

NAME: _____ **RUID:** _____ **COMMENTS:** _____

COURSE REQUIREMENT	COURSE NUMBER	CRDT	GRADE	TERM/YEAR	COMMENT/COURSE TITLE
MAJOR PREREQUISITES		(33-34 CREDITS) ALL COURSES MUST BE COMPLETED WITH GRADE OF "C" OR BETTER IN THIS SECTION OF DEGREE PROGRAM			
Microeconomic Principles (LQR)	50:220:102				
Macroeconomic Principles	50:220:103				
RSBC Quantitative Literacy Requirement	50:640:113/115/118/121				
Introduction to Statistics I	50:960:283				
Introduction to Statistics II	50:960:284				
Fundamentals of Financial Accounting	52:010:101				
Fundamentals of Managerial Accounting	52:010:202				
Intro to Business (FY)/Business Elective (TR)*	52:135:101				
Professional Skills Forum I (1 credit; First-Years ONLY)	52:135:202				
Professional Development Strategies (2 credits)	52:135:206				
Business Law I: Legal Environment	52:140:101				
Introduction to Data Analysis w/ Excel** (1 credit)	52:620:210				
Introduction to Information Technology	52:623:201				
GENERAL EDUCATION THEMES		(18 CREDITS) NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM; WAIVED FOR NJCC AA/AS DEGREE			
English Composition I	50:989:101				
English Composition II	50:989:102				
Arts & Aesthetics (AAI)	50:__:__:__				
Heritages & Civilizations (HAC)	50:__:__:__				
Physical & Life Sciences (PLS)	50:__:__:__				
United States in The World (USW)	50:__:__:__				
BUSINESS CORE		(30 CREDITS) NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM			
Business Communications (WRI)	52:135:250				
Principals of Marketing	52:630:201				
Principles of Finance	52:390:301				
Corporate Social Responsibility (EAV)	52:620:301				
Organizational Behavior (ECL)	52:620:303				
Optimization & Spreadsheet Modeling	52:620:321				
Operations Management	52:620:325				
International Business (GCM)	52:620:369				
IT & Project Management	52:623:302				
Strategic Management (Senior Capstone)***	52:620:450				
MAJOR REQUIREMENTS		(18 CREDITS) NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM			
Entrepreneurship: New Venture Creation	52:620:483				
New Venture Finance	52:390:345				
Managing Innovation	52:620:470				
Entrep & Innovation Elective 1**** (see back for list)	52:__:__:__				
Entrep & Innovation Elective 2**** (see back for list)	52:__:__:__				
Entrep & Innovation Elective 3**** (see back for list)	52:__:__:__				
REQUIRED ELECTIVES (MINOR OPTION)		(20-21 CREDITS) NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM			
Business Elective 1 (52:###:300+)	52:__:__:__				
Business Elective 2 (52:###:300+)	52:__:__:__				
Free Elective 1	__:__:__:__				
Free Elective 2	__:__:__:__				
Free Elective 3	__:__:__:__				
Free Elective 4	__:__:__:__				
Free Elective 5	__:__:__:__				
OPTIONAL-2 ND MAJOR/MINOR/DUAL DEGREE		NON-REQUIRED SECTION		NO MORE THAN 1 "D" GRADE IN ANY MAJOR COURSE	
Optional Course/Free Elective	__:__:__:__				
Optional Course/Free Elective	__:__:__:__				
Optional Course/Free Elective	__:__:__:__				
Optional Course/Free Elective	__:__:__:__				
Optional Course/Free Elective	__:__:__:__				

GENERAL INFORMATION ABOUT THE CURRICULUM & PROGRAM

ALL Business Students must complete a GRADUATION PLAN in her/his first term and a SENIOR REVIEW one-year prior to their expected graduation date. [Schedule Advising Appointments Online via Navigate](#).

