgers University Chancellor’s Award for Academic Civic Engagement, 2026
Rutgers University–Camden DICE Faculty Fellowship, 2024-2026

PRIOR PROFESSIONAL EXPERIENCE

Lockheed Martin Corporation, Integrated Warfare Systems and Sensors, *Financial Analyst* (2016-2017)
Overhead rate development & government contract cost analysis
Company restructuring and integration activities

Subaru of America, Sales-Field Operations, *Analyst* (2014-2015)
National automobile sales analysis & forecasting
Retailer financial health reporting

The Madison Square Garden Company, Risk Management, *Associate* (2013)
Cumulative trauma workers compensation claims against the National Basketball Association