

NAME: _____ **RUID:** _____ **COMMENTS:** _____

| COURSE REQUIREMENT | COURSE NUMBER | CRDT | GRADE | TERM/YEAR | COMMENT/COURSE TITLE |
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| MAJOR PREREQUISITES | (33-34 CREDITS) | <i>ALL COURSES MUST BE COMPLETED WITH GRADE OF "C" OR BETTER IN THIS SECTION OF DEGREE PROGRAM</i> | | | |
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| Microeconomic Principles (LQR) | 50:220:102 | _____ | _____ | _____ | _____ |
| Macroeconomic Principles | 50:220:103 | _____ | _____ | _____ | _____ |
| RSBC Quantitative Literacy Requirement | 50:640:113/115/118/121 | _____ | _____ | _____ | _____ |
| Introduction to Statistics I | 50:960:283 | _____ | _____ | _____ | _____ |
| Introduction to Statistics II | 50:960:284 | _____ | _____ | _____ | _____ |
| Fundamentals of Financial Accounting | 52:010:101 | _____ | _____ | _____ | _____ |
| Fundamentals of Managerial Accounting | 52:010:202 | _____ | _____ | _____ | _____ |
| Intro to Business (FY)/Business Elective (TR)* | 52:135:101 | _____ | _____ | _____ | _____ |
| Professional Skills Forum I (1 credit; First-Years ONLY) | 52:135:202 | _____ | _____ | _____ | _____ |
| Professional Skills Forum II (1 credit; Soph & Juniors) | 52:135:203 | _____ | _____ | _____ | _____ |
| Career Development Strategies (1 credit; JR & SR) | 52:135:204 | _____ | _____ | _____ | _____ |
| Business Law I: Legal Environment | 52:140:101 | _____ | _____ | _____ | _____ |
| Introduction to Data Analysis w/ Excel** (1 credit) | 52:620:210 | _____ | _____ | _____ | _____ |
| Introduction to Information Technology | 52:623:201 | _____ | _____ | _____ | _____ |

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| GENERAL EDUCATION THEMES | (18 CREDITS) | <i>NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM; WAIVED FOR NJCC AA/AS DEGREE</i> | | | |
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| English Composition I | 50:989:101 | _____ | _____ | _____ | _____ |
| English Composition II | 50:989:102 | _____ | _____ | _____ | _____ |
| Arts & Aesthetics (AAI) | 50: _____ : _____ | _____ | _____ | _____ | _____ |
| Heritages & Civilizations (HAC) | 50: _____ : _____ | _____ | _____ | _____ | _____ |
| Physical & Life Sciences (PLS) | 50: _____ : _____ | _____ | _____ | _____ | _____ |
| United States in The World (USW) | 50: _____ : _____ | _____ | _____ | _____ | _____ |

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| BUSINESS CORE | (30 CREDITS) | <i>NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM</i> | | | |
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| Business Communications (WRI) | 52:135:250 | _____ | _____ | _____ | _____ |
| Principals of Marketing | 52:630:201 | _____ | _____ | _____ | _____ |
| Principles of Finance | 52:390:301 | _____ | _____ | _____ | _____ |
| Corporate Social Responsibility (EAV) | 52:620:301 | _____ | _____ | _____ | _____ |
| Organizational Behavior (ECL) | 52:620:303 | _____ | _____ | _____ | _____ |
| Optimization & Spreadsheet Modeling | 52:620:321 | _____ | _____ | _____ | _____ |
| Operations Management | 52:620:325 | _____ | _____ | _____ | _____ |
| International Business (GCM) | 52:620:369 | _____ | _____ | _____ | _____ |
| IT & Project Management | 52:623:302 | _____ | _____ | _____ | _____ |
| Strategic Management (Senior Capstone)*** | 52:620:450 | _____ | _____ | _____ | _____ |

