

Rutgers' CFP® Board Registered Online MS in Finance-Financial Planning (MSF) program prepares students to succeed in the field of financial planning. By helping others achieve their goals, you can lead a fulfilling career that offers substantial growth opportunities, flexibility, and financial rewards.

HARNESS THE OPPORTUNITIES:



CFP® BOARD REGISTERED PROGRAM



LEADERSHIP SPECIALIZATION



FINTECH
SPECIALIZATION

RU READY TO EXCEL?

EXCELLENCE REQUIRED

90% of investors value certification. For 50 years, the CFP® certification has been the standard of excellence for financial planners.

RU READY TO LEAD?

LEADERS WANTED

Over the next decade, demand for financial planners is expected to grow 17%. At the same time, 1/3 of advisors are expected to retire.

RU READY TO UNLEASH TECHNOLOGY?

TECHNOLOGY ENABLED

Data, analytics, and AI are disrupting financial planning. Yet, many advisors have not invested in the necessary skills.





WHY CHOOSE RSBC'S ONLINE MSF?

- CFP® Registered: Sit for the CFP® examination following graduation
- Rutgers Faculty: Learn from experts in the field, including several CFP® professionals
- Experiential Learning: Bridge the gap between the classroom and client meetings through curated experiential learning opportunities
- Mentorship Guaranteed: Partnership with FPA of New Jersey guarantees every MSF student a professional mentor
- Worldwide Alumni: Join our network of over 585,000 Rutgers alumni

PROGRAM HIGHLIGHTS

- > 100% Online Degree
- > 30-credit degree program
- > Complete in as few as 12 months
- > Take classes full- or part-time
- > No GMAT / GRE required
- > Same tuition: in- and out-of-state
- > AACSB Accredited
- > CFP® Registered

APPLICATION DEADLINES

Fall: August 1

Spring: **December 1**Summer: **May 1**

MSF CURRICULUM

Core Courses (18 credits)

- Principles of Financial Planning
- Investment and Portfolio Management
- Insurance and Estate Planning
- Tax Planning and Financial Regulation
- Behavioral Finance
- Wealth Management Technology

Capstone Course (3 credits)

Financial Planning Capstone

Elective Courses (9 credits)

- Customized set from approved menu
- Leadership Specialization
- Fintech Specialization

LEADERSHIP SPECIALIZATION

- Foundations of Leadership & Teamwork
- Choose two leadership electives:
 - ° Conflict Resolution and Negotiations
 - ° Fundamentals of Talent Management
 - ° Leading Change and Org Development
 - ° Leading Innovation and Creativity
 - ° Emotional Intelligence at Work
 - Digital Marketing Strategy
 - Social Media Strategy

FINTECH SPECIALIZATION

- Choose three fintech electives:
 - ° Fintech & Financial Innovation
 - ° Financial Data Analytics
 - ° Investment Mgmt & Machine Learning
 - ° Generative AI & Textual Analysis in Finance

