

Online M.S. in Finance

FINANCIAL PLANNING

TAILORED SKILLS FOR THE STEWARDS OF TOMORROW

Rutgers's CFP® Board Registered Online MS in Finance-Financial Planning (MSF) program prepares students to succeed in the field of financial planning. By helping others achieve their goals, you can lead a fulfilling career that offers substantial growth opportunities, flexibility, and financial rewards.

HARNESS THE OPPORTUNITIES:



1 **CFP® BOARD REGISTERED PROGRAM**

RU READY TO EXCEL?

EXCELLENCE REQUIRED

90% of investors value certification. For 50 years, the CFP® certification has been the standard of excellence for financial planners.



2 **LEADERSHIP SPECIALIZATION**

RU READY TO LEAD?

LEADERS WANTED

Over the next decade, demand for financial planners is expected to grow 17%. At the same time, 1/3 of advisors are expected to retire.



3 **FINTECH SPECIALIZATION**

RU READY TO UNLEASH TECHNOLOGY?

TECHNOLOGY ENABLED

Data, analytics, and AI are disrupting financial planning. Yet, many advisors have not invested in the necessary skills.



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WHY CHOOSE RSBC'S ONLINE MSF?

- › **CFP® Registered:** Sit for the CFP® examination following graduation
- › **Innovative Courses:** Immerse yourself in cutting-edge curriculum
- › **Rutgers Faculty:** Learn from experts in the field, including several CFP® professionals
- › **Experiential Learning:** Bridge the gap between the classroom and client meetings through our partnerships with Amplified Planning, eMoney, MoneyGuide Pro, Morningstar, and RedTail
- › **Worldwide Alumni:** Join our network of over 585,000 Rutgers alumni

PROGRAM HIGHLIGHTS

- › 100% Online Degree
- › 30-credit degree program
- › Complete in as few as 12 months
- › Take classes full- or part-time
- › No GMAT / GRE required
- › Same tuition: in- and out-of-state
- › AACSB Accredited

APPLICATION DEADLINES

Fall: **August 1**

Spring: **December 1**

Summer: **May 1**

MSF CURRICULUM

Foundation Courses (9 credits)

- Financial Management
- Investment and Portfolio Management
- Behavioral Finance

Core Courses (9 credits)

- Principles of Financial Planning
- Insurance and Estate Planning
- Tax Planning and Financial Regulation

Capstone Course (3 credits)

- Wealth Management Technology

Elective Course (9 credits)

- Customized set from approved menu
- Leadership Specialization
- Fintech Specialization

LEADERSHIP SPECIALIZATION

- Foundations of Leadership & Teamwork
- Choose two leadership electives:
 - Conflict Resolution and Negotiations
 - Fundamentals of Talent Management
 - Leading Change and Organizational Development
 - Leading Innovation and Creativity
 - Emotional Intelligence at Work
 - Digital Marketing Strategy
 - Social Media Strategy

FINTECH SPECIALIZATION

- Fintech & Financial Innovation
- Financial Data Analytics
- Investment Management and Machine Learning



CONTACT AN ADMISSIONS COACH TODAY!
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