- ✓ All business students (and declared pre-business [006] with 30 or more credits) must meet with a business advisor each semester.
 - Contact the Academic Services Office: acadsvcs@camden.rutgers.edu or 856-225-6216.
- ✓ Students must complete **ALL prerequisites** for proper course sequencing. Courses are NOT listed in order of enrollment.
- ✓ **Each section of your degree program has minimum grade requirements – please review carefully on previous page.**
- ✓ Students are required to complete a **Senior Review** one-year prior to expected graduation—generally completion of 75-90 credits.
- ✓ Students must complete all degree requirements listed on the curriculum worksheet and earn a minimum of **120 degree credits** to be eligible for degree completion; <https://business.camden.rutgers.edu/academicservices/graduationinformation/>.
- ✓ **Major Declaration** is required by completion of 60 credits—see your academic advisor for details.
- ✓ **Double Major**: this consists of two majors within the same school or college; RSBC double majors must complete a minimum of **135-degree credits** (15 additional credits). Accounting is always the primary major when double majoring with accounting.
- ✓ **Dual Undergraduate Majors**: this consists of two majors from two different schools or colleges (i.e. a student that majors in Psychology and Marketing); dual majors must complete at least **150 degree credits**, including all Major & Gen Ed requirements of each schools.
- ✓ **Business Minor**: RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of four (4) courses—**twelve (12) credits**—in a secondary business area at or above the 300 level with grades of “C” or better. *These courses may NOT be applied to meet Major Requirements.*
- ✓ **Non-Business Minor**: RSBC students are eligible to complete a minor in a non-business (CCAS) area, generally consisting of approximately 15-21 credits in a particular area of study; specific information is available via each department’s webpage

MAJOR PREREQUISITES (ALL GRADES OF “C” OR BETTER REQUIRED)

***INTRO TO BUSINESS (52:135:101)**: Enrollment in this course is required for and restricted to first-time, first-year students and transfer students with 12 or less transferable credits. Transfer students may satisfy this requirement with the combination of two introductory management or general business courses (see RSBC advisor for details) OR three (3) credits in a Business Elective (school 52).

****INTRO TO DATA ANALYSIS WITH EXCEL (52:620:210)**: waivable with MS Excel Advanced Certificate (credit not awarded for certificate)

GENERAL EDUCATION THEMES (CONSIDERED “COMPLETED” FOR NJSTA ELIGIBLE STUDENTS)

- ✓ General Education course options are searchable via the online Schedule of Classes by keyword search (i.e. Heritages & Civilizations options are listed as “HAC” in the online Schedule of Classes). These courses are waived for NJ AA/AS degree holders – must send official transcript with degree indicator to the Admissions Office at admissions@camden.rutgers.edu and request an update to your Transfer Summary Report via: [Transfer Summary Report Student Update Request \(https://app.smartsheet.com/b/form/653f91d935634fc1a9953d5d579379ed\)](https://app.smartsheet.com/b/form/653f91d935634fc1a9953d5d579379ed).
 - English Composition II (50:989:102) serves as a prerequisite for required courses in the Business Curriculum and is therefore a graduation requirement that must be completed at Rutgers if an equivalent course was not transferred.

BUSINESS CORE

*****CAPSTONE REQUIREMENT: STRATEGIC MANAGEMENT (52:620:450)**: must be completed in the Senior Year at Rutgers-Camden; prerequisites include 90+ completed credits and completion of Principles of Finance 52:390:301, Organizational Behavior 52:620:303, Principles of Marketing 52:630:201 and Operations Management 52:620:325/Optimization 52:620:321.

MAJOR-SPECIFIC ELECTIVE REQUIREMENTS

- ✓ ******ENTREPRENEUR & INNOVATION ELECTIVES**: Students are required to complete nine (9) credits from the list below:

Intro to Social Entrepreneurship	52:620:102	Special Topics Sales MGMT	52:620:491/2
Corp Restructuring & Turnaround	52:620:315	Emerging Info Tech	52:623:343
Global MGMT & Strategy	52:620:405	Digital Marketing Fundamentals	52:630:361
Strategic MGMT of Technology	52:620:488	RSBC Learning Abroad	52:__:__
Mergers & Acquisitions	52:620:490		
- ✓ **BUSINESS ELECTIVES**: Students are required to complete six (6) credits from the following business elective options: Any school 52 (subject code 010, 135, 343, 390, 533, 620, 623, or 630) course at or above the 300 level. *Business Internship, Business Independent Study/Honors Thesis and/or Business Minor courses may satisfy the Business Elective requirement.*
- ✓ **FREE ELECTIVES**: Students are required to complete fifteen (15) credits from the School of Business (school 52) or College of Arts and Sciences (school 50). Students may also apply a minor coursework toward the free electives—consult with an advisor.

CAREER EXPLORATION TOOLS

- ✓ RUTGERS-CAMDEN SMALL BUSINESS DEVELOPMENT CENTER: <https://rsbdc.org/>
- ✓ BUSINESS-RELATED STUDENT ORGANIZATIONS: <https://engage.camden.rutgers.edu/organizations>
- ✓ GO FURTHER WITH A MASTERS DEGREE: <https://business.camden.rutgers.edu/graduate/>
- ✓ EXTERNAL CERTIFICATION OPTIONS: <https://exced.rutgers.edu/category/programs-individuals/>