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| MAJOR REQUIREMENTS | (18 CREDITS) | <i>NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM</i> | | | |
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| Entrepreneurship: New Venture Creation | 52:620:483 | _____ | _____ | _____ | _____ |
| New Venture Finance | 52:390:345 | _____ | _____ | _____ | _____ |
| Managing Innovation | 52:620:470 | _____ | _____ | _____ | _____ |
| Entrep & Innovation Elective 1**** (see back for list) | 52: _____ : _____ | _____ | _____ | _____ | _____ |
| Entrep & Innovation Elective 2**** (see back for list) | 52: _____ : _____ | _____ | _____ | _____ | _____ |
| Entrep & Innovation Elective 3**** (see back for list) | 52: _____ : _____ | _____ | _____ | _____ | _____ |

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| REQUIRED ELECTIVES (MINOR OPTION) | (20-21 CREDITS) | <i>NO MORE THAN 1 "D" GRADE CAN BE APPLIED IN THIS SECTION OF DEGREE PROGRAM</i> | | | |
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| Business Elective 1 (52:###:300+) | 52: _____ : _____ | _____ | _____ | _____ | _____ |
| Business Elective 2 (52:###:300+) | 52: _____ : _____ | _____ | _____ | _____ | _____ |
| Free Elective 1 | _____ : _____ | _____ | _____ | _____ | _____ |
| Free Elective 2 | _____ : _____ | _____ | _____ | _____ | _____ |
| Free Elective 3 | _____ : _____ | _____ | _____ | _____ | _____ |
| Free Elective 4 | _____ : _____ | _____ | _____ | _____ | _____ |
| Free Elective 5 | _____ : _____ | _____ | _____ | _____ | _____ |

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| OPTIONAL-2ND MAJOR/MINOR/DUAL DEGREE | NON-REQUIRED SECTION | <i>NO MORE THAN 1 "D" GRADE IN ANY MAJOR COURSE</i> | | | |
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| Optional Course/Free Elective | _____ : _____ | _____ | _____ | _____ | _____ |
| Optional Course/Free Elective | _____ : _____ | _____ | _____ | _____ | _____ |
| Optional Course/Free Elective | _____ : _____ | _____ | _____ | _____ | _____ |
| Optional Course/Free Elective | _____ : _____ | _____ | _____ | _____ | _____ |
| Optional Course/Free Elective | _____ : _____ | _____ | _____ | _____ | _____ |

GENERAL INFORMATION ABOUT THE CURRICULUM & PROGRAM

ALL Business Students must complete a GRADUATION PLAN in her/his first term and a SENIOR REVIEW one-year prior to their expected graduation date. [Schedule Advising Appointments Online via Navigate.](#)

- ✓ All business students (and declared pre-business [006] with 30 or more credits) must meet with a business advisor each semester.
 - Contact the Academic Services Office: acadsvcs@camden.rutgers.edu or 856-225-6216.
- ✓ Students must complete **ALL prerequisites** for proper course sequencing. Courses are NOT listed in order of enrollment.
- ✓ **Each section of your degree program has minimum grade requirements – please review carefully on previous page.**
- ✓ Students are required to complete a **Senior Review** one-year prior to expected graduation—generally completion of 75-90 credits.
- ✓ Students must complete all degree requirements listed on the curriculum worksheet and earn a minimum of **120 degree credits** to be eligible for degree completion; <https://business.camden.rutgers.edu/academicervices/graduationinformation/>.
- ✓ **Major Declaration** is required by completion of 60 credits—see your academic advisor for details.
- ✓ **Double Major**: this consists of two majors within the same school or college; RSBC double majors must complete a minimum of **135-degree credits** (15 additional credits). Accounting is always the primary major when double majoring with accounting.
- ✓ **Dual Undergraduate Majors**: this consists of two majors from two different schools or colleges (i.e. a student that majors in Psychology and Marketing); dual majors must complete at least **150 degree credits**, including all Major & Gen Ed requirements of each schools.
- ✓ **Business Minor**: RSBC students are eligible to complete a minor in a business area of study outside of their major; this requires completion of four (4) courses—**twelve (12) credits**—in a secondary business area at or above the 300 level with grades of “C” or better. *These courses may NOT be applied to meet Major Requirements.*
- ✓ **Non-Business Minor**: RSBC students are eligible to complete a minor in a non-business (CCAS) area, generally consisting of approximately 15-21 credits in a particular area of study; specific information is available via each department’s webpage

MAJOR PREREQUISITES (ALL GRADES OF “C” OR BETTER REQUIRED)

***INTRO TO BUSINESS (52:135:101)**: Enrollment in this course is required for and restricted to first-time, first-year students and transfer students with 12 or less transferable credits. Transfer students may satisfy this requirement with the combination of two introductory management or general business courses (see RSBC advisor for details) OR three (3) credits in a Business Elective (school 52).

****INTRO TO DATA ANALYSIS WITH EXCEL (52:620:210)**: waivable with MS Excel **Advanced** Certificate (credit not awarded for certificate)

GENERAL EDUCATION THEMES (CONSIDERED “COMPLETED” FOR NJSTA ELIGIBLE STUDENTS)

- ✓ General Education course options are searchable via the online Schedule of Classes by keyword search (i.e. Heritages & Civilizations options are listed as "HAC" in the online Schedule of Classes). These courses are waived for NJ AA/AS degree holders – must send official transcript with degree indicator to the Admissions Office at admissions@camden.rutgers.edu and request an update to your Transfer Summary Report via: [Transfer Summary Report Student Update Request \(https://app.smartsheet.com/b/form/653f91d935634fc1a9953d5d579379ed\)](https://app.smartsheet.com/b/form/653f91d935634fc1a9953d5d579379ed).
 - English Composition II (50:989:102) serves as a prerequisite for required courses in the Business Curriculum and is therefore a graduation requirement that must be completed at Rutgers if an equivalent course was not transferred.

BUSINESS CORE

*****CAPSTONE REQUIREMENT: STRATEGIC MANAGEMENT (52:620:450)**: **must be completed in the Senior Year at Rutgers-Camden**; prerequisites include 90+ completed credits and completion of Principles of Finance 52:390:301, Organizational Behavior 52:620:303, Principles of Marketing 52:630:201, and Operations Management 52:620:325/Optimization 52:620:321.

MAJOR-SPECIFIC ELECTIVE REQUIREMENTS

- ✓ *****ENTREPRENEUR & INNOVATION ELECTIVES**: Students are required to complete nine (9) credits from the list below:

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| Corp Restructuring & Turnaround | 52:620:315 | Mergers & Acquisitions | 52:620:490 |
| Total Quality Management | 52:620:320 | Special Topics: Social Entrepreneurship | 52:620:49# |
| Civic Innovation & Entrep. | 52:620:340 | Special Topics: Societal Impact/Sustainability | 52:620:49# |
| Global MGMT & Strategy | 52:620:405 | | |
- ✓ **BUSINESS ELECTIVES**: Students are required to complete six (6) credits from the following business elective options: Any school 52 (subject code 010, 135, 343, 390, 533, 620, 623, or 630) course at or above the 300 level. *Business Internship, Business Independent Study/Honors Thesis and/or business minor courses may satisfy the Business Elective requirement.*
- ✓ **FREE ELECTIVES**: Students are required to complete fifteen (15) credits from the School of Business (school 52) or College of Arts and Sciences (school 50). Students may also apply a minor coursework toward the free electives—consult with an advisor.

CAREER EXPLORATION TOOLS

- ✓ RUTGERS-CAMDEN SMALL BUSINESS DEVELOPMENT CENTER: <https://rsbdc.org/>
- ✓ BUSINESS-RELATED STUDENT ORGANIZATIONS: <https://engage.camden.rutgers.edu/organizations>
- ✓ GO FURTHER WITH A MASTERS DEGREE: <https://business.camden.rutgers.edu/graduate/>
- ✓ EXTERNAL CERTIFICATION OPTIONS: <https://exced.rutgers.edu/category/programs-individuals